



NEW
TECHNICAL QUALIFICATIONS
IN HAIR & BEAUTY



NOVEMBER 2016

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CHALLENGES AND OPPORTUNITIES

IN HAIR & BEAUTY

HAIRDRESSING & BARBERING:

2014 – 88,564 jobs

2020 – predicted job availability 96,600

Annual opening of 5,819 jobs per year

Growing Market of 9.1%

45% of all learners in hair and barbering are 16-24 years old.

**96,600
JOBS
BY 2020**

BEAUTY & RELATED INDUSTRIES:

2014 – 39,247 jobs

2020 – predicted Job availability 42,500

Annual opening of 2,518 jobs per year

Growing Market of 8.3%

42% of all learners in the beauty related are 16-24 years old.

**42,500
JOBS
BY 2020**

Data source: Mides data 2013 statistics: Working futures report published in March 2014 by Ukces

MEETING THE CHALLENGE

WITH THE CITY & GUILDS TECHBAC

TechBac is a unique combination of:

TECHNICAL SKILLS



WORKPLACE SKILLS

New employer recognised City & Guilds Technical Qualifications;

- Designed to meet the latest education reforms
- Relevant to industry needs
- Rigorous, high quality practical learning with outcomes in mind
- Supporting progress to Further Education, University or employment

City & Guilds Workplace Skills is a blended approach to developing transferable and social skills;

- Develop, accredit and showcase workplace skills, to enrich learners' CVs
- Help learners to feel confident and ready for work
- Track learner engagement and progress to optimise performance
- Aligned to changes in policy and digital delivery
- Support to embed in delivery

To create, recognise and award these attributes and behaviours, we have developed the **Skills Zone**, our gateway to Workplace Skills.

ROUNDED INDIVIDUAL WHO IS:

CONFIDENT, TALENTED, MOTIVATED AND READY TO WORK

THE TECHBAC EXPERIENCE

A HOLISTIC PROGRAMME DESIGNED FOR SUCCESS

KNOWLEDGE & UNDERSTANDING



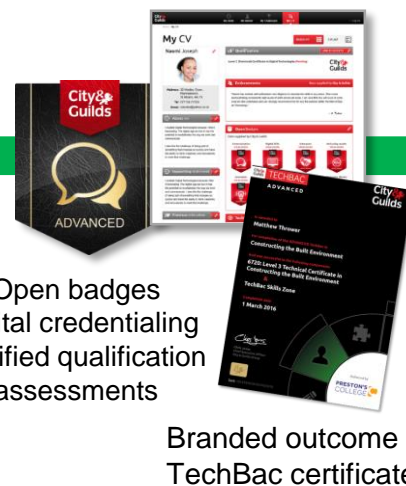
Technical Skills
Practical learning
(Technical Qualifications)

HANDS-ON EXPERIENCES



Professional Skills
Blended social learning
(Workplace Skills)

ASSESSMENT & CREDENTIALING



- Open badges
- Digital credentialing
- Certified qualification assessments

Online CV
Share and showcase

OUTCOME



Targeted skills
Opening doors
to university,
apprenticeships
or into a job

Work ready
With the skills
employers need

A holistic and experiential approach making young people more employable.

NEW TECHNICAL QUALIFICATIONS IN HAIR & BEAUTY

Built to meet industry needs.

EMPLOYER SUPPORT

DESIGNED WITH LEADING EMPLOYERS

The following employers have provided letters of support for our new technical qualifications in hair & beauty:



KS5 WHAT'S AVAILABLE AND WHEN?

