# Level 1 - Principal Learning Hair and Beauty Studies (2762) Unit 3: Introducing hair styling



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**Controlled assessment material** 

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# Level 1 Unit 3: Introducing hair styling

### Controlled assessment material – Information for teachers

This assignment is provided as an example only. Consortia should produce their own assessments in line with the assessment section of the unit, based on their local delivery circumstances.

#### Overview

The purpose of this assessment is for learners to demonstrate their creative skills and to apply their knowledge and understanding of the creative side of the hairdressing industry.

This assessment is based on the case study below. It is taken under controlled conditions, in which the learner will complete **two** tasks. The first is to produce a visual presentation (annotated collage/mood board/PowerPoint slides) to show knowledge of the characteristics of hair and the influences on hair styles. The second is to select and create hair styles. The learner will be responsible for choosing their own format for Task 1 and will work on clients/models or mannequin heads for Task 2.

This assessment could be linked with the one for Level 1 Unit 5: Introducing basic hand and nail care services.

#### Time

The overall time allowed for this assignment is up to **15 hours** under controlled conditions.

Task 1-5 hours

Task 2 – 10 hours

Each hairstyle should take no longer than one and a half hours to complete.

#### Resources

Learners may require access to word processing software and could also use presentation software for Task 1. Learners will create hairstyles on mannequin heads, peers or models and will need access to suitable products, tools and equipment for Task 2.

### Supervision

Learners will need to be supervised when producing the presentation and at all times during the practical activity.

### Collaboration

Learners may collaborate to obtain and/or discuss information in order to complete the tasks.

The production of the presentation and the practical task are **not** suitable for collaborative work.

# Marking

Please note that the descriptions in this assessment grid relate to the top of each band. Further guidance on using assessment grids is available in the assessment section of the specification.

	earning utcomes	Band 1	Band 2	Band 3
		The learner has:		
		0 to 2 marks	3 to 4 marks	5 to 6 marks
1	Know the different characteristics of hair	Identified the most obvious hair types and their main characteristics.	Identified some hair types and their characteristics.	Identified most hair types and their characteristics.
		Showed very limited recognition that hair type is not defined by race.	Showed some recognition that hair type is not defined by race.	Showed thorough recognition that hair type is not defined by race.
		0 to 4 marks	5 to 8 marks	9 to 12 marks
2	Know the key influences on hair styles	Given a simple description of how historical eras have influenced modern hair styling.	Given a basic and clear description of how historical eras have influenced modern hair styling.	Given a detailed description of how historical eras have influenced modern hair styling.
		Given a simple description of how technological developments have influenced hair styling processes and techniques.	Given a basic and clear description of how technological developments have influenced hair styling processes and techniques.	Given a detailed description of how technological developments have influenced hair styling processes and techniques.
		Given a simple description of how lifestyle, culture, personality, occasions and gender can influence hair styles.	Given a basic and clear description of how lifestyle, culture, personality, occasions and gender can influence hair styles.	Given a detailed description of how lifestyle, culture, personality, occasions and gender can influence hair styles.
		Given a simple description of how physical characteristics can influence choice of hair style.	Given a basic and clear description of how physical characteristics can influence choice of hair style.	Given a detailed description of how physical characteristics can influence choice of hair style.
		0 to 4 marks	5 to 8 marks	9 to 12 marks
3	Be able to select hair styles to meet different needs	Used suitable terminology some of the time with continual guidance when communicating with clients.	Used suitable terminology some of the time with occasional guidance when communicating with clients.	Used suitable terminology most of the time with autonomy when communicating with clients.

