Answers – Design Software Level 3
Assignment A

Task A2
Following the use of a new design tool, the employment of a new technique or the changing of any settings, take a screen print and paste it into your document.

For each screen print name the tool/technique being used and give a brief explanation as to why it is being used and the intended outcome.

1.
2.
3.
4.

5.
6.
7.
8.

9.
10.

Task B1
Save the design in different formats, suitable for each of the following:

- The web
- Print
- On screen display

1. The web

2. Print

3. On screen display

Task C1
For your completed logo, give reasons for your choice of:

- canvas size
- colour mode
- image resolution

1. Canvas size

2. Colour mode

3. Image resolution

Task C2
Explain who owns the copyright to the completed logo and why?

- TectPlan
- The designer
- ZXC Media
- TEP

Task C3
On delivery of the design to TEP, they ask for changes to be made. ZXC Media are unwilling to make any changes, arguing that the proposed changes would destroy the 'integrity of the design'.

- Are ZXC Media contractually obliged to make changes?
- Would TEP be able to take the design to a third party for the changes to be made?