



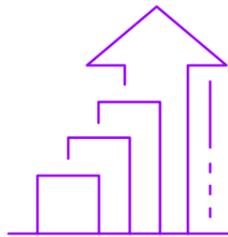
Get future fit

with City & Guilds and ILM recognition services

PROGRESS TALENT | DRIVE GROWTH | RECOGNISE SKILLS

Ensure your business is fit for the future

Recognition services from City & Guilds and ILM provide world-class solutions to recognise and certify skills and achievements.



To succeed in today's fast-changing marketplace, businesses need a highly skilled and engaged workforce.

Quality, relevant and tailored training is key to remaining competitive, and recognising skills will set businesses apart – making them fit for the future.

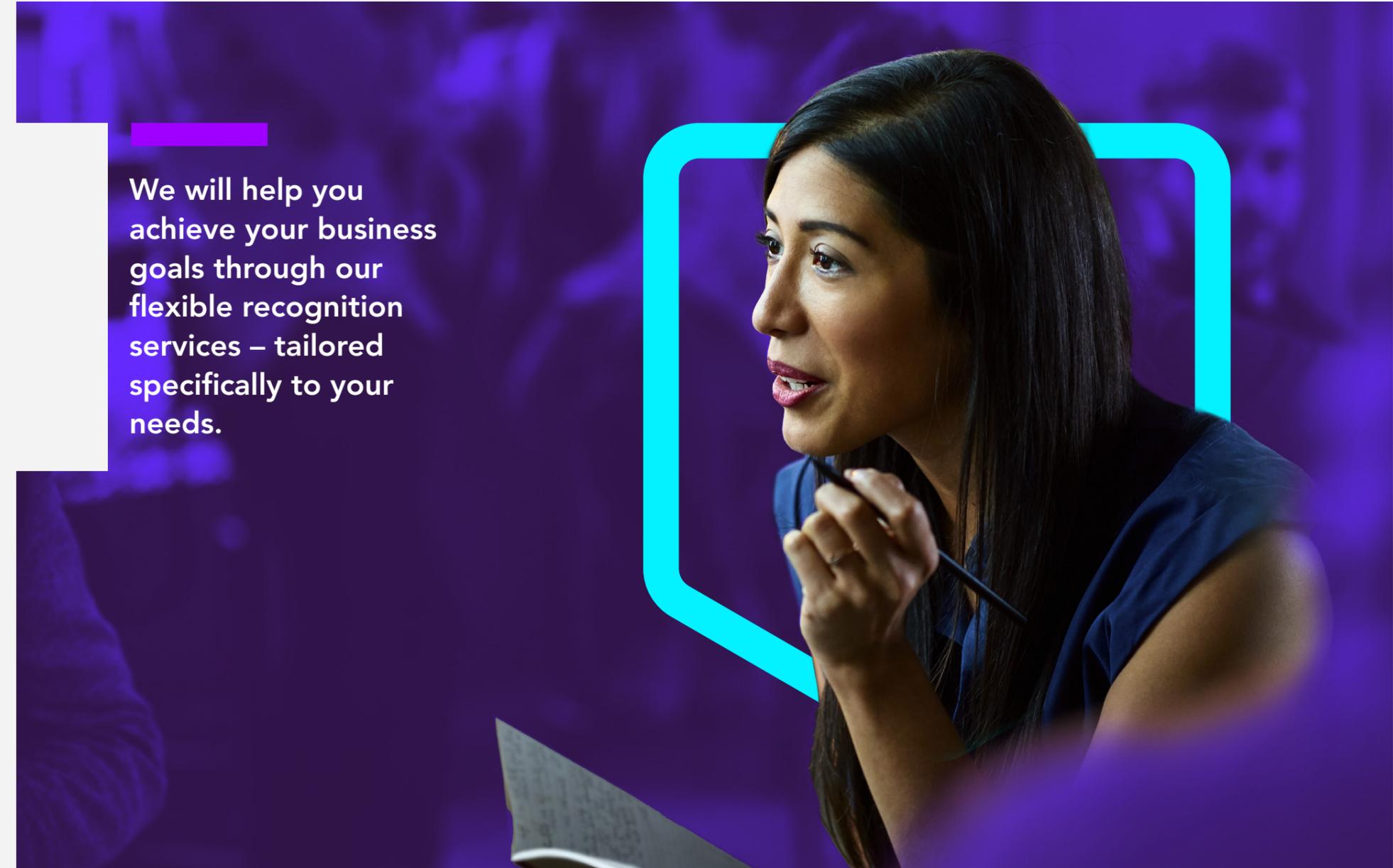
Recognition services from City & Guilds and ILM, global leaders in skills development and training, will ensure that your learning programmes are:

