Answers – Design Software Level 3
Assignment B

Task A1
Explain at least four potential uses of the a logo (print, web use etc) affect the design?

.

Task A2
Provide guidelines for LHP explaining the possible copyright position of the design work and what rights you, as designer, and LHP, as customer, has.

Task B4

Image saved as is (all elements are separate(similar to layers) to allow for later modification).

Task C3

Give precise guidelines of font, style, color, leading etc for the user to reproduce the company name aspect of the logo. Font must be a 'standard' font.

Task D2