Unit 304 Worksheet 2

Unit 304: Contributing to the guest experience

Worksheet 2: Factors influencing guests' dining experience

. Name	one of the external factors that has had an impact on the availability of commodities:
Nome	five current trands that influence manua and the guest experience.
	five current trends that influence menus and the guest experience:
1	
2	
3	
4	
5	
	ve factors that can influence the guests dining experience:
Z	
3	
4	
5	
Name	five types of media that can influence guests when deciding where to dine:
1.	
2.	

Level 3 Hospitality and Catering



Unit 304 Worksheet 2

3.		
4.		
5.		