



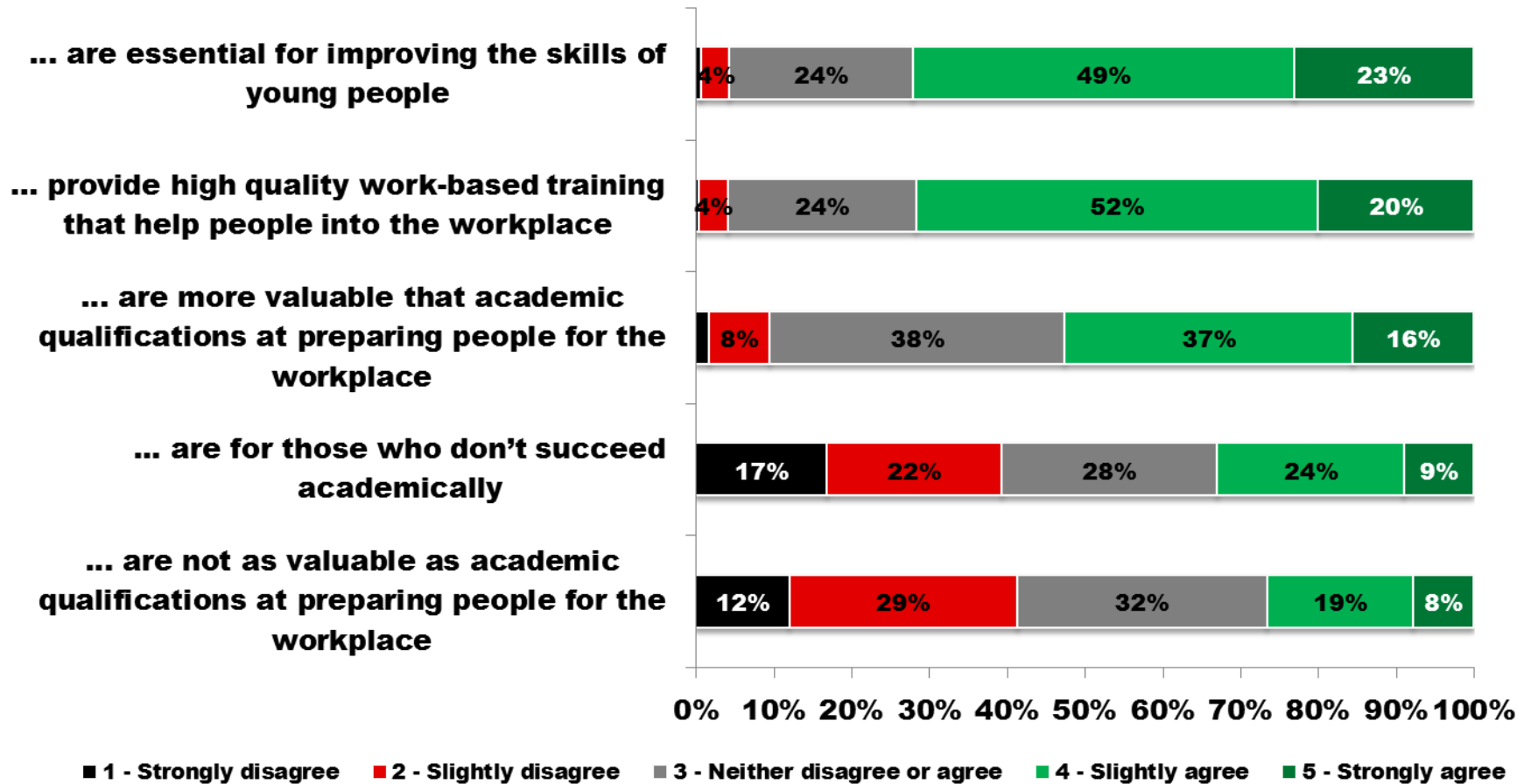
Champion of technical, practical
and vocational learning



