

332

Explore technological developments within the hair, beauty and associated areas

This unit is about investigating technological developments related to the hair and beauty fields. Areas include micro-pigmentation, laser treatments, dermal fillers, hair extensions, chemical peels and tooth whitening, as well as facial cosmetic surgery. During the course of your research, you will investigate the benefits and drawbacks of each treatment, the qualifications needed to carry them out, and how popular each is. Once your research and report are complete you will present your findings to your peers. You'll need to use excellent communication skills to engage with your audience and gain their feedback. This unit will help to further your understanding of the topics so many of our clients are interested in.

Assignment mark sheet

Unit 332 Explore technological developments within the hair, beauty and associated areas

Your assessor will mark you on each of the practical tasks in this unit. This page is used to work out your overall grade for the unit. You must pass **all** parts of the tasks to be able to achieve a grade.

For each completed practical task, a pass equals 1 point, a merit equals 2 points and a distinction equals 3 points.

What you must know

Evolve (online multiple-choice test)

Tick when complete

What you must do

Task 2: Presentation

Grade

Points

Overall grade

Candidate name:

Candidate signature:

Date:

Assessor signature:

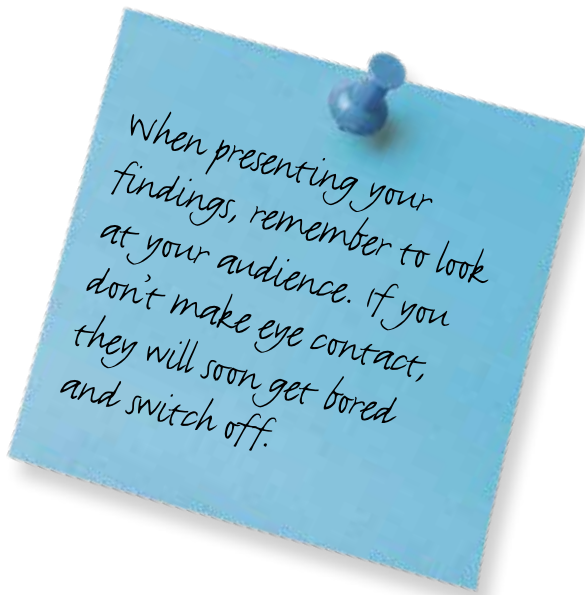
Date:

Quality assurance co-ordinator signature
(where applicable):

Date:

External Verifier signature
(where applicable):

Date:



What does it mean?

Some useful words are explained below

Beauty related terminology

A specialised vocabulary used within the beauty related industries

Body language

Non-verbal communication, including gestures, facial expressions, eye contact and postures.



Botox

Botox is one brand of botulinum toxin type A. This is a neurotoxin that blocks nerve signals to muscles, stopping or limiting their movement.

Chemical skin peeling

This treatment involves an application of a chemical solution to the skin.



Communication

The giving, receiving and responding to information.

Dermal fillers

These add volume to the face and, depending on the type of filler and the depth injected, fine lines can be smoothed, and deep lines filled. They can also be used to plump up areas such as the lips.



ICT

Stands for information and communication technologies, such as a smart board.

Injectables

Procedures that are administered by syringe.

Micro-pigmentation

A highly skilled treatment where pigment is inserted below the epidermis for cosmetic and/or corrective enhancement.

Otoplasty

The surgical repair, restoration or alteration of the external part of the ear.

Rhinoplasty

The technical name for a 'nose job'.

Rhytidectomy

The technical name for a face lift.

Tooth whitening

A procedure to whiten and brighten the teeth.



Revision tip

Remember that many innovations have lots of different forms. For example, hair extensions involve human hair, synthetic hair, extensions worn for an extended period, and short-term clip-ins.

What you must know

You must be able to:

- 1 Describe the technological developments within hair, beauty and associated areas
- 2 Describe the benefits and drawbacks of technological developments
- 3 Describe details of the qualifications relevant to each technological development
- 4 Describe the licensing and monitoring regulations that apply to each technological development
- 5 Outline the popularity of each technological development
- 6 Outline the average innovation
- 7 Describe the consumer demand for technological developments
- 8 Describe different presentation methods



Follow in the footsteps of... “ *Angela Wheat*”

Angela gained her Beauty and Electrolysis qualifications from Thanet Technical College. Her interest in Electrolysis led her to take the Advanced Diploma in Remedial Epilation Qualification with the British Institute Association of Electrolysis. She is the author of *The Complete Guide to Electro Epilation* and is a writer and consultant for City & Guilds. Today Angela still enjoys working as a therapist, running her own beauty business as well as teaching part time. Angela is also Vice Chair of the British Institute of Electrolysis. [Follow the quote marks for Angela's top technological tips!](#)

Revision tip

Find out which visual aids will best illustrate the information you are preparing to present. For example, charts and graphs are a better way of presenting figures than having them written in words or given verbally.



