

Purpose statement

The following purpose is for the **City & Guilds Level 3 NVQ Diploma in Beauty Therapy - make-up (500/8760/5)**

Area	Description
OVERVIEW	
<p>What does this qualification cover?</p>	<p>This qualification covers a very wide range of practical skills and knowledge required to work in the beauty make-up industry as a make-up artist or therapist specialising in the application of a variety of make-up techniques.</p> <p>To achieve this qualification you must obtain a minimum of 45 credits, 25 credits from mandatory units a minimum of 20 credits from the optional units.</p> <p>Mandatory units include:</p> <ul style="list-style-type: none"> • Monitor procedures to safely control work operations • Contribute to the planning and implementation of promotional activities • Design and create fashion and photographic • Make-up • Provide specialist skin camouflage service <p>Optional units include:</p> <ul style="list-style-type: none"> • Contribute to the financial effectiveness of the business • Plan and provide airbrush make-up • Provide body and facial electrical treatments • Provide single eyelash extension treatments • Provide UV tanning services • Provide Indian Head massage • Carry out massage using pre-blended aromatherapy oils • Provide self tanning services • Provide female intimate waxing services • Provide male intimate waxing service <p>For further information on the structure and the units that must be taken, please refer to the qualification assessor guide on the website:</p> <p>http://www.cityandguilds.com/qualifications-and-apprenticeships/beauty-and-complementary-therapies/beauty/3007-beauty-therapy#tab=documents</p>

Your centre will work with local employers who will contribute to the knowledge and delivery of your training. Employers will provide demonstrations and talks on the industry and where possible work placements will also be provided by the employers. This practically based training is ideal preparation for gaining employment in the beauty make-up related industries or specialist further study.

WHAT COULD THIS QUALIFICATION LEAD TO?

Why choose this qualification over similar qualifications?

City & Guilds offers different NVQ qualifications at Level 3 covering the specific skills and knowledge needed to work within the discrete job roles in the beauty and make-up industries.

You are likely to choose this qualification if you want to cover all of the technical skills and knowledge needed to work as a make-up artist within the beauty industry.

You will choose this qualification if you aim to have an awareness in the current trends and practices of make-up services.

Alternatives routes to achieve the same outcome?

You can achieve a stand-alone route or an apprenticeship. Alternatively, a VRQ qualification could lead you into the same route of employment as part of a programme of study.

How this qualification supports the identified outcome(s)?

Achievement of this qualification demonstrates to an employer that you have the skills and knowledge of health & safety, customer service and also have the necessary technical skills to be employed as a make-up artist.

Upon completion, learners can progress onto a job as a make-up artist working in one of the following environments:

- Photo shoots
- Department stores
- Make-up stores
- Salon

WHO SUPPORTS THIS QUALIFICATION?

Employer/Professional Associations

British Association of Beauty Therapy & Cosmetology (BABTAC)

Federation of Holistic Therapists (FHT)

Benefit

Mac Cosmetics