Fit for
purpose

Fit for
your
teams

Fit for
your
future

We will help you achieve your business goals through our flexible recognition services – tailored specifically to your needs.



Achieve your goals

Our recognition services enable organisations to achieve their unique business goals. Through our global quality mark and credentialling services, we can help drive:



Business growth



Team performance



Customer satisfaction



Productivity



Engagement and retention



Becoming an employer or training provider of choice



External recognition to a global quality mark

ASSURED



A global benchmark for organisations by City & Guilds

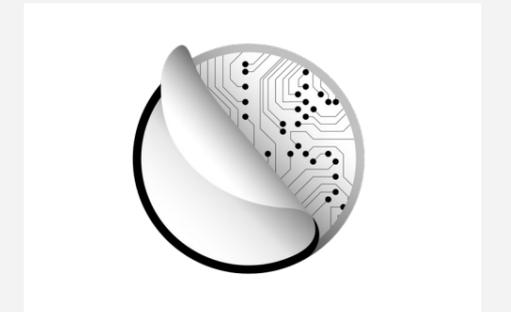


ILM RECOGNISED



Validation of leadership programmes by ILM

DIGITAL CREDENTIALS



Flexible solutions, unique to your brand



“We know that our ILM Assured programme is having the right business impact as we are observing improved employee satisfaction, high retention and enhanced progression opportunities within our company.”

Adam Walker
Head of Management Development
and Digital Learning
Webhelp



World leader



Global quality
benchmark



External
recognition



Flexible
solutions

ASSURED

Stand out from the competition



What is City & Guilds Assured?

External recognition of your organisation that the systems and processes you use to design and deliver learning programmes meet the global quality benchmark set by City & Guilds – the world leader in skills development.

What is ILM Assured?

External recognition of your organisation that the systems and processes you use to design and deliver leadership and management programmes meet the global quality benchmark set by City & Guilds and that these programmes are also recognised against the ILM standards.



ILM RECOGNISED

Show the value of your leadership programmes

Give your customers and partners the confidence that your leadership and management programmes are world-class by having them validated against the ILM footprint.

The ILM footprint sets out the global standards for leadership, management, coaching, mentoring and enterprise.



Global expert



Leadership & management



Coaching & training



World-class

DIGITAL CREDENTIALS

Make skills visible

Drive engagement and loyalty to your organisation and enable your people to showcase their skills with digital credentials.

Digital credentials are tailored to the needs of your business and allow you to use your own brand to recognise, communicate and verify skills and achievements online, in a secure way.



About City & Guilds

Founded in 1878 to develop the knowledge, skills, and behaviours needed to help businesses thrive, we offer a broad and imaginative range of products and services that help people achieve their potential through work-based learning. We believe in a world where people and organisations have the confidence and capabilities to prosper, today and in the future. So we work with like-minded partners to develop the skills that industries demand across the world.

About ILM

ILM is the leading specialist provider of leadership qualifications in the UK. Last year, over 70,000 people enhanced their skills and performance with ILM, including 14,000 management apprentices. We believe that great leaders can come from anywhere. With the right support, anyone can grow and develop to make a real difference to their team and organisation. Which is why we help individuals from all levels realise and apply their potential, so that the organisations they work for can reap the benefits.

To learn more about City & Guilds Assured, please contact

assured@cityandguilds.com

To learn more about ILM Assured and ILM Recognised, please contact

customer@i-l-m.com

City & Guilds

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