KEY STAGE 5, LEVEL 2 - AVAILABLE FOR SEPT 2016 DELIVERY

Key Stage 5 (KS5) - Level 2

- 600/4963/7 City & Guilds Level 2 Diploma in Complementary Therapies (QCF)
- 600/5151/6 City & Guilds Level 2 Diploma in Women's and Men's Hairdressing (QCF)
- 500/8808/7 City & Guilds Level 2 Diploma in Barbering (QCF)
- 500/9051/3 City & Guilds Level 2 Diploma in Women's Hairdressing (QCF)
- 500/8775/7 City & Guilds Level 2 Diploma in Nail Technology Enhancement (QCF)
- 500/8845/2 City & Guilds Level 2 Diploma in Hair and Media Make-up (QCF)
- 500/9076/8 City & Guilds Level 2 Diploma in Beauty Therapy (QCF)

Now approved to appear on 2018 DfE Performance Tables.

EFFECTIVE FROM SEPTEMBER 2017

KEY STAGE 5 (16 - 18) (L2) TECHNICAL CERTIFICATES

360 GLH, 450 GLH
Made up of 30, 60 GLH units

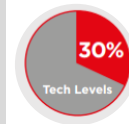
Progression: Enable entry to an apprenticeship, employment or progression to a Level 3 Technical Level Qualification.

GRADING: P/M/D/D*

UCAS points: n/a

Mandatory content and the contribution to overall grade must make up **at least 40%** of the qualification. Where qualifications have one or more pathway, the mandatory content (%) should apply equally to these.

Assessment: A proportion of the qualification content will be assessed externally (minimum **25% for TCs** and **30% Tech Level**). Must also include synoptic assessment.



Employer involvement: in design, recognition, delivery and or assessment, which raises the credibility of the qualification in the eyes of employers, parents and learners

KS5 WHAT'S AVAILABLE AND WHEN?

KEY STAGE 5, LEVEL 3 AVAILABLE FOR SEPT 2016 DELIVERY

Key Stage 5 - Level 3

Hair:

6002-30 (601/7348/8) Level 3 Advanced Technical Diploma in **Hairdressing** (540)

6002- 31 (601/7346/4) Level 3 Advanced Technical Diploma in **Barbering** (450)

Beauty:

6003-30 (601/7352/X) Level 3 Advanced Technical Diploma in **Beauty and Spa Therapy** (540)

6003-32 (601/7492/4) Level 3 Advanced Technical Diploma in **Nail Technology** (450)

6010-30 (601/7501/1) Level 3 Advanced Technical Diploma in **Media make-up Artistry** (540)

6010-31 (601/7514/X) Level 3 Advanced Technical Diploma in **Theatrical, Special Effects and Media Make-up Artistry** (540)

Complementary Therapies:

6004-30 (601/7355/5) Level 3 Advanced Technical Diploma in **Complementary Therapies** (540)

Now approved to appear on 2018 DfE Performance Tables.

KS5 LEVEL 3 DESIGN PRINCIPLES

IN LINE WITH DFE QUALIFICATION CHANGES IN ENGLAND

KEY STAGE 5 (16 - 18) (L3) TECH LEVELS

360 GLH, 450 GLH, 540 GLH, 720 GLH, 1080 GLH
Made up of 30, 60, 90 GLH units

Progression: Enable entry to an apprenticeship or other employment, or progression to a related higher education course.

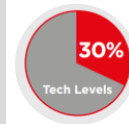
GRADING: P/M/D/D*

UCAS points: 16 min – 168 max

Mandatory content and the contribution to overall grade must make up **at least 40%** of the qualification. Where qualifications have one or more pathway, the mandatory content (%) should apply equally to these.



Assessment: A proportion of the qualification content will be assessed externally (minimum **25% for TCs** and **30% Tech Level**). Must also include synoptic assessment.



