



# 337

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Style and dress hair using a variety of techniques

Hairdressing is about being creative and combining your skills. For this unit, you will be combining new techniques learnt with skills from other units. You will be encouraged to create a range of advanced looks for 'hair-up', blow drying and setting, and will use ornamentation to personalise the effects. You'll understand the science of what happens inside the hair during the setting and styling processes, and you will advise clients on which products to use. The creativity of the techniques, styling and dressing will become more exciting and innovative, making you a sought-after stylist.

# Assignment mark sheet

## Unit 337 Style and dress hair using a variety of techniques

Your assessor will mark you on each of the practical tasks in this unit. This page is used to work out your overall grade for the unit. You must pass **all** parts of the tasks to be able to claim a grade. For the practical task a pass equals 1 point, a merit equals 2 points and a distinction equals 3 points.

What you must know	Tick when complete
Task 1a: produce a style guide	
Task 1b: produce an information sheet	
<b>Or</b> tick if covered by an online test	

What you must do	Grade	Points
Task 2a: style 1		
Task 2b: style 2		
Task 2c: style 3		

**Conversion chart**

Grade	Points
Pass	1–1.5
Merit	1.6–2.5
Distinction	2.6–3

Total points for graded tasks	
Divided by	<b>÷ 3</b>
= Average grade for tasks	
<b>Overall grade</b> (see conversion chart)	



Candidate name:	
Candidate signature:	Date:
Assessor signature:	Date:
Quality assurance co-ordinator signature (where applicable):	Date:
External Verifier signature (where applicable):	Date:

Image courtesy of Billy Moore at Central Training Group

## What does it mean?

Some useful words are explained below

Images courtesy of Hertford Regional College

### Alpha keratin

Hair in its natural state, before it has been set or blow dried.

### Backcombing

A method of teasing the hair together in a controlled manner, to give body, lift and support to hold the style.



### Barrel curl

Soft-centred, loose and springy curls that stand away from the head.

### Beta keratin

Hair that has been stretched and allowed to cool into a new shape. This occurs after setting or blow drying.

### Clocksring curl

A curl that sits flat on the head with a closed middle. It is looser at the roots and gradually gets tighter towards the ends.

### Croquinole winding

A method of winding the hair from points to roots. This method is used when volume, lift and movement is required.

Image courtesy of Trevor Sorbie



### Curling tong

A heated styling tool used to temporarily curl the hair.



### Diffuser

A plastic attachment with prongs that fits on to the hairdryer. It distributes heat so that natural hair movement and curl are encouraged as the hair is dried.



### Dry setting

A setting method where dry hair is sprayed with a lotion and wound around a roller. This does not break down the hydrogen bonds so the hair is baked into its new shape around the roller.



### Finger dry

A way of drying the hair by using the hands and fingers to encourage movement and curl in the hair. It can also be used to create short, spiky, textured styles.

## What does it mean?

Some useful words are explained below (continued)



### Finger waving

A technique that produces flat 'S'-shaped waves in the hair and no root lift is achieved.

### Finishing products

Used during the dressing and finishing of the style to help maintain the finished result.

### Humidity

Moisture from the atmosphere, which can cause the style to drop.



### Off base

A style of setting hair which provides no volume at the roots.



### On base

A style of setting hair that creates volume at the roots.

### Ornamentation

Objects used to complement a style, which adds interest and detail to the finished look.

### Root drag

The hair is lifted away from the head at an angle less or greater than 90° from the root area.

### Root lift

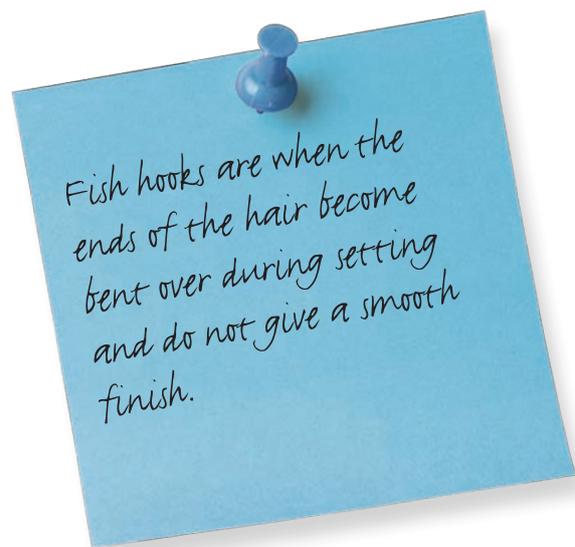
Lifting the hair upwards and away from the root area to give body and height to the style.