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Remember there is always the risk of side effects following any treatment. Clearly explain what they are during the consultation process and ask the client to contact you in the event of side effects occurring.

Technique



To perfect your presentation, why not record or video a dry run so you can study it for any improvements that are needed with your delivery. It also means you can time yourself.

At the beginning of the presentation, check to make sure you can be heard by everybody in the audience. Remember to vary the tone of your voice otherwise it will sound boring and

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Always be honest with clients and clearly explain the limitations of the treatment to enable the client to make an informed decision. In this way you will generate a good reputation and establish a good client base.

ology



Rhinoplasty or 'nose jobs' are now commonplace.



There are different methods of fixing hair extensions in.

What you must do

Practical observations

This page shows what you need to do during your practical task. You can look at it beforehand, but you're **not** allowed to have it with you while carrying out your practical task. You must achieve **all** the criteria; you can achieve 1 mark, 2 marks or 3 marks for the criteria indicated with *****.

- 1 Produce a plan for the presentation *
- 2 Prepare the equipment and environment for the presentation
- 3 Prepare any ICT requirements and support materials *
- 4 Demonstrate good communication skills in the delivery of the presentation *
- 5 Include an introduction and summary in the presentation
- 6 The ICT material and other resources clearly support the presentation
- 7 The presentation reflects the information produced in the reports from the tasks
- 8 Feedback is obtained

Total

Grade

Candidate signature and date

Assessor signature and date

Conversion chart

Grade	Marks
Pass	8–9
Merit	10–12
Distinction	13–14

Presentation		
1	2	3
1		
1	2	3
1	2	3
1		
1		
1		
1		



To manage client expectations of laser treatment, always remember to explain that laser hair removal is permanent hair reduction not permanent hair removal and may require additional electrolysis treatment to treat hair growth.

What you must do

Practical observations descriptors table

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with * on the previous page.

	1 mark	2 marks	3 marks
1 Produce a plan for the presentation	Produces a simple plan, giving basic details of the presentation, equipment and support materials.	Produces a clear plan with timings, materials and equipment required, the use of support materials and the basic objectives to be achieved.	Produces a comprehensive plan for the presentation, giving detailed timings, materials and equipment required, the use of support materials, methods of presentation, objectives to be achieved and the methods to be used to establish the achievement of the objectives.
3 Prepare any ICT requirements and support materials	Limited use of support materials to enhance the delivery of the presentation.	Good use of support materials to enhance the delivery of the presentation and the achievement of the objectives, provides material for future reference by the audience.	Excellent use of a wide range of support materials, including the use of ICT to maintain audience interest and attention and improve the quality of the delivery of the presentation and the achievement of the objectives, provides material for future reference.
4 Demonstrate good communication skills in the delivery of the presentation	Limited use of communication skills to ensure engagement of the audience.	Good use of communication skills to engage the audience and encourage involvement, understanding and achievement of the objectives.	Excellent use of communication skills to engage and interact with the audience, giving clear evidence of involvement, understanding and achievement of the objectives.

Comment form

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This form can be used to record comments by you, your client, or your assessor.

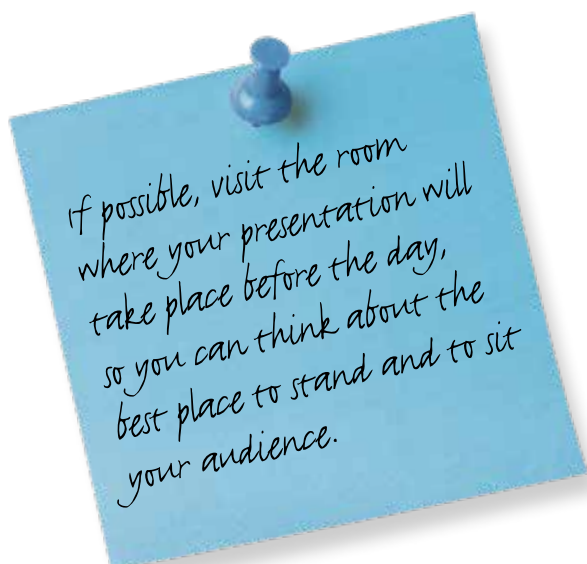


Image courtesy of iStockphoto.com/DenisZbukarev