

ADVANCED INFORMATION SHEET

SMARTSCREEN TUTOR RESOURCES

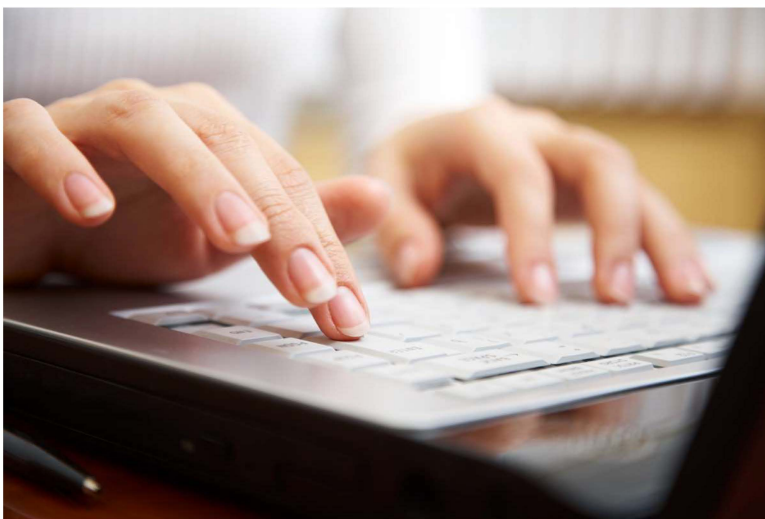
LEVEL 3 DIPLOMA IN

SOCIAL MEDIA FOR BUSINESS 7513

This SmartScreen pack provides guidance for tutors delivering the Level 3 Diploma in Social Media for Business. Written fully in line with the City & Guilds qualification specification and assessment criteria, this resource provides the tutor with all the support needed to deliver the diploma to the highest standard.

Covering units 201, 301, 302, 303 and 304, this pack will be invaluable to anyone coming to deliver this qualification. Available on SmartScreen, our web-based portal, this package includes for each unit:

- Scheme of work
- Lesson plans
- PowerPoint presentations
- Worksheets
- Handouts



Price: £375

Published: 19 August 2013

Every effort has been made to ensure that the information contained in this publication is true and correct at time of going to press. However, City & Guilds' products and services are subject to continuous development and improvement and the right is reserved to change products and services from time to time.

City & Guilds cannot accept responsibility for any loss or damage arising from the use of information in this publication.

©2013 The City and Guilds of London Institute. All rights reserved. City & Guilds is a trademark of the City and Guilds of London Institute. City & Guilds is a registered charity (charity number 312832) established to promote education and training.

1 Giltspur St, London EC1A 9DD
T +44 (0)844 5430 000 F +44 (0)20 7294 2400
www.cityandguilds.com

FOR MORE INFORMATION VISIT

SOCIALMEDIA.SMARTSCREEN.CO.UK