

# 338

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## Studio photography

Studio photography is where the photograph is taken in a studio. There are many benefits of this – the most obvious being that you have complete control of the environment, unlike on-site location photography. There are lots of key people who will be involved in studio photography including the models, make-up artist, hairdresser, costume designer, photographers, editors and printers. In this unit we are going to look at how to prepare and use a studio whilst working with others efficiently. We will also look at how to use different lighting techniques to achieve the looks that we desire.

# Assignment mark sheet

## Unit 338 Studio photography

Your assessor will mark you on each of the knowledge and practical tasks in this unit. This page is used to work out your overall grade for the unit. You must pass **all** parts of the tasks to be able to claim a grade. For the knowledge tasks a pass equals 2 points, a merit equals 4 points and a distinction equals 6 points. For the practical tasks a pass equals 1 point, a merit equals 2 points and a distinction equals 3 points.

What you must know	Grade	Points
Task 1a: theme 1 folio of images		
Task 1a: theme 2 folio of images		
<b>Or</b> tick if covered by an online test		

What you must do	Grade	Points
Task 1b: theme 1 supporting evidence		
Task 1b: theme 2 supporting evidence		

Total points for graded tasks	
Divided by	<b>÷ 6</b>
= Average grade for tasks	
<b>Overall grade</b> (see conversion chart)	

Conversion chart	
Grade	Points
Pass	1–1.5
Merit	1.6–2.5
Distinction	2.6–3

Candidate name:

Candidate signature: Date:

Assessor signature: Date:

Quality assurance co-ordinator signature (where applicable): Date:

External Verifier signature (where applicable): Date:

## What does it mean?

### Some useful words are explained below

#### Aperture

An adjustable opening inside the lens of your camera. This adjusts the amount of light that can travel through the lens.

#### Composition

'Putting together'. It's the way we put any work of art together.

#### DOF

Depth of field is the amount of distance between the nearest and farthest objects that appear in a photograph.

#### Exposure

The amount of light allowed to fill the photograph at the time of photographing.

#### Fill flash

Used to fill in shadowy areas.

#### Filter

An accessory used alongside the camera to change or enhance colour, contrast and effects.

#### ISO

A measure of the sensitivity of the image sensor. Raising the ISO makes the photo grainier, which lowers the quality. An ISO of 100 is 'normal'.



#### Light meter

A device inside your camera which informs your camera what amount of light is coming in. This takes into account shutter speed and aperture.

#### Noise

Image noise is the variations in brightness and colour.

#### Reflector

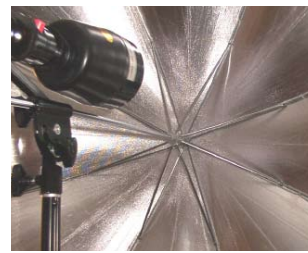
A device used to diffuse light.

#### Sharpness

The more defined the image is, the sharper it is.

#### Shutter speed

Controls the amount of time the film/sensor is exposed to light.



#### Soft box or umbrella

These are used to soften and direct light.

#### Three point lighting

Studio lighting involving the main light, backlight and the fill light.



#### Tripod

A stand/support. It has three legs.

#### Revision tip

Decide what format camera you want to use. Bigger cameras require smaller apertures to get the adequate depth of field and therefore more light.



### Follow in the footsteps of... *Kerry McKenna-McKenzie* “

Kerry knew as soon as she started her GCSEs that she wanted to work in the creative sector. So she enrolled on a degree in Graphic Design at Bath College of Higher-Education specializing in photography. After completing her degree Kerry worked as a freelance photographer but also found a full time position as a photography teacher, teaching GCSE and A Level photography. After a few years she moved on to Davies Laing and Dick College and eventually became the Head of Art. Moving on to City & Guilds and becoming the Portfolio Manager for the Photo Imaging qualifications has meant a new way of thinking and working in the photographic environment. She works with the industry, colleges and learners to make sure that City & Guilds qualifications meet their needs.

[Read on for Kerry's top photography tips.](#)

## What you must know

### You must be able to:

- 1 Describe the main health and safety hazards and risks when preparing for and managing photography
- 2 Describe how the studio environment should be monitored and maintained
- 3 Describe the roles and relationships of the main personnel involved in the preparation and management of a studio shoot
- 4 Describe the steps in the preparation and management of studio photography
- 5 Describe how to select, handle and store studio equipment safely
- 6 Explain how to carry out a risk assessment
- 7 Outline basic set construction principles
- 8 Outline the principles of lighting and lighting balance
- 9 Describe how to work effectively with others
- 10 Describe materials, equipment and processes
- 11 Explain how to capture images
- 12 Describe how to quality check the captured image
- 13 Outline the role of external image processors
- 14 Explain how to document and store finished images securely
- 15 Explain the process of storing images safely and securely
- 16 Describe the legal and ethical considerations
- 17 Outline the documentation associated with studio photography



Image courtesy of Stockbyte/Stockbyte/Thinkstock

Understanding light and how to control it creates great images. Black absorbs light and white reflects it - simple but effective.



Image courtesy of iStockphoto.com/Gizmo

# Studio photo

There are usually many people present at a shoot - models, art directors, etc. Think about the risks your equipment might pose: wires, cables, etc. Tape them down and secure the studio.



Make-up artists are usually a vital part of a photo shoot.