Employer involvement: in design, recognition, delivery and or assessment, which raises the credibility of the qualification in the eyes of employers, parents and learners

UCAS POINTS

ENABLING PROGRESSION TO UNIVERSITY

Grade	Level 3 Advanced Technical Certificate (360)	Level 3 Advanced Technical Diploma (450)	Level 3 Advanced Technical Diploma (540)	Level 3 Advanced Extended Technical Diploma (720)	Level 3 Advanced Technical Extended Diploma (1080)
Distinction*	56	56	84	112	168
Distinction	48	48	72	96	144
Merit	32	32	48	64	96
Pass	16	16	24	32	48

OTHER QUALIFICATIONS

Grade	Level 3 Advanced Extended Project Qualifications	Using And Applying Mathematics (Core Maths)
A*	28	
A	24	20
B	20	16
C	16	12
D	12	10
E	8	6

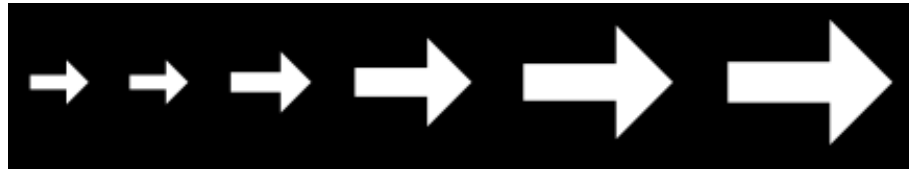
A Level equivalent points

UCAS points	A Level
56	A*
48	A
40	B
32	C
24	D
16	E

- ✓ Adding Core Maths at Level 3 makes TechBac compliant with the Government's new technical baccalaureate measure.
- ✓ Funding uplift may apply

UPCOMING TECHNICAL DEVELOPMENTS

COMING SOON



We are currently developing the following qualifications for first teaching September 2017, subject to DfE approval.

Key Stage 5, Level 2

- Level 2 Technical Certificate for Cutting & Styling Services
- Level 2 Technical Certificate for Chemical Services
- Level 2 Technical Certificate in Hairdressing
- Level 2 Technical Certificate in Barbering
- Level 2 Technical Certificate in Beauty Therapy
- Level 2 Technical Certificate in Beauty Retail
- Level 2 Technical Certificate in Media Make-up
- Level 2 Technical Certificate in Nail Treatments

NEW TECHNICAL QUALIFICATIONS ASSESSMENT

Timeframes, support and examples.

CURRENT TIMELINE AND ASSESSMENT DATES

KS4/KS5 LEVEL 2 TECHNICAL AWARDS / CERTIFICATES

DATE	END EXTERNAL EXAM	SYNOPTIC ASSIGNMENT
FEBRUARY: WK OF: 1st FEB		SYNOPTIC ASSIGNMENTS RELEASED TO CENTRES
APRIL L2-25th	EXTERNAL END EXAM	
MAY: EXAM-WK OF: L2-30th SYN- WK of: 23 MAY	RESULTS OF 1 st EXTERNAL EXAM	SUBMISSIONS OF MARKS FOR SYNOPTIC ASSIGNMENT & OPTIONAL UNIT EVIDENCE
JUNE L2- 27th	2 ND EXTERNAL END EXAM WINDOW	
JULY L2- 4th		SYNOPTIC ASSIGNMENT MARKS CONFIRMED AND GRADES AWARDED
JULY/AUG L2 – 1st AUG	RESULTS OF 2 ND EXTERNAL EXAM	

CURRENT TIMELINE AND ASSESSMENT DATES

LEVEL 3 TECHNICAL LEVEL QUALIFICATIONS

DATE	END EXTERNAL EXAM	SYNOPTIC ASSIGNMENT
FEBRUARY: WK OF: 1st FEB		SYNOPTIC ASSIGNMENTS RELEASED TO CENTRES
APRIL L3-18th	EXTERNAL END EXAM	
MAY: EXAM-WK OF: L3-23th SYN- WK of: 23 MAY	RESULTS OF 1 st EXTERNAL EXAM	SUBMISSIONS OF MARKS FOR SYNOPTIC ASSIGNMENT & OPTIONAL UNIT EVIDENCE
JUNE L3 20th	2 ND EXTERNAL END EXAM WINDOW	
JULY L3 – 4th		SYNOPTIC ASSIGNMENT MARKS CONFIRMED AND GRADES AWARDED
JULY/AUG L3 – 25th JULY	RESULTS OF 2 ND EXTERNAL EXAM	

SUPPORT RESOURCES

WHAT'S AVAILABLE AND WHERE?

