





6010-530 MARCH 2018 Level 3 Advanced Technical Diploma in Media Make-up Artistry (540)

Level 3 Media Make-up Artistry – Theory exam (1)

If provided, stick your candid barcode label here.	Thursday 19 13:30 – 16:1	5 March 2018 IO
Candidate name (first, last)		
First		
Last		
Candidate enrolment number	Date of birth (DDMMYYYY)	Gender (M/F)
Assessment date (DDMMYYYY)	Centre number	Candidate signature and declaration*
 If any additional answer sheets at Please ensure that you staple at booklet, clearly labelling them we and qualification number in BLO All candidates need to use a bla If provided with source docume and will be shredded. Do not we and that I will not divulge to a sheet she	additional answer sheets to the vith your full name, enrolment n CK CAPITALS. ack/blue pen. Do not use a pents, these documents will not larite on the source documents.	e back of this answer number, centre number encil or gel pen. be returned to City & Guilds, s in this assessment

You should have the following for this assessment

• a pen with blue or black ink

General instructions

- Use black or blue ball-point pen.
- The marks for questions are shown in brackets.
- This examination contains 16 questions. Answer **all** questions.
- Answer the questions in the spaces provided. Answers written in margins or on blank pages will **not** be marked.
- Cross through any work you do not want to be marked.

State four requirements when providing a service under the Consumer Rights Act 2015.	(4 marks)
A freelance make-up artist is specialising in bridal make-up. Explain the different methods the make-up artist could use to successfully promote themselves within this industry.	(6 marks)

3	State four factors to consider before applying make-up on a performer.	(4 marks)
4	Explain what to consider when selecting make-up for a model with erythema.	 (4 marks)
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(5 marks)

Explain the benefits of blogging to a make-up artist.				

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(6 marks)

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explain the reco person during m	ıake-up applic	cation.		-	

7	Des a)	scribe the use of each of the following colour correctors. Yellow.	(1 mark
	b)	Lilac.	- (1 mark -
	c)	Orange.	- (1 mark
8	Exp of t a)	lain what to consider when selecting make-up to use on a photoshoot with each he following lights. Incandescent.	- (2 marks -
			-
	b)	Fluorescent.	(2 marks
			-
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9	State the two different hair types that are used in make-up brushes.	(2 marks)
10	Describe the make-up techniques used to correct close-set eyes.	(4 marks)
11	State five women's hairstyle trends in the 1930s.	(5 marks)

a)

(2 marks)

12	Explain the cultural association with whitening the skin for each of the
	following countries.

India.			
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b)	Japan.	(2 marks)

13	Explain the effects of the techniques used to create a 1960s beehive hairstyle.	(6 marks)
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14	State five influences Marilyn Monroe had on hair and make-up in the 1950s.	(5 marks)
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A freelance make-up artist has been contracted by an art gallery to create hair and make-up designs for models who will be serving drinks at an Op Art exhibition. Discuss the factors the make-up artist should consider when planning the designs for the exhibition.	(9 ma

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