### Styling products

Used by stylists to manipulate the hair. They give body, support and hold to the hair. They also act as a barrier on the hair, preventing atmospheric moisture from making the style collapse.



*When working with velcro rollers and heated rollers you'll need to call on your level 2 setting skills. These are vital for soft tousled curls, waves and big hair looks.*



## What you must know

### You must be able to:

- 1 Explain the safety considerations that must be taken into account when styling and dressing hair
- 2 Describe the factors that need to be considered when styling and dressing hair
- 3 Describe the physical effects of styling on the hair
- 4 Describe the effect humidity has on the hair during setting
- 5 State the importance of planning hair-up styles for special occasions
- 6 Describe a range of styles for women
- 7 Describe the different consultation techniques used to identify service objectives
- 8 Describe the salon's requirement for client preparation, preparing yourself and the work area
- 9 Describe the correct use and routine maintenance of styling equipment and tools
- 10 Describe the techniques used for styling and dressing

*Continues on next page*

#### Revision tip

Back combing and back brushing will create volume to the finished style.

#### Revision tip

Be careful with your application of heat – incorrect application could burn the client's scalp, damage the outer layer of the hair, and may cause dehydration and discoloration of the hair.



### Be the next ... *Beverly C*



Legendary celebrity hairdresser Beverly C is a two-time winner of British Hairdresser of the Year, and a regular in magazines and on TV. Beverly is adored and admired everywhere for her no-nonsense approach to making women look and feel beautiful.

**Look for the blue quote marks to see what she has to say to you!**

## What you must know

### You must be able to: (continued)

- 11 Explain the importance of using styling and finishing products on the hair
- 12 Explain the importance of controlling and securing long hair effectively
- 13 Explain the importance of considering tension in hair-up styles
- 14 Explain the effects of incorrect use of heat on the hair and scalp
- 15 State the purposes of back combing and back brushing when dressing hair
- 16 Describe the methods used to secure ornamentation in hair-up styles
- 17 Describe the aftercare advice that should be provided
- 18 Outline safe and hygienic working practices
- 19 State how to communicate and behave within a salon environment

#### Revision tip

The effects of humidity on hair can be minimised by using suitable styling and finishing products that contain plasticisers.



*It's incredibly important to master round-brush work for short and long hair – you'll call upon the skill time and again throughout your career.*

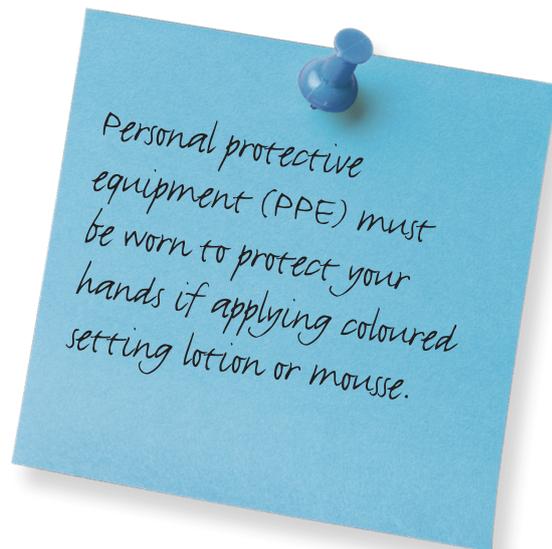




Image courtesy of iStockphoto.com/Alejandro Photography

If using metal pins, make sure they are not in contact with the client's scalp as they conduct heat and could burn the skin and scalp.



Image courtesy of From Great Lengths

# Style an

When applying finishing spray, provide a face shield to protect the client's eyes.



Image courtesy of From Great Lengths

Hairpieces and accessories can enhance the overall appearance of the style.



Fix hair in place by interlocking your hair grips.

# nd dress

Advise clients who use straightening irons on a regular basis to use aftercare products to protect the hair.

# What you must do

## Practical observations

This page shows what you need to do during your practical task. You can look at it beforehand, but you're **not** allowed to have it with you while carrying out your practical task. You must achieve **all** the criteria; you can achieve 1 mark, 2 marks or 3 marks for the criteria indicated with **\***.

