

Level 1 - Principal Learning

Hair and Beauty Studies (2762)

Unit 6: Personal appearance, style and wellbeing

Controlled assessment material

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Level 1 Unit 6: Personal appearance, style and wellbeing

Controlled assessment material – Information for teachers

This assessment is provided as an example only. Consortia should produce their own assessments in line with the assessment section of the unit, based on their local delivery circumstances.

Overview

The purpose of this assessment is for learners to demonstrate their knowledge and understanding of the importance of personal appearance and wellbeing and how this will develop their ability to improve their own lifestyle choices to enable success in life.

This assessment is based on the case study below. It is taken under controlled conditions, in which the learner will complete **two** tasks. The first is to create a mood board/annotated collage or PowerPoint slides about the importance of personal appearance and wellbeing. The second is to create a questionnaire that will generate feedback on the learner's own personal appearance. The questionnaire will then be collated and an action plan drawn up for future improvements which will be reviewed by the teacher. The learner will be responsible for choosing their own format when creating Task 1.

The assessment could be amended by using a case study from a different type of salon or from another industry within the sector.

Time

The overall time allowed for this assessment is up to **eight hours** under controlled conditions.

Task 1 – three hours

Task 2 – five hours.

Resources

Learners may require access to word processing software, presentation software and photographic equipment for Task 1.

They may need access to a variety of resources for both tasks depending on the format they have chosen, eg boards for annotated collages, pictures from magazines/brochures, photocopiers/printers for the questionnaires.

Supervision

Learners will need to be supervised when:

- producing the presentation
- carrying out and analysing the results of the questionnaires.

Collaboration

Learners may work together by discussing in groups the importance of personal appearance and wellbeing and completing each others questionnaires. They must produce individual responses to Tasks 1 and 2.

Marking

Please note that the descriptions in this assessment grid relate to the top of each band. Further guidance on using assessment grids is available in the assessment section of the specification.

Learning outcomes	Band 1	Band 2	Band 3
	The learner has:		
	0 to 4 marks	5 to 8 marks	9 to 12 marks
1 Understand the importance of appearance to career success	<p>Shown a basic understanding of the importance of appearance and standards within a range of industries.</p> <p>Explained showing a limited understanding of why standards of personal presentation are essential in the hair and beauty sector.</p> <p>Shown a basic awareness of how opinions are formed and the relevance to success.</p>	<p>Shown clearly and understanding of the importance of appearance and standards within a range of industries.</p> <p>Explained showing a good understanding of why standards of personal presentation are essential in the hair and beauty sector.</p> <p>Shown a clear awareness of how opinions are formed and the relevance to success.</p>	<p>Shown an extensive understanding of the importance of appearance and standards within a range of industries.</p> <p>Explained showing an extensive understanding of why standards of personal presentation are essential in the hair and beauty sector.</p> <p>Shown an extensive awareness of how opinions are formed and the relevance to success.</p>
	0 to 4 marks	5 to 8 marks	9 to 12 marks
2 Know the factors that influence personal appearance and wellbeing	<p>Shown a basic awareness of the factors that need to be considered when developing personal style and appearance.</p> <p>Shown a basic awareness of how personal appearance, presentation and image can be adapted to suit different expectations and situations.</p> <p>Described using limited knowledge how to perform effectively at work and keep looking and feeling good throughout the day.</p> <p>Shown a basic awareness of how own current lifestyle choices and personal presentation standards</p>	<p>Shown a clear awareness of the factors that need to be considered when developing personal style and appearance.</p> <p>Shown a clear awareness of how personal appearance, presentation and image can be adapted to suit different expectations and situations.</p> <p>Described showing a clear understanding of how to perform effectively at work and keep looking and feeling good throughout the day.</p> <p>Shown a clear awareness of how own current lifestyle choices and personal presentation standards may differ</p>	<p>Shown an extensive awareness of the factors that need to be considered when developing personal style and appearance.</p> <p>Shown an extensive awareness of how personal appearance, presentation and image can be adapted to suit different expectations and situations.</p> <p>Described showing an extensive understanding of how to perform effectively at work and keep looking and feeling good throughout the day.</p> <p>Shown an extensive awareness of how own current lifestyle choices and personal presentation standards</p>

	may differ from the recommended ideals.	from the recommended ideals.	may differ from the recommended ideals.
	0 to 8 marks	9 to 16 marks	17 to 24 marks
3 Be able to identify opportunities for making changes to lifestyle and personal appearances	<p>Demonstrated a basic ability to use suitable methods of gaining feedback.</p> <p>Demonstrated a basic ability to collate feedback and draw conclusions.</p> <p>Demonstrated a basic ability to respond to feedback and suggest changes.</p>	<p>Demonstrated a good ability to use suitable methods of gaining feedback.</p> <p>Demonstrated a good ability to collate feedback and draw conclusions.</p> <p>Demonstrated a good ability to respond to feedback and suggest changes.</p>	<p>Demonstrated an excellent ability to use suitable methods of gaining feedback.</p> <p>Demonstrated an excellent ability to collate feedback and draw conclusions.</p> <p>Demonstrated an excellent ability to respond to feedback and suggest changes.</p>

Level 1 Unit 6: Personal appearance, style and wellbeing

Controlled assessment material – Information for learners

Assessment overview

For this assessment you will produce an annotated collage, mood board or PowerPoint slides suitable for use in a presentation about the importance of appearance and wellbeing.

You will also make a questionnaire to get feedback on your personal presentation so that you can make an action plan for improvements. You will review your action plan with your teacher.

Time

You will have up to **eight hours** to complete the assessment.

Task 1 – three hours

Task 2 – five hours.

Collaboration

You can discuss the assessment and make notes in your group but you must produce individual responses to Tasks 1 and 2.

Roles

Your teacher will write a witness statement about your review.

Assessment brief



RED - hair and beauty

RED - hair and beauty salon is one of the best in the area and offers a wide range of services, including a spa, to male and female clients. You are excited to find out that you have been short-listed for an interview as an assistant. As part of the interview process, you have been asked to give a short presentation on the importance of appearance and wellbeing. You are to give your presentation to the manager in your interview. It is to last no more than 10 minutes.

You know that all the staff in **RED** look very professional and the manager only employs people who follow her strict principles. You must ensure that your presentation reflects the best in professional standards.

Before you go for your interview you will need to do some research and gain feedback on what others think of your personal appearance. Finally you will discuss your review with your teacher. This will help you to improve your image for the interview.

Task 1 – Prepare the presentation for the interview

(24 marks) – covering Learning Outcomes 1 and 2

Individually you will produce an annotated collage, mood board or PowerPoint slides to show the following:

- how personal appearance could impact on a career at RED
- why a good standard of personal appearance is essential in the salon
- how opinions on personal appearance are formed and how these are relevant to success
- how the work environment, workplace policies and expectations in the industry impact on personal style and appearance
- how to adapt your image to suit different situations within RED and how this may be
- different to situations in other hair and beauty salons
- how to look and feel good and perform effectively throughout the working day.

Then you will create an image of yourself (photo/drawing). You will annotate this image to show:

- how your own choice of lifestyle and personal appearance may differ from the recommended ideals.

You do **not** have to give the presentation as this task is about preparing for the interview.

Task 2

(24 marks) – covering Learning Outcome 3

Individually you will:

- create a questionnaire to get feedback from others on your own appearance. You must get a minimum of five questionnaires completed, including one from your teacher
- collate the feedback in a suitable form to allow you to draw conclusions on the responses
- create an action plan for improvements on your personal appearance and lifestyle
- review your feedback, results and action plan with your teacher.