



A City & Guilds Group Collaboration

**Fuelling your apprentice's journey**

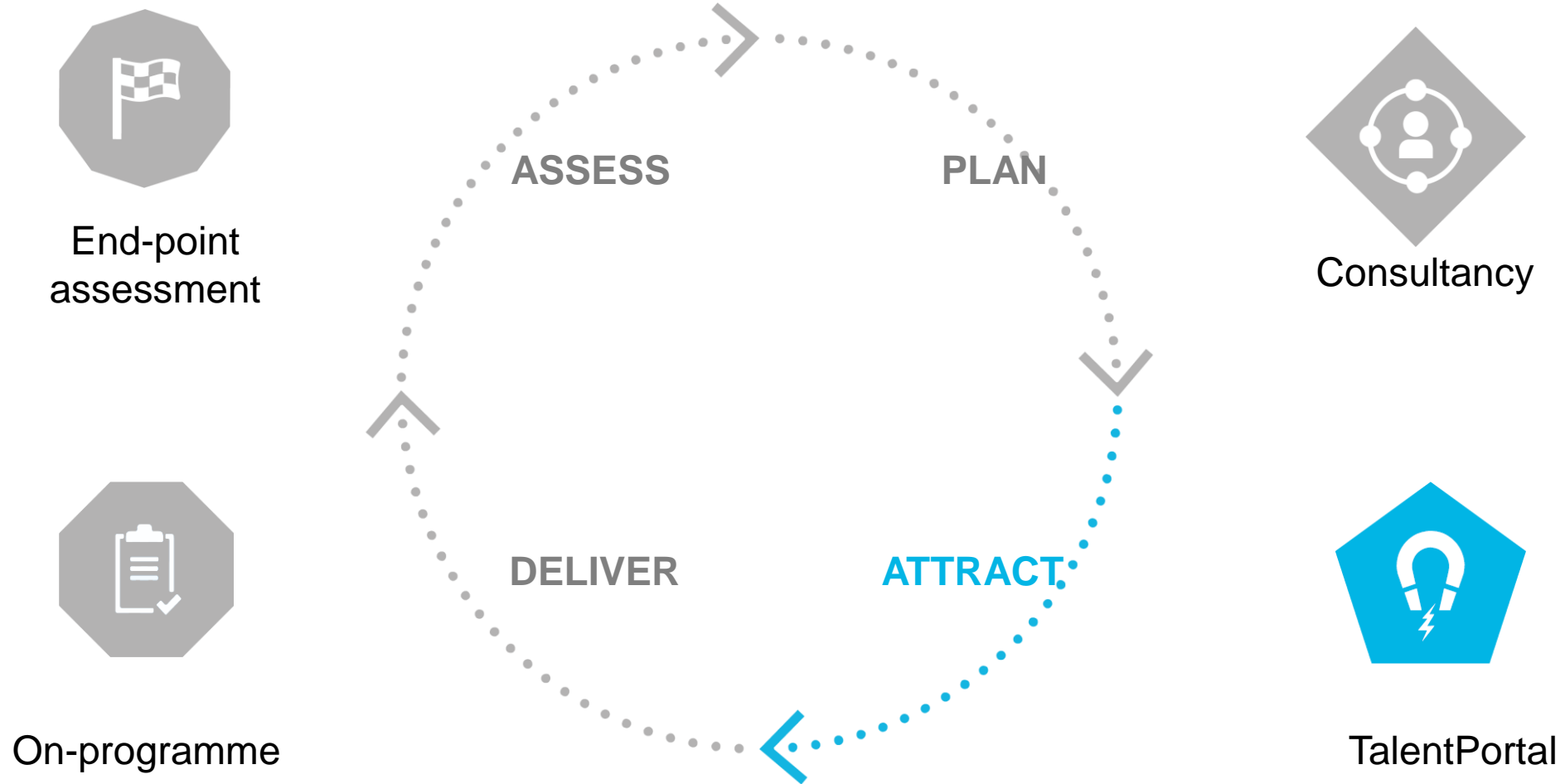
# TalentPortal

Emma Husthwaite, Digital Solutions Manager

Friday 6 April 2018



# Attract is a key part of our apprenticeship offer

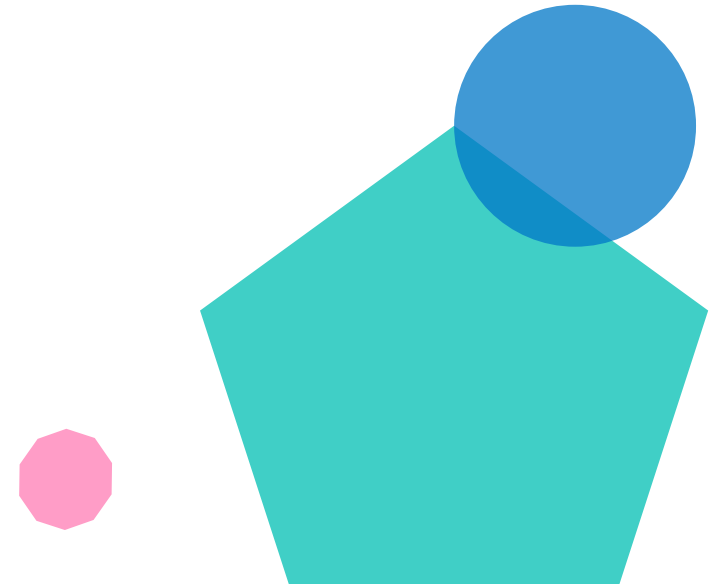


---

# The right candidates

## How do I...

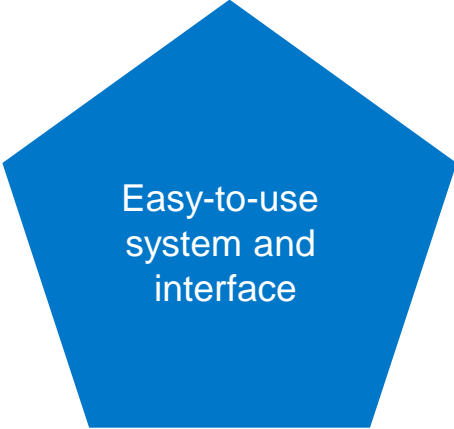
- ...attract the right, engaged and career-ready apprentices?
- ...combat the stigma associated with apprenticeships?
- ...ensure full assessment and diagnostic of the critical work-ready skills needed to enter an apprenticeship?



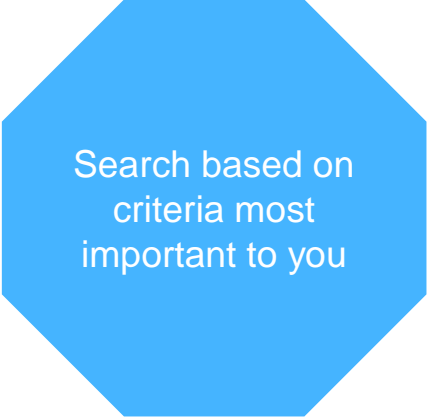
---

