

6010-020/520 Level 2 Make-up Artistry

Version 1.0 – October 2017

Sample Mark Scheme

1	
State two methods used to clean make-up brushes.	(2 marks)
Answer: 1 mark for each of the following, to a maximum of 2 marks: <ul style="list-style-type: none"> • Brush cleaner. • Soap and water. 	

2	
A make-up artist is booked to complete a bridal make-up service and has noticed the client has small, red blisters around her mouth.	
a) State the skin disorder these symptoms suggest.	(1 mark)
b) Explain the safety considerations to take when carrying out the service.	(6 marks)
Answer: a) 1 mark for each of the following, to a maximum of 1 mark: <ul style="list-style-type: none"> • Cold sore. Do not accept: <ul style="list-style-type: none"> • Impetigo. b) 1 mark each for any of the following, to a maximum of 5 marks: A maximum of 3 marks can be awarded for identification of safe actions: <ul style="list-style-type: none"> • Use disposable applicators (1) to avoid spreading infection (1). • Wear personal protective equipment (1) to protect self from infection (1). • Sterilise all equipment after the service (1) to avoid cross contamination (1) • Decant products before use (1) to avoid product contamination (1). • Client can apply to effected area (1) to avoid discomfort (1). • Wash hands before and after service (1) to protect self/others from infection (1). • Safely dispose of waste (1) so that contaminated waste does not come into contact with others (1). 	

3	
Explain the importance of each of the following when working on clients.	
a) Personal presentation.	(2 marks)
b) Communication skills.	(2 marks)
c) Effective time management.	(2 marks)
Answer:	
a)	
1 mark each for any of the following, to a maximum of 2 marks:	
<ul style="list-style-type: none"> • Enhances/maintains reputation (1) which promotes own services (1). • Clients may be inspired by the make-up artists look (1) which leads to interest in future/other services (1). • If make-up artists look impressive (1) it acts as advertising for their own skills (1). 	
b)	
1 mark each for any of the following, to a maximum of 2 marks:	
<ul style="list-style-type: none"> • Use of professional language (1) will support/creates trust and rapport (1) • Helps avoid misunderstandings with clients (1) ensuring the correct service is agreed (1). • Makes the client comfortable and at ease (1) which can encourage repeat business (1). • Helps develop/support working relationships with colleagues (1) which creates a better atmosphere /improves team morale (1). 	
c)	
1 mark each for any of the following, to a maximum of 2 marks:	
<ul style="list-style-type: none"> • Avoids wasting time (1) which can impact on profit (1) and support budgeting (1). • Doesn't impact/burden colleagues' time (1) which maintains/supports productivity (1). • Demonstrates to the client that you are professional (1) which can support future/repeat bookings (1). 	

4	
State four functions of the skeletal system.	(4 marks)
Answer:	
1 mark each for any of the following, to a maximum of 4 marks:	
<ul style="list-style-type: none"> • Support. • Protection. • Movement. • Storage. • Attachment. • Vitamin D production. 	

5	
A make-up artist is entering a make-up competition with the theme of 1960s. State four make-up techniques that could influence the design.	(4 marks)
Answer: 1 mark each for any of the following, to a maximum of 4 marks: <ul style="list-style-type: none"> • Neatly groomed eyebrows. • White/aqua colour on lids. • Cut crease socket line. • False lashes applied/drawn on. • Pale lipstick. • Block mascara. • Double eyeliner. 	

6	
State five benefits of producing a mood board.	(5 marks)
Answer: 1 mark each for any of the following, to a maximum of 5 marks: <ul style="list-style-type: none"> • Express ideas. • To initiate discussions. • To present to clients. • To support the agreement of ideas. • To develop ideas/themes. • To showcase creative skills. • For continuity. • Template to work from. • Show creative story. 	

7	
A freelance make-up artist has been requested a quote for a prom make-up service.	
a) State the considerations when budgeting for the make-up service.	(4 marks)
b) State the benefit of a make-up artist budgeting for each service.	(2 marks)
Answer: a) 1 mark each for any of the following, to a maximum of 4 marks: <ul style="list-style-type: none"> • Cost of products/resources. • Trial run. • Time. • Travel costs and distance. • Insurance. • Cancellation policy/deposit. b) 1 mark for each of the following, to a maximum of 2 marks: <ul style="list-style-type: none"> • The client will be able to identify affordability. • The make-up artist will be able to identify the profitability. 	

