



0175-501 MARCH 2022 Level 3 Advanced Technical Diploma in Floristry (540)

Level 3 Floristry – Theory exam (1)

| If provided, stick your candida barcode label here. | Wednesday 2 March 2022 e 09:30 – 11:30 |
|---|---|
| Candidate name (first, last) | |
| First | |
| Last | |
| Candidate enrolment number D | te of birth (DDMMYYYY) Gender (M/F) |
| Assessment date (DDMMYYYY) C | entre number Candidate signature and declaration* |

- If additional answer sheets are used, enter the additional number of pages in this box.
- 0 0
- Before taking the examination, **all candidates** must check that their barcode label is in the appropriate box. Incorrectly placed barcodes may cause delays in the marking process.
- Please ensure that you staple additional answer sheets to the **back** of this answer booklet, clearly labelling these with your full name, enrolment number, centre number and qualification number in BLOCK CAPITALS.
- All candidates need to use a **black/blue** pen. **Do not** use a pencil or gel pen, unless otherwise instructed.
- If provided with source documents, these documents **will not** be returned to City & Guilds, and will be shredded. Do not write on the source documents.
- *I declare that I had no prior knowledge of the questions in this examination and that I will not divulge to any person any information about the questions.

You should have the following for this examination

• a pen with blue or black ink

General instructions

- Use black or blue ball-point pen.
- \bullet The marks for questions are shown in brackets.
- This examination contains 14 questions. Answer all questions.
- Answer the questions in the spaces provided. Answers written in margins or on blank pages will **not** be marked.
- Cross through any work you do not want to be marked.



1 Fill in the blanks on the following table.

(3 marks)

| Cut flowers | Genus | Species/cultivar | Natural season | Special treatment/ significant characteristics |
|-------------------------------|-----------|------------------|----------------|---|
| a) www.trianglenursery.co.uk | Allium | sphaerocephalon | Summer | |
| b) www.trianglenursery.co.uk | Calendula | | Summer | Great for drying. |
| c) www.trianglenursery.co.uk | Narcissus | sp. | | Sap can be an irritant. |



2 Fill in the blanks on the following table.

(3 marks)

| Cut foliage | Genus | Species/cultivar | Natural season | Special treatment/ significant characteristics |
|-------------------------------|----------|------------------|----------------|--|
| a) www.trianglenursery.co.uk | Brassica | oleracea | Autumn | |
| b) www.trianglenursery.co.uk | | sanderiana | All year round | Also good as pot plants. |
| c) www.trianglenursery.co.uk | Skimmia | | Autumn | Also in green. |



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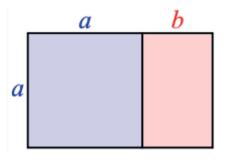
3 Fill in the blanks on the following table.

(2 marks)

| a) Ficus benjamina Foliage https://hortology.co.uk b) Yucca elephantipes Foliage | Pot plants | Genus | Species/cultivar | Plant group | Special treatment/ significant characteristics |
|---|------------|-------|------------------|-------------|---|
| | | Ficus | benjamina | Foliage | |
| https://hortology.co.uk | b) | Yucca | elephantipes | Foliage | |

4 With reference to Figure 1, name the design theory.

(1 mark)



www.wikipedia.org

Figure 1

5 Name the **three** points of growth from the design schema. (3 marks)





6 Identify the line direction in **each** of the following designs:

a)

(1 mark)



www.pinterest.com

Figure 2

b) (1 mark)



www.pinterest.com

Figure 3

c)

(1 mark)



www.pinterest.com

Figure 4

| 7 | Give two reasons why it is important to use the design schema. | (2 marks) |
|---|---|-----------|
| | | - |
| | | - |

(4 marks)

8 Evaluate Figure 5, using the design schema.



https://passionis.co.uk/

Figure 5

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| 11 | Describe two basic care requirements for house plants. | (4 marks) |
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| 12 | List five details to be itemised on a job advert for a junior position in a floristry shop. | (5 marks) |
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| Give a) | two advantages and two disadvantages for each of the following types of sales: Face to face. | (4 marks |
|------------|---|----------|
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| | | |
| o) | Online shop. | (4 mark |
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| 14 | A floristry business needs to make preparations for Valentine's Day falling on a Sunday. Discuss the key areas to be covered when planning for three typical designs, to include: SWOT analysis and demographics. Types of fresh materials suitable for customer needs. Application of design schema to designs. | (12 marks) |
| | Roles, responsibilities and allocation of duties. | (12 marks) |
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