# City & Guilds TalentPortal

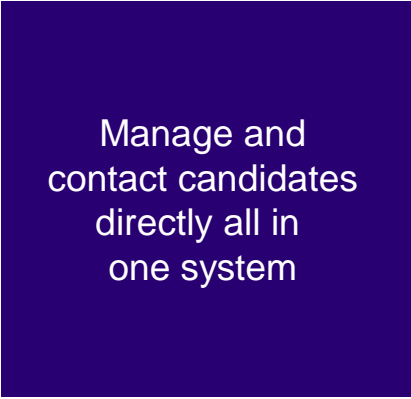
- The City & Guilds TalentPortal is an online tool that lets you search candidates based on the sector they want to work in, their location and experience.
- You can use TalentPortal to post vacancies too so you can reach out to candidates right from the start.




Easy-to-use  
system and  
interface



Search based on  
criteria most  
important to you



Manage and  
contact candidates  
directly all in  
one system



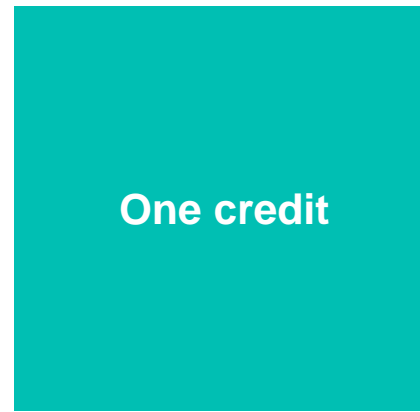
Proactively  
search and  
shortlist up to  
30 candidates

---

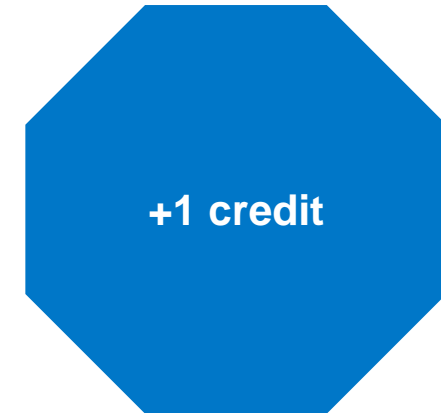
# Make your recruitment budget work for you