8	
Explain the suitability of three products when working on a client with an oily skin type.	(6 marks)
<p>Answer: 1 mark each for any of the following, to a maximum of 6 marks: A maximum of 3 marks can be awarded for identification of products:</p> <ul style="list-style-type: none"> • Using a green colour corrector (1) will cancel out/hide the redness from pustules (1). • Using oil free products (1) reduce shine / do not make condition worse (1). • Using Matt based products (1) will counteract shine (1). • Using concealer (1) will hide imperfections/blemishes (1). • Using a pore minimiser (1) reduces the appearance of large pores (1). • Avoid using too much highlighter (1) as can make the skin look oily (1). 	

9	
A make-up artist is working in a studio where the photographer shoots clients in black and white. Explain the considerations when applying make-up for this style of photography	(6 marks)
<p>Answer: 1 mark each for any of the following, to a maximum of 6 marks: A maximum of 3 marks can be awarded for identification of products:</p> <ul style="list-style-type: none"> • Highlighting and shading (1) will enhance natural features (1). • Colour is not required (1) as it will not be seen/visible (1). • Contouring can be more dramatic (1), therefore colours can be four times lighter/darker than the natural skin tone (1). • Illuminating products can used under bases (1) to enhance highlighting and shading (1). 	

10	
Using the colour wheel theory, identify colours that correct each of the following skin variations.	
a) Red.	(1 mark)
b) Sallow.	(1 mark)
c) Pigmentation.	(1 mark)
<p>Answer: a) 1 mark for each of the following, to a maximum of 1 mark:</p> <ul style="list-style-type: none"> • Green. <p>b) 1 mark for each of the following, to a maximum of 1 mark:</p> <ul style="list-style-type: none"> • Lilac. <p>c) 1 mark for each of the following, to a maximum of 1 mark:</p> <ul style="list-style-type: none"> • Orange/peach. 	

11	
A make-up artist is creating their own vlog on the latest make-up trends. Explain the benefits of using front light when recording of her tutorials.	(6 marks)
<p>Answer:</p> <p>1 mark each for any of the following, to a maximum of 6 marks:</p> <p>A maximum of 3 marks can be awarded for identification of products:</p> <ul style="list-style-type: none"> • Front light will illuminate the person from the front (1) allowing hard and soft features to appear during application (1). • If the light is bright (1) the make-up will need to be applied more heavily (1) as the brightness will show the detail in the application (1). • The application techniques will be clearer for viewers (1) as they will be able to see the detail (1). • The light doesn't cast any shadows on the face (1) because the light projects evenly across the face (1). • The light helps make the skin look flawless (1) which provides a professional look (1). 	

A freelance make-up artist has been contacted by a client who is getting married in August. The client would like both herself and her mother to have their hair styled and make-up applied for the big day.

Discuss the considerations when planning and preparing.

(12 marks)

Answer:

Indicative content:

- Investigate needs and wants eg skin types, conditions, tone, colour, face shape
- After-care and recommendations for the day
- Costings/ Travel / timely ordering of products/ cost efficiency
- Trial runs
- Effects of lighting
- Make-up is suitable for photography
- Suggested make-up and hair application techniques
- Time of year of the wedding and time of day may affect product choice
- The theme/style of the wedding may influence designs.

Band 1 (1-4 marks)

The response covers a limited range of considerations that should be taken into account when planning for a wedding make-up and hair look. A basic understanding of planning and a few examples have been provided of different products and techniques to meet the needs of one or both of the clients. Discussion is not well developed and there is little attempt in providing reasons for product and technique choice.

To access the higher marks in the band, the response needs to show comparisons which demonstrates an understanding into the adaptations required when working on different clients.

Band 2 (5-8 marks)

The response covers some of the main considerations to take into account when planning for a wedding make-up and hair look. Some discussion showing an appropriate level of understanding into the adaptation of products and techniques for different client's needs. Some thought has been made into the specific commercial aspects of the planning process. A wide range of considerations have been made throughout and there is some evidence supporting and justifying decisions.

To access the higher marks in the band, the response will make relevant points to most stages of the planning process together with the reasons behind the choices made for each client.

Band 3 (9-12 marks)

A thorough and well prepared response that covers a broad range of considerations with relevant links to all technical and commercial aspects necessary for carrying out a wedding make-up and hair look. All stages of the planning process together with the reasons behind the choices made for each client are provided. Clear differentiation between the client's needs are provided including consideration for how the looks should look complement one another.

To access the higher marks in this band, the response will be clear, coherent and comprehensive with all relevant considerations discussed with accurate and fully justified recommendations.