VIEWS ON VOCATIONAL QUALIFICATIONS

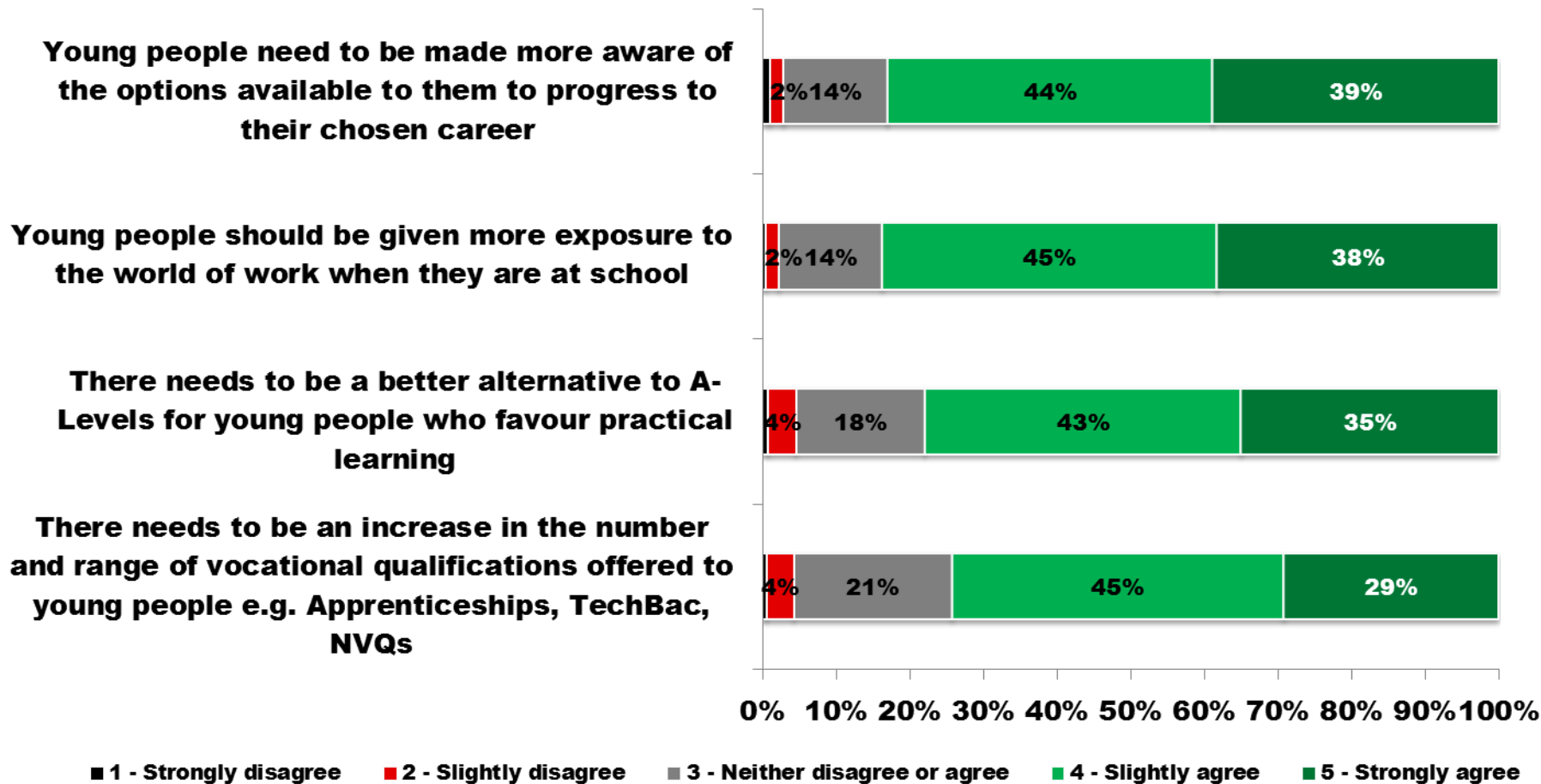
VIEWES ON VOCATIONAL QUALIFICATIONS

VOCATIONAL QUALIFICATIONS...



