



221

Body art design

Body art design is a chance for you to be as creative as possible and let your imagination run free! Your design will be developed on a mood board and then you will transfer it on to the body, covering the arms, lower legs, shoulders or face. You will learn the importance of producing a mood board to develop your image, and all about the various products that you can choose to develop the look. This may be body gems, glitter, sequins and transfer tattoos. You will also learn the importance of communicating effectively and how to behave in a professional manner.

Assignment mark sheet

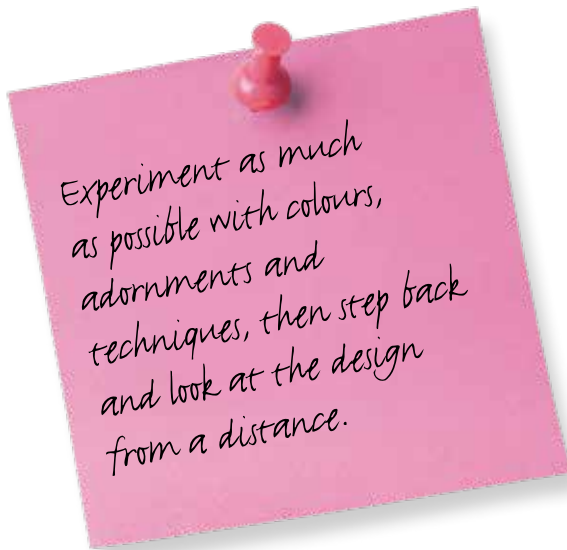
Unit 221 Body art design

Your assessor will mark you on each of the practical tasks in this unit. This page is used to work out your overall grade for the unit. You must pass **all** parts of the tasks to be able to achieve a grade. **For each completed practical task, a pass equals 1 point, a merit equals 2 points and a distinction equals 3 points.**

What you must know	Tick when complete
Task 1a: produce a report	
Task 1b: produce a fact sheet	
Task 1c: produce an information sheet	
Or tick if covered by a GOLA online test	

What you must do	Grade	Points
Task 2: apply body art design		

Overall grade



Candidate name:

Candidate signature: Date:

Assessor signature: Date:

Quality assurance co-ordinator signature (where applicable): Date:

External Verifier signature (where applicable): Date:

What does it mean?

Some useful words are explained below

Image courtesy of Emma Hooley

2D surface

A design that has been applied to paper.



3D surface

A design that has been applied to the body or a mannequin.



Adornments

Extras that are added to a design, such as gems or sequins.

Image courtesy of Maria Retter

Adverse skin conditions

Unwanted conditions that may develop, such as severe redness.

Image courtesy of Central Training Group

Aftercare advice

Advice to the client following the treatment, for example methods used to remove make-up, or product recommendations.

Image courtesy of iStockphoto.com/starush



Body areas

The areas that can be worked on, such as the lower legs, arms, shoulders or face.

Communication

Different ways of engaging with your client or others; these may be verbal, non-verbal or written.

Contra-indications

A condition that will prevent the body art design being carried out, eg ringworm.

Mood board

An ideas board showing how the theme is developed.



What you must know

You must be able to:

- 1 describe the salon's requirement for client preparation, preparing yourself and the work area
- 2 identify different consultation techniques used to identify treatment objectives
- 3 describe the factors that need to be considered when selecting techniques and equipment
- 4 describe the environmental conditions suitable for a body art design
- 5 describe the safety considerations that must be taken into account when providing a body art design
- 6 identify the range of equipment used for body art design
- 7 identify products used and their key ingredients
- 8 outline the purpose of a mood board
- 9 state how to develop a mood board
- 10 describe ways of effectively presenting a mood board
- 11 state the key principles behind creating a 2D image which is suitable for adaptation to a 3D surface

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Revision tip

Make sure you have the mood board by your side while you are working on the body, as it is very easy to forget what you are trying to achieve.



Follow in the footsteps of... *Katrina McGuigan*

Katrina is currently studying Level 3 Media Make-up at Wigan and Leigh College. She has worked as a make-up artist on theatre productions, operas, film sets and many catwalk shows such as Miss Teen Galaxy UK. She has also visited schools to talk about careers in the make-up industry. In the future Katrina wants to gain more qualifications by going to university. Eventually she would like to be a professional make-up artist completing looks for film and TV. **Look for the pink quote marks to see what she has to say to you!**

- 12 state the importance of keeping areas of the body covered unless they are being worked on
- 13 describe contra-indications that prevent or restrict body art design
- 14 describe how to communicate and behave in a professional manner
- 15 state the importance of positioning yourself and the client correctly throughout the treatment
- 16 describe safe and hygienic working practices
- 17 describe the contra-actions which might occur during and following the treatment and how to respond
- 18 describe the aftercare advice that should be provided
- 19 state the importance of completing the treatment to the satisfaction of the client
- 20 state the methods of evaluating the effectiveness of the treatment

Revision tip

Choose a model who not only fits with your design but is also very patient, as the application may take a long time.

