

ADVANCED INFORMATION SHEET

SMARTSCREEN TUTOR RESOURCES

LEVEL 3 DIPLOMA IN

SOCIAL MEDIA FOR BUSINESS 7513

This SmartScreen pack provides guidance for tutors delivering the Level 3 Diploma in Social Media for Business. Written fully in line with the City & Guilds qualification specification and assessment criteria, this resource provides the tutor with all the support needed to deliver the diploma to the highest standard.

Covering units 201, 301, 302, 303 and 304, this pack will be invaluable to anyone coming to deliver this qualification. Available on SmartScreen, our web-based portal, this package includes for each unit:

- Scheme of work
- Lesson plans
- PowerPoint presentations
- Worksheets
- Handouts



Price: £350

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