	Communicated with clients, asking questions to ascertain client requirements only when prompted.	Communicated with clients, asking questions to ascertain client requirements requiring minimal prompting.	Communicated with clients, expertly asking extensive questions to ascertain client requirements. No prompting was required.
	Generated a small range of ideas showing little relation to the client requirements.	Generated a good range of ideas showing some relation to the client requirements.	Generated a broad range of ideas showing good relation to the client requirements.
	0 to 6 marks	7 to 12 marks	13 to 18 marks
4 Be able to safely create hair styles	Selected a limited range of techniques, products, tools and equipment suitable for styling and finished men and women's hair under continual supervision.	Selected a range of techniques, products, tools and equipment, using them correctly and appropriately for styling and finished men and women's hair under initial supervision.	Selected a good and appropriate range of techniques, products, tools and equipment, for styling and finished men and women's hair using own initiative.
	Safely used a range of techniques, products, tools and equipment suitable for styling and finishing men and women's hair under continual supervision.	Safely used a range of techniques, products, tools and equipment, using them correctly and appropriately for styling and finishing men and women's hair under initial supervision.	Safely used a good range of techniques, products, tools and equipment, using them correctly and appropriately for styling and finishing men and women's hair using own initiative.
	Given a brief review of the hair styling with limited attention to how well the style suited the client requirements and improvements for the future.	Given a review of the hair styling detailing how well the style suited the client requirements and improvements for the future.	Given a detailed review of the hair styling detailing how well the style suited the client requirements and showing foresight into improvements for the future.

# Level 1 Unit 3: Introducing hair styling

#### Controlled assessment material - Information for learners

#### **Assessment overview**

For this assessment you are required to:

- produce an illustrated piece of work for a promotional event
- select and create two to four hairstyles
- take photos of your work
- review your styles and make suggestions for improvements.

#### Time

You will have up to **15 hours** to complete the assessment.

Task 1 – 5 hours

Task 2 – 10 hours

You should spend no more than one and a half hours on each hairstyle.

#### Collaboration

You can discuss the assignment and make notes in your group but you must produce individual responses to Tasks 1 and 2.

#### **Roles**

You may work on peers or mannequin heads for Task 2. Where mannequin heads are used you will need to role play the consultation with your teacher or another learner. Where you role play with another learner your teacher will observe and assess your consultations and hairstyling.

Where a senior stylist is involved in the assignment, they will complete witness testimonies on your consultations and discuss your reviews with you. Otherwise your teacher will write the witness testimonies and discuss your reviews.

### Assessment brief



You are a junior in *Rye's hair salon* and you have been asked by the senior stylist to help her with a promotional event. The aim of the event is to attract a wider range of clientele to the salon. The event will open with a short presentation to show potential clients the characteristics of hair and the influences on hair styles, giving them an insight into the considerations taken into account when styling hair.

Stylists will then showcase their work to illustrate their skills, working on different hair types using a diversity of styling techniques. You have been asked to create some examples of hairstyles on different hair types before the event so that photographs of these can be displayed around the salon. Your consultations and creation of hairstyles will form part of your on going salon training.

## Task 1 - Presentation on the influences of hairstyling

(18 marks) – covering Learning Outcomes 1 and 2

Individually you will produce a visual presentation (PowerPoint slides, annotated collage or mood board) to be shown at Rye's Hair salon promotional event. The presentation should take no longer than five minutes. However, you do not need to give the presentation as the senior stylist can do this.

The presentation should illustrate to potential clients:

- hair types, their main characteristics and how these are not defined by race
- a variety of historical eras and events with an explanation of how these have influenced modern hair styles
- how key technological developments in the hair and beauty industry have influenced hair styling
- how clients' physical characteristics affect the choice of hair style and the technique to be used
- how the following influence hair styles:
  - o lifestyle
  - o culture
  - o personality
  - o occasion
  - o gender.

## **Task 2 – Creating hairstyles**

(30 marks) – covering Learning Outcomes 3 and 4

Independently, you will create between two to four styles, taking into account what you have learned from your presentation. You will discuss your style ideas in a professional manner using hairdressing terminology. As you are a junior in the salon it is important to show the stylist that you can work safely by:

- using personal protective equipment
- using manufacturers' instructions
- correctly using preparation methods
- behaving professionally
- taking account of supervisor's instructions.

You will record your work on a consultation document to show the factors that you took into account when deciding upon the clients' hairstyles. You will use these documents to help you write a short review, illustrated with photographs or drawings. You will write about each style stating how well the style suited the client and how you could improve next time.

The photographs of your styles will be displayed in *Rye's Hair salon*. The senior stylist, or your teacher, will discuss your review with you as part of your on going salon training.