Image courtesy of iStockphoto.com/alejandrophotography



Talk to your models all the time by directing them, positioning them and getting expressions from them. This makes them feel comfortable and secure.

# otography

Image courtesy of Digital Vision/Photodisc/Thinkstock

Soft light flatters and smoothes all skin types. Use plenty of reflectors to help you fill in shadowy areas and create a natural light.



# What you must do

## Practical observations

This page shows what you need to do during your practical task. You can look at it beforehand, but you're **not** allowed to have it with you while carrying out your practical task. You must achieve **all** the criteria; you can achieve 1 mark, 2 marks or 3 marks for the criteria indicated with **\***.

### Conversion chart

Grade	Marks
Pass	5–7
Merit	8–12
Distinction	13–15

### Task 1a Theme 1:

#### Assessment criteria

Images are relevant to the theme \*

Use of techniques \*

Use of lighting \*

Use of exposure \*

Use of equipment and media \*

#### Marks

1	2	3
1	2	3
1	2	3
1	2	3
1	2	3

#### Feedback

Total

Grade

Candidate signature  
and date

Assessor signature  
and date



**Task 1a Theme 2:**

Assessment criteria

Images are relevant to the theme \*

Use of techniques \*

Use of lighting \*

Use of exposure \*

Use of equipment and media \*

Marks

1	2	3
1	2	3
1	2	3
1	2	3
1	2	3

Feedback

Large empty light blue area for providing feedback.

Total

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Grade

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Candidate signature  
and date

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Assessor signature  
and date

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Four empty light blue rows for recording marks and signatures.

## What you must do

### Practical observations descriptors table

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with \* on the previous page.

#### Task 1a (Theme 1 and Theme 2)

Descriptors	1 mark	2 marks	3 marks
<b>Images are relevant to the theme</b>	Images are related to the theme	All images clearly relate to the theme	All images relate consistently and coherently to the theme
<b>Use of techniques</b>	There is some evidence of use of techniques Examples: composition, use of depth of field, sharpness	There is clear evidence of the use of techniques in creating meaningful images	There is clear and consistent evidence of a range of techniques contributing to the effectiveness of the images
<b>Use of lighting</b>	There is some evidence of application and control of lighting	There is clear evidence of application and control of lighting contributing to success of images	There is clear and consistent evidence of application and control of lighting contributing to success of images
<b>Use of exposure</b>	Exposure has enabled sufficient detail to be recorded	Exposure has been controlled to ensure necessary detail has been recorded	There is clear and consistent evidence of exposure control contributing to the success of the images
<b>Use of equipment and media</b>	Some evidence of use of equipment and media contributing to the intended visual message	Clear evidence of use of equipment and media contributing to the intended visual message	There is clear and consistent evidence of equipment and media ensuring the intended visual message is achieved

## Task 1b Supporting evidence/written account for theme 1

Pass	Merit	Distinction
<b>The candidate has provided:</b>	<b>The candidate has achieved everything at pass grade and provided:</b>	<b>The candidate has achieved everything at pass and merit grade and provided:</b>
a statement of intent	evidence of relevant research using a variety and range of sources	evidence of a high level of research and a wide range of sources which are clearly referenced
the minimum relevant information required by the task	evidence of analysing research information	evidence of interpretation and application of research
limited evidence of research and influences	an account of assignment planning, which includes information on choice of equipment	an account of assignment planning, which includes detailed information on choice of equipment
a limited account of assignment planning	a log of image capture, outlining safe equipment operation in the accomplishment of the set task	a detailed log of image capture, outlining equipment operation, risk and health and safety considerations
a log of image capture	a structured explanation which supports the choice of final images	a structured and reasoned explanation which fully supports the choice of final images
a limited explanation of why final images were selected (ie without structured reasons)		

**Note: All** points at each grade **must** be evidenced in order to achieve the grade, ie all pass criteria met and only one from merit, would result in a pass grade only. For distinctions **all** criteria must be met for **each** grade.

Assessor signature and date:

## What you must do

### Practical observations descriptors table (continued)

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with \* on page 9.

**Task 1b Supporting evidence/written account for theme 2. This evidence can be captured during the practical assessment and submitted as part of the portfolio.**

Pass	Merit	Distinction
<b>The candidate has provided:</b>	<b>The candidate has achieved everything at pass grade and provided:</b>	<b>The candidate has achieved everything at pass and merit grade and provided:</b>
a statement of intent	evidence of relevant research using a variety and range of sources	evidence of a high level of research and a wide range of sources which are clearly referenced
the minimum relevant information required by the task	evidence of analysing research information	evidence of interpretation and application of research
limited evidence of research and influences	an account of assignment planning, which includes information on choice of equipment	an account of assignment planning, which includes detailed information on choice of equipment
a limited account of assignment planning	a log of image capture, outlining safe equipment operation in the accomplishment of the set task	a detailed log of image capture, outlining equipment operation, risk and health and safety considerations
a log of image capture	a structured explanation which supports the choice of final images	a structured and reasoned explanation which fully supports the choice of final images
a limited explanation of why final images were selected (ie without structured reasons)		

**Note: All** points at each grade **must** be evidenced in order to achieve the grade, ie all pass criteria met and only one from merit, would result in a pass grade only. For distinctions **all** criteria must be met for **each** grade.

Assessor signature and date:

# Comment form

## Unit 338 Studio photography

This form can be used to record comments by you, your client, or your assessor.

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Image courtesy of iStockphoto.com