

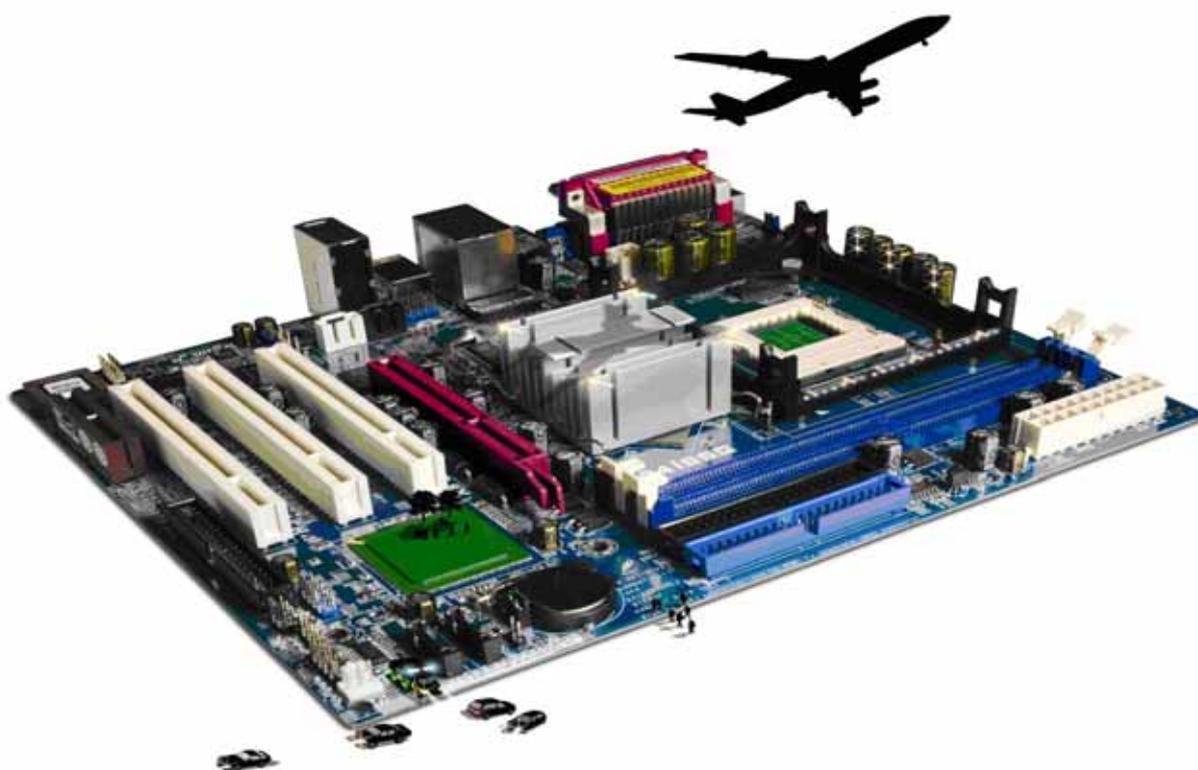
Level 1 Design software (DIS 7574-120)

ITQ (QCF)

Assignment guide for Candidates

Assignment A

(This assignment can alternatively be used to demonstrate completion of 7574-121
Imaging software)



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Contents

Unit 120 – Design software

Assignment A

(This assignment can alternatively be used to demonstrate completion of 7574-121 Imaging software)

Introduction – Information for Candidates	2
Candidate instructions	3

Level 1 Design software (DIS 7574-120)

Assignment A

(This assignment can alternatively be used to demonstrate completion of 7574-121 Imaging software)

Introduction – Information for Candidates

About this document

This assignment comprises all of the assessment for Level 1 Design software (DIS 7574-120).

Health and safety

You are responsible for maintaining the safety of others as well as your own. You are asked to work safely at all times.

You will **not** be allowed to continue with an assignment if you compromise any of the Health and Safety requirements.

Time allowance

The recommended time allowance for this assignment is **one and a half hours**.

Level 1 Design software (DIS 7574-120)

Candidate instructions

Time allowance: One and a half hours

The assignment:

This assignment is made up of **three** tasks

- Task A - Image layout
- Task B - Inserting information and grouping images
- Task C - Editing and save version control

Scenario

You work in the marketing department for a New York City tourist group who are planning a re-branding. You have been asked to create a new company logo that can be used on the company's website, letterheads and advertising media.

The CEO of the company would like the new logo to carry the colours of the famous New York City taxi cabs with the company name inside and a new slogan below.

Read all of the instructions carefully and complete the tasks in the order given.

Task A – Image layout

- 1 In your work area create a folder called **Go Tours**.
- 2 Open your Design software with a blank page layout to create your logo.
- 3 Your completed image will look similar to the one shown:



Note: Your text may look slightly different depending on the font you choose.

Continued over ...

- 4 Create a **rectangle** near the middle of the page (using AutoShapes or similar) with black border.
 - Resize the rectangle to **2cm** in height.
 - Resize the rectangle to **4cm** in width.
- 5 Apply a **yellow** fill colour to this rectangle.
- 6 Create a second rectangle with black border directly below the first rectangle.
 - Resize the rectangle AutoShape to **1cm** in height
 - Resize the rectangle AutoShape to **4cm** in width
- 7 Apply a Black and White, **Large Checker Board** style fill effect to the second rectangle.
- 8 Create a third rectangle with black border directly below the second rectangle.
 - Resize the rectangle to **1cm** in height.
 - Resize the rectangle to **4cm** in width.
- 9 Apply a **White** fill colour to the third rectangle.

Task B – Inserting information and grouping images

- 1 Insert text into the Yellow rectangle to say:

BIG APPLE GO TOURS

- 2 Format this text with a font style so that it appears on two lines and is suitable for this design.
- 3 A new company slogan is to be inserted below the image design.

Within the third rectangle insert the following text:

Go the right direction

- 4 Format this text with a font style so that it appears on one line and is suitable for this design.
- 5 **Group** the rectangles so that they become one image.
- 6 Save your design using the default file type, to the folder you created earlier, as **Go Tours Test**.
- 7 Save the image only as a **JPEG** with the name **Go Tours Logo** in your **Go Tours** folder.

Continued over ...

Task C - Editing and save version control

1 Your supervisor has reviewed your design and has suggested that the third rectangle should not have a border.

2 **Un-group** the image and ensure the border around the third rectangle is removed.

3 **Re-group** the rectangles so that they are one image again.

Save your design using the default file type as **Go Tours Test 2**.

4 Preview and check the layout of your design.

Resave the image as a **JPEG** with the name **Go Tours Logo 2** in your **Go Tours** folder.

5 Your supervisor would like to use your design on the company's website; however, he feels that it would look better with another image behind it.

6 Close your design and open a new blank page layout.

7 Choose and insert an image from those provided to you by your assessor.

Think about any copyright laws that may affect your choice.

8 Position the image to the top left of your page.

9 Resize the image as required, across the width of the page.

10 Insert your design image **Go Tours Logo 2** into the bottom right hand corner of the image you have just inserted. It should look similar to the example shown:



11 **Group** these images so that they act as one.

12 Save your design using the default file type as **Go Tours Test 3**.

Continued over ...

13 Preview and check the layout of your design.

Save the image design as a GIF with the name **Web Banner** in your **Go Tours** folder.

14 Close the document and shut down your computer.

When you have finished working:

- Sign each document above your name and label all removable storage media with your name.
- Hand all paperwork and removable storage media to your assessor.

If the assignment is taken over more than one period, all paperwork and removable media must be returned to the test supervisor at the end of each sitting.

End of assignment

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