Buy as many credits as you want and top up as you need



Post your ad on GetMyFirstJob – instantly reaching over 350,000 candidates



Search registered users based on location, experience, and other parameters

---



TalentPortal demonstration

# Statistics

## Candidate Information

### System Registration Details

**TOTAL** 376577

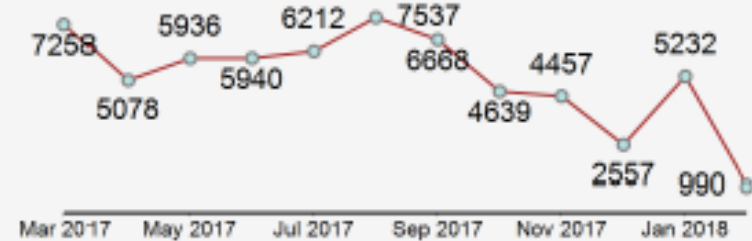
**Today** 37

**Yesterday** 226

#### Gender



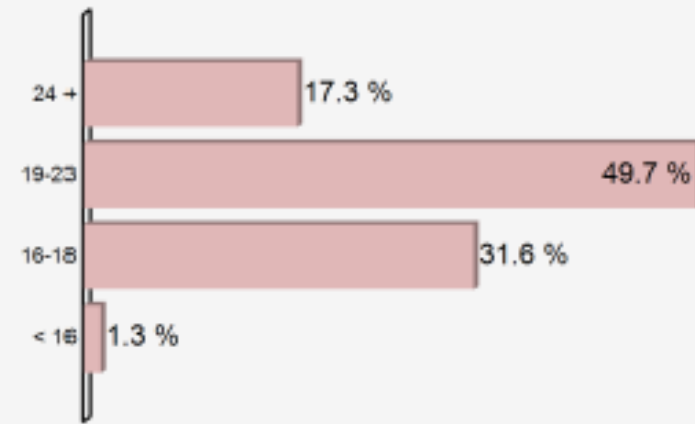
#### Registrations by Month



Top 10 Frameworks	Total
Business & Administration	128079
Accountancy	105494
Retail	85965
Customer Service	70126
Financial Services	57411
IT	53045
Catering & Hospitality	38962
Sales	38182
Childcare	37274
Construction	36707

Top 10 Postcodes	Total
B (Birmingham)	23387
E (London E)	12824
NG (Nottingham)	12103
M (Manchester)	10888
SE (London SE)	9116
S (Sheffield)	8495
NE (Newcastle)	8035
L (Liverpool)	7412
LS (Leeds)	6913
RM (Romford)	6494

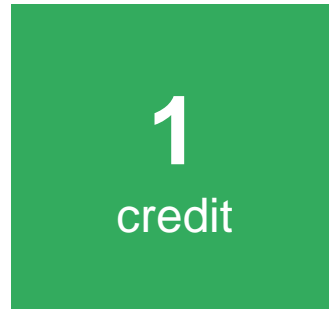
#### Age Group



# Make your recruitment budget work for you



Buy as many credits as you want and top up as you need

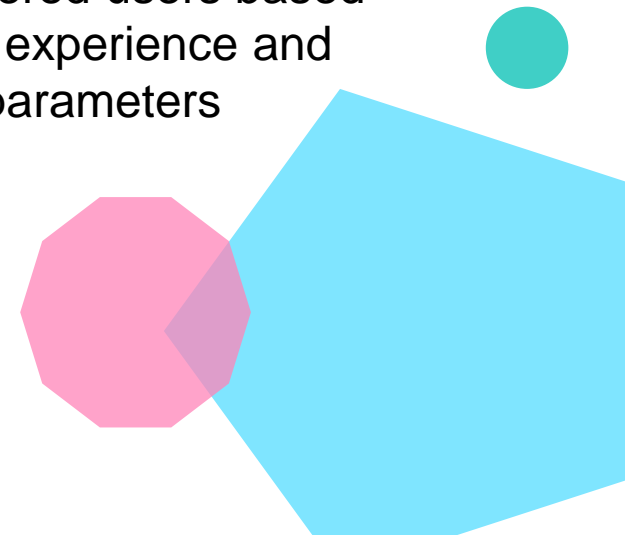


Post your ad on GetMyFirstJob – instantly reaching over 350,000 candidates



Search registered users based on location, experience and other parameters

Two credits for £45 up until 30 April 2018





# Supporting your apprenticeships further

## DIGITAL LEARNING

*(online learning methods)*

### E-learning Packages:

- Adult Social Care E-learning
- E-TAQA
- Maths and English E-Toolkit
- Automotive E-learning
- Scientific Principles E-learning
- Hospitality and catering
- Beauty E-learning
- Construction E-learning

## LEARNING CONTENT

### SmartScreen

Our online teaching and learning support for tutors, learners and assessors – supports apprenticeships, 150 qualifications and over 20 different industries

### Printed and online resources

We offer textbooks, logbooks, task manuals and diploma handbooks as well as e-books of many of our textbooks for customers who want a digital option for using our content.

## PLATFORMS

### Skills Zone

Learning packages to develop soft skills and behaviors within the workplace

### Learning Assistant

City & Guilds e-portfolio

### TalentPortal

Recruitment platform

### PIVOT

A managed learning service for apprenticeships





A City & Guilds Group Collaboration

For more information please contact:

[digitalsales@cityandguilds.com](mailto:digitalsales@cityandguilds.com)

or call 01924 206709