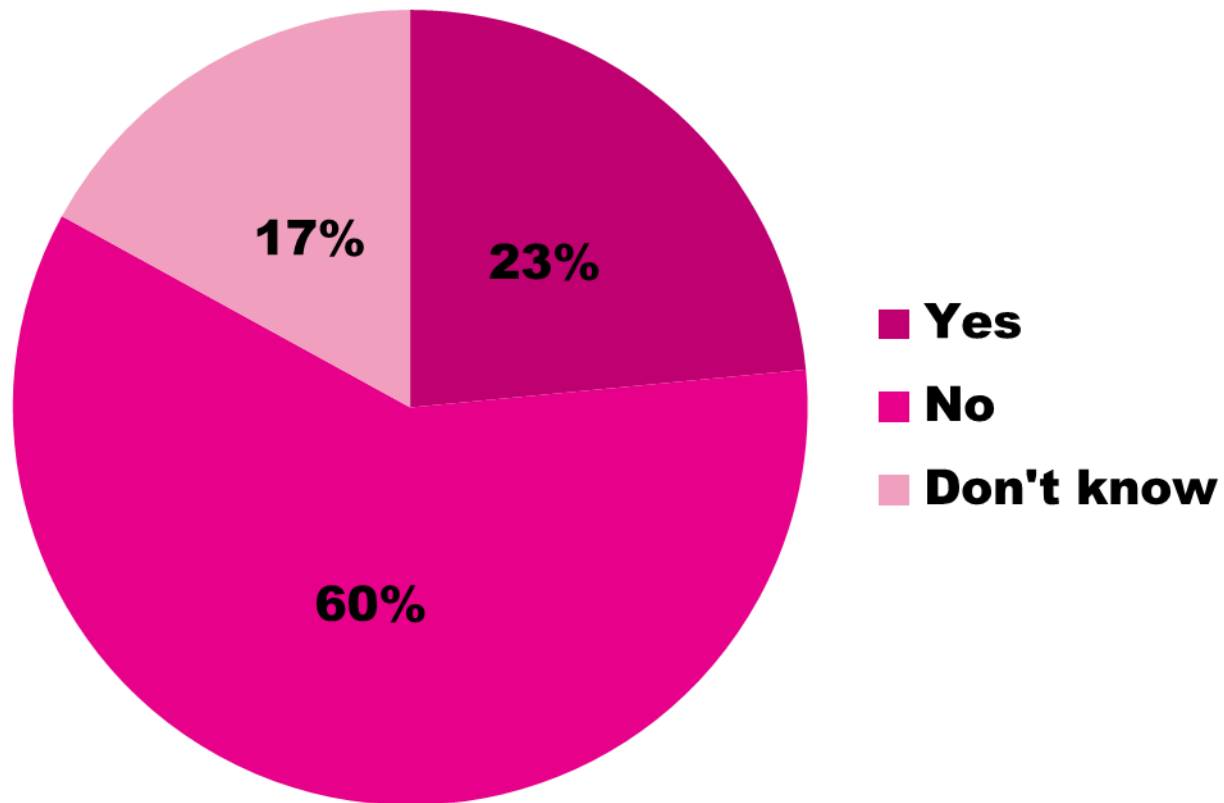
How strongly do you agree with the following statements about vocational education? (1 = strongly disagree, 5 = strongly agree)
BASE: All Respondents (n1,005)

AWARENESS OF OPTIONS



When thinking about the future success of the UK economy, how strongly do you agree/disagree with the following statements? (1 = strongly disagree, 5 = strongly agree) BASE: All Respondents (n1,500)

DOES THE UK GOVERNMENT DO ENOUGH TO SUPPORT VOCATIONAL EDUCATION?



Do you think the UK Government does enough to support or encourage vocational education? BASE: All respondents (n1,005)

On behalf of City & Guilds and The Edge Foundation, Edelman Berland conducted online interviews with 1005 Employers in the UK from small, medium and large organisations. The survey was run in September-October 2013.

Employers surveyed came from a diverse range of industry sectors including engineering, manufacturing, digital and health and social care. All have responsibility for recruiting in their organisations.