

Dear Emma,

We have worked with City & Guilds as part of their National Advisory Committee (NAC) on the development of their make-up and retail qualifications in terms of consultation and scoping. We are therefore satisfied that the content meets both our needs as an employer in this sector and those of the young people taking it who are preparing for a career in the make-up and retail industries.

As leading employers and distributors within the make-up and retail industry globally we would like to support the following City and Guilds qualification:

Title: City and Guilds Level 2 Technical Certificate in Beauty Retail

The following practical skills and knowledge are included in this qualification and are essential for a young person when looking to be employed as a Beauty Retailer:

- o Working in the beauty retail industry
- o Communication and customer service
- o Sales and promotional activities
- o Skin care for beauty retail
- o Make-up for beauty retail
- o Retail of additional products for beauty retail

We feel that once the learner has achieved this qualification they would have an advantage when seeking employment in the position of a Beauty Retailer.

I confirm that I consent to our company name (and logo) being made publicly available on the DfE and City and Guilds websites.

Yours sincerely,


Andrea Lansbury
HR Director