**State the style completed in each service. You must cover six of the following: setting, blow drying, pin curling, finger waving, heated styling equipment, straightening, curling: point to root, root to point.**

Styling and finishing product used

Ornamentation used

1 Prepare yourself, the client and work area for styling services

2 Use suitable consultation techniques to identify service objectives \*

3 Evaluate the potential of the hair to achieve the desired style by identifying the influencing factors \*

4 Provide clear recommendations to the client based on factors \*

5 Communicate and behave in a professional manner \*

6 Personalise dressing techniques to take account of influencing factors

7 Select and use products, tools and equipment to achieve desired effect

8 Position yourself and the client correctly throughout the service

9 Combine and adapt styling techniques to achieve the desired effects \*

10 Create a finished style that is to the satisfaction of the client

11 Follow safe and hygienic working practices

12 Provide suitable aftercare advice \*

Totals

Grade

Candidate signature and date

Assessor signature and date

### Conversion chart

Grade	Marks
Pass	12–14
Merit	15–20
Distinction	21–24

Style 1	Styling service								
	Style 2			Style 2			Style 3		
Y/N	Y/N			Y/N			Y/N		
Y/N	Y/N			Y/N			Y/N		
1	1			1			1		
1	2	3	1	2	3	1	2	3	
1	2	3	1	2	3	1	2	3	
1	2	3	1	2	3	1	2	3	
1	2	3	1	2	3	1	2	3	
1	1			1			1		
1	1			1			1		
1	2	3	1	2	3	1	2	3	
1	1			1			1		
1	1			1			1		
1	2	3	1	2	3	1	2	3	
Totals									
Grade									
Candidate signature and date									
Assessor signature and date									

# What you must do

## Practical observations descriptors table

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with \* on the previous page.

	1 mark	2 marks	3 marks
<b>2</b> <b>Use suitable consultation techniques to identify service objectives</b>	Basic consultation Example: uses open and closed questions	Good consultation Examples: uses open and closed questions, visual aids, is aware of own body language	Thorough consultation Examples: uses open and closed questions, uses good visual aids, uses body language effectively, repeats instructions clearly to gain confirmation
<b>3</b> <b>Evaluate the potential of the hair to achieve the desired style by identifying the influencing factors</b>	Minimal evaluation Examples: all necessary tests, identifies hair and scalp conditions, client requirements, hair length and density	Good evaluation Examples: all necessary tests, identifies hair and scalp conditions, client requirements, hair length and density, image and occasion	Comprehensive evaluation with accuracy throughout Examples: all necessary tests, identifies hair and scalp conditions, client requirements, hair length and density, image and occasion, matches the style with appropriate techniques and ornamentation (if used)
<b>4</b> <b>Provide clear recommendations to the client based on factors</b>	Recommendations based on some factors Example: if style/image can be carried out	Recommendations based on most factors Examples: if style/image can/cannot be carried out, options of different styling and finishing products, results that can be achieved	Recommendations based on most factors with accuracy Examples: if style/image can/cannot be carried out, options of different styling and finishing products, results that can be achieved, matches client requirements and hair potential accurately

*Continues on next page*

## What you must do

### Practical observations descriptors table (continued)

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with \* on page 46.

	1 mark	2 marks	3 marks
<b>5</b> <b>Communicate and behave in a professional manner</b>	Satisfactory communication and behaviour Examples: polite, friendly, positive body language, speaks clearly	Good communication and behaviour Examples: polite, friendly, positive body language, speaks clearly, respectful to colleagues and clients, listens and responds to client needs	Excellent communication and behaviour Examples: polite, friendly, positive body language, speaks clearly, respectful to colleagues and clients, listens and responds to client's needs, shows a reassuring and confident manner
<b>9</b> <b>Combine and adapt styling techniques to achieve the desired effects</b>	Uses limited styling techniques Examples: uses only one styling technique to achieve effect or one brush/comb	Uses a variety of styling techniques Examples: uses both drying and heat-set techniques and more than one brush/comb	Adapts a range of styling techniques to achieve desired effect Examples: uses two or more techniques innovatively and adapts technique to personalise style, uses more than one brush/comb with effect
<b>12</b> <b>Provide suitable aftercare advice</b>	Basic aftercare advice Example: use of products	Good level of aftercare advice Examples: use of products and equipment	Excellent level of advice Examples: use of products and equipment, maintenance of style and further services

## Comment form

### Unit 337 Style and dress hair using a variety of techniques

This form can be used to record comments by you, your client, or your assessor.

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Image courtesy of iStockphoto.com/Julia Shavchenko



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*Understanding and delivering a variety of tonging skills is key to successful fashion show and photographic work. Pay particular attention to root tonging: it can create super root volume and results that last all day.*