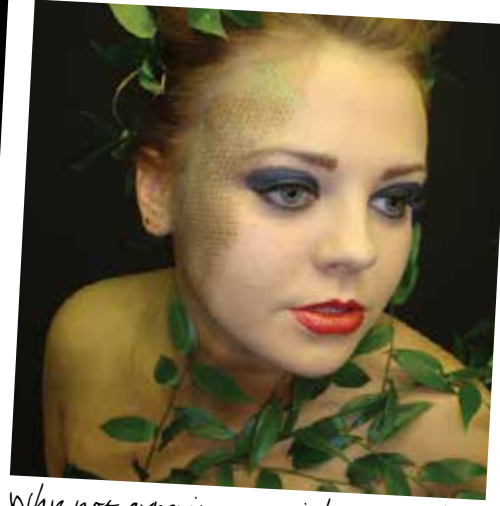
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A great body art designer will use several different colors, shading and textures to gain great results.

Image courtesy of backstageshop.co.uk



Image courtesy of Wigan and Leigh College



Why not experiment with natural adornments, such as leaves and twigs?

Body



Be aware of the colour wheel, and learn which colours complement and oppose each other.

Image courtesy of Wigan and Leigh College



Take time to evaluate the design and ask for feedback from as many people as possible in order to improve.

Smart

“

Research is vital when creating a design. Creating a design plan will also help you to complete your desired look. Resources such as museums, art galleries and make-up shows are great to visit, as these can give you inspiration for what to base your overall look on.

What you must do

Practical observations

This page shows what you need to do during your practical task. You can look at it beforehand, but you're **not** allowed to have it with you while carrying out your practical task. You must achieve **all** the criteria; you can achieve 1 mark, 2 marks or 3 marks for the criteria indicated with *****.

- 1 Produce a mood board*
- 2 Prepare yourself, the client and the work area for body art design
- 3 Use suitable consultation techniques to identify treatment objectives*
- 4 Identify influencing factors
- 5 Provide clear recommendations to the client*
- 6 Position yourself and the client correctly throughout the treatment
- 7 Follow health and safety working practices
- 8 Communicate and behave in a professional manner
- 9 Select and use products, tools, equipment and techniques to apply body art taking into account identified factors*
- 10 Complete the treatment to the satisfaction of the client*
- 11 Record and evaluate the results of the treatment with the client
- 12 Provide suitable aftercare advice*

Total

Grade

Candidate signature
and date

Assessor signature
and date

Conversion chart

Grade	Marks
Pass	12–14
Merit	15–20
Distinction	21–24

Please tick when all pre-observation requirements have been met.

Provide body art design		
1	2	3
1		
1	2	3
1		
1	2	3
1		
1	2	3
1		
1	2	3
1		
1	2	3
1		
Total		
Grade		
Candidate signature and date		
Assessor signature and date		

What you must do

Practical observations descriptors table

This table shows what you need to do to achieve 1, 2 or 3 points for the criteria indicated with * on the previous page.

	1 mark	2 marks	3 marks
1 Produce a mood board	The candidate develops a mood board that demonstrates their ideas and concepts that can be used to reflect the design, using basic ideas, limited resources and minimal research.	The candidate develops a mood board that demonstrates their ideas and concepts that can be used to reflect the design, using a range of basic ideas, variety of resources and limited research.	The candidate develops a mood board that demonstrates their ideas and concepts that can be used to reflect the design, using a range of original ideas, variety of interesting resources and varied in depth research.
3 Use suitable consultation techniques to identify treatment objectives	Basic consultation carried out. Examples: closed questions used throughout, questioning covered contra-indications.	Good consultation carried out. Examples: open and closed questions, positive body language, questioning covered contra-indications, general health, lifestyle and expectations.	Thorough consultation carried out. Examples: open and closed questions, positive body language, questioning covered contra-indications, general health, lifestyle and expectations.
5 Provide clear recommendations to the client	A basic treatment plan is recommended. Example: objectives of the treatment identified.	A good treatment plan is recommended. Examples: objectives of the treatment identified, taking into account skin and hair type/condition and client expectations.	A thorough treatment plan is recommended. Examples: objectives of the treatment identified, taking into account skin and hair type/condition, general health, medication, client lifestyle, expectations, pain threshold, and current use of hair removal.

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What you must do

Practical observations descriptors table (continued)

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with * on the previous page.

	1 mark	2 marks	3 marks
9 Select and use products, tools, equipment and techniques to apply body art taking into account identified factors	Selected and used appropriate products, tools and equipment to meet the design plan.	Selected and used appropriate products, tools and equipment, in a logical sequence with creativity and confidence, to meet the design plan.	Selected and used appropriate products, tools and equipment, in a logical sequence with creativity and confidence, to meet the design plan. Adapted techniques to meet identified factors.
10 Complete the treatment to the satisfaction of the client	The treatment is completed within the agreed time and brought to a satisfactory close.	The treatment is completed within the agreed time and the client is shown the result.	The treatment is completed within the agreed time, brought to a satisfactory close, the client is shown the result, result adapted if necessary, client is assisted where necessary.
12 Provide suitable aftercare advice	Basic aftercare advice is provided including possible contra-actions.	Good level of aftercare advice is provided including possible contra-actions and homecare products.	Excellent aftercare advice to include contra-actions and how to deal with them, homecare products, application and removal techniques.



Take pictures of every design that you create. This is important for continuity, updating your portfolio and professionalism. It also looks artistic and is a great tool to help you achieve your future career.

Comment form

Unit 221 Body art design

This form can be used to record comments by you, your client, or your assessor.

Image courtesy of Maria Retter