DOCUMENTATION AVAILABLE NOW

Qualification pages on cityandguilds.com

- Qualification Handbook
- Sample synoptic assessment
- Sample external end test

[Hairdressing & Barbering](#)

[Beauty Therapy, Nails & Spa](#)

[Theatrical & Media Make-up](#)

[Complementary Therapies](#)

QUALIFICATION SUPPORT RESOURCES

- Learner's Journal
- Textbooks
- MHD Academy
- Beauty/Spa online resources

HAIRDRESSING

You are required to carry out the following hairdressing services, including consultation and aftercare. The services can be combined or carried out separately but you must provide services to a minimum of **two** clients. It is expected that all services will be carried out within **six** hours. Your tutor will observe you throughout the services and may ask questions take notes.

Creative cut and finish

You must carry out **one** hair cutting service.

- It should be a creative restyle that alters the shape.
- It must include personalisation and an element of disconnection. Adjusting the fringe only would not be sufficient alternation to the shape.

Creative colour and finish

You must carry out **one** colouring service.

- The colour must be applied to a minimum of 50% of the head.
- The colour must include one of the following colour correction techniques:
 - Removing artificial colour.
 - Removing bands of colour.
 - Recolouring hair treated with lightener using pre-pigmentation and permanent colour.
 - Recolouring hair that has had artificial colour removed.
 - Restoring depth and tone, neutralising colour tone, colouring resistant hair.

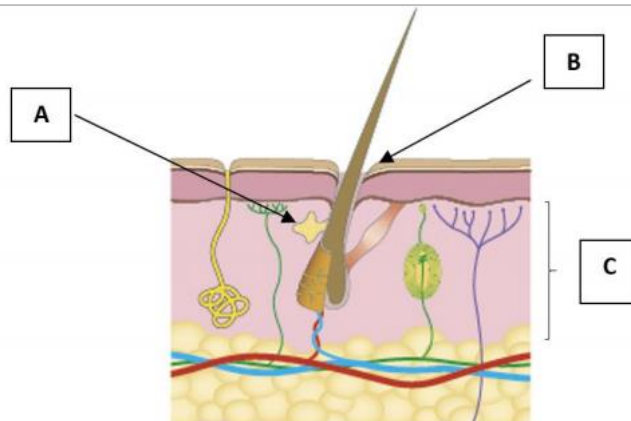
Creatively style and dress long hair

You must carry out **one** hair up service.

- 80% of the hair should be taken up.

ASSESSMENT EXAMPLE – EXTERNAL TEST

LEVEL 3 BARBERING



Q1a. Answer, 1 mark for each of the following:

A = Sebaceous gland

B = Hair follicle

C = Dermis

(S1 Ref.2.1) Knowledge

Q1b. Describe **two** functions of the cuticle layers of the hair.

(2 marks)

Q1b. Answer, 1 mark each for any two of the following:

- Protects the inner structure (cortex, medulla) of the hair from damage
- Helps maintain moisture levels within the hair (for good elasticity)
- Helps support the strength of the hair
- Helps maintain even porosity
- Helps to regulate entry of chemicals to the cortex

(S1 Ref.1.1) Knowledge

Q2a. State **two** main requirements of the Working Time Directive.

(2 marks)

Q2a. Answer 1 mark each for reference to any two of the following:

STAY IN TOUCH

TALK TO US

1 TALK TO YOUR BUSINESS MANAGER

**2 JOIN THE LINKEDIN COMMUNITY: TECHBAC
DEVELOPMENT & DISCUSSION**

**3 REGISTER FOR AN EVENT (WE RUN SECTOR EVENTS,
ADVANCE EVENTS AND CONSULTATIONS)**

REGISTER FOR UPDATES AT

[CITYANDGUILDS.COM/TECHBAC](https://cityandguilds.com/techbac)