

HAIRDRESSING & BARBERING

CITY & GUILDS MHD ACADEMY

Flexible, relevant and engaging; broaden your learners' options with City & Guilds interactive digital learning, brought to you in partnership with online hairdressing educators MyHairDressers.com (MHD).

Developed to support level 2 and 3 Hair & Barbering qualifications, this is the premier, video-rich learning platform created for both teaching and blended learning.

Embed or improve learner motivation by using engaging content from world-class hairdressers. Our step-by-step video guides and tutorials, along with downloadable support materials, are best in the class. Accessible via computer, tablet and mobile phone, learners can access over 500

videos and more than 800 supporting PDFs and factsheets, bringing the classroom into the salon for the first time. All backed by leading industry experts, including Stacey Broughton and Tim Hartley.

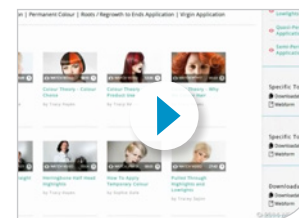
A unique learning solution...

By closing the gap between theory and practice, digital learning brings together a unique, interactive experience in a highly impactful, visually-led format, created in line with FELTAG and Ofsted guidance.

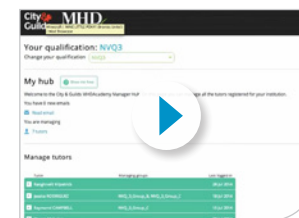
...with wide appeal

It is the ideal solution for individuals looking for a rewarding and flexible means of learning beyond the classroom, allowing them to develop new skills through the latest technical innovations. It is also suitable for tutors looking to reach out and offer learners a more bespoke and engaging learning experience.

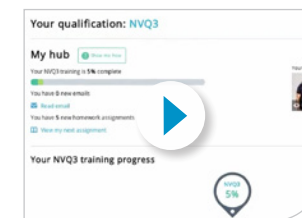
Experience the City & Guilds MHD Academy Learning Hub from three perspectives



Tutor hub



Manager hub



Learner hub

BOOK A FREE DEMO OR MAKE A PURCHASE:

E: DIGITALSALES@CITYANDGUILDS.COM

T: 01924 206 709

WWW.CITYANDGUILDS.COM/MHDACADEMY



What's in it for tutors?

- **One-to-one** – communicate directly with your learners, track their progress, set-up and assign homework in advance, and help them stretch and reach their full potential
- **Flexible** – add new learners and user accounts with ease enabling a community of practice between you, the user and their peers
- **Up-to-date** – mapped fully to the New National Occupational Standards for City & Guilds Hairdressing and Barbering qualifications
- **Holistic learning** – includes embedded maths and English skills components to help learners develop the core employability skills required by employers

What's in it for learners?

- **A highly visual and interactive resource** to supplement and enhance classroom or workplace teaching
- **World-class expertise** – detailed and inspirational step-by-step videos and advice from the most respected hairdressers in the world
- **24/7 access** to intuitive online learning resources for self-paced learning support, with video streaming available for a multiple of devices
- **Measure progress** – keep on track with an interactive timeline
- **Joined-up learning** – links training and development to the centre

Qualifications covered:

- [Level 1 Diploma in an Introduction to the Hair and Beauty Sector 3001](#)
- [Level 2 Diploma in Women's Hairdressing 3002](#)
- [Level 3 Diploma in Women's Hairdressing 3002](#)
- [Level 2 Diploma in Hairdressing 6008/9](#)
- [Level 2 Diploma in Barbering 6008/9](#)
- [Level 3 Diploma in Hairdressing 6008/9](#)
- [Level 3 Diploma in Barbering 6008/9](#)
- [Level 2 NVQ Diploma in Women's Hairdressing 3008/9](#)
- [Level 3 NVQ Diploma in Hairdressing 3008/9](#)

Pricing:

- A centre licence (4 tutor licences) can be purchased for an annual fee of £750* if you buy >50 learner licences
- A centre licence (4 tutor licences) costs £1500**
- The learner licence cost to centres is £20.84 per learner or £18.75 each for over 150 licences (plus VAT)
- Additional tutor licences cost £150 each (plus VAT)
- Learners can purchase individual licences direct from mhdacademy.com for £24.99 (VAT inc)

After 31st August *£875 and **£1750. All subscriptions are valid for 12 months.

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