

6010-020/520 – Level 2 Make-up Artistry – Theory Exam

March 2020

Examiner Report

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Introduction

This document has been prepared by the Chief Examiner, it is designed to be used as a feedback tool for centres to use in order to enhance teaching and preparation for assessment. It is advised that this document be referred to when preparing to teach and then again when candidates are preparing to sit examinations for City & Guilds Technical qualifications.

This report provides general commentary on candidate performance and highlights common themes in relation to the technical aspects explored within the assessment, giving areas of strengths and weakness demonstrated by the cohort of candidates who sat the **March 2020** examination series. It will explain aspects which caused difficulty and potentially why the difficulties arose, whether it was caused by a lack of knowledge, incorrect examination technique or responses that failed to demonstrate the required depth of understanding.

The document provides commentary on the following assessment:
6010-020/520 Level 2 Make-up Artistry – Theory Exam.

Theory Exam – March 2020

Grade Boundaries and distribution

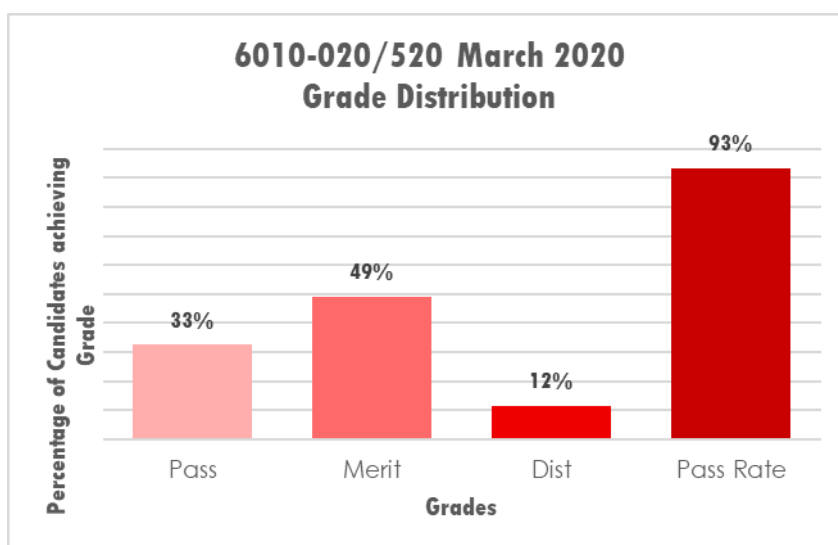
Assessment: **6010-020/520**

Series: **March 2020**

Below identifies the final grade boundaries for this assessment, as agreed by the awarding panel:

Total marks available	
Pass mark	22
Merit mark	32
Distinction mark	42

The graph below shows the approximate distribution of grades and pass rates for this assessment:



Chief Examiner Commentary

General Comments on Candidate Performance

Assessment component: 6010-020/520

Series 1 (March)

Overall candidates' performance across the paper was comparable to last year's. Candidates that were successful in this examination demonstrated that they have relevant knowledge and understanding to work safely and independently within the make-up industry. Candidates performed better for responses across the AO1 questions requiring recall, and were generally able to show knowledge on AO2 questions, however in some cases did not show understanding to gain full marks.

Candidates generally demonstrated a good understanding into specific practices of avoiding cross-contamination during make-up services and showed knowledge of hygiene practices and importance of time management. They also showed good understanding of promotion of oneself as a make-up artist but on occasions responses focused on promoting and building the business instead.

A good understanding was observed in providing examples of how a make-up artist can plan and showcase their make-up designs and looks with majority of candidates gaining full marks. Most candidates were able to show knowledge of cultural influences on modern make-up trends but sometimes missed the opportunity to gain full marks by stating general examples and not being specific to the trend.

An additional area of strength was seen across the non-verbal communication however candidates sometimes confused non-verbal communication with general methods of communication such as emails, texting, social media or even consultation forms.

There were gaps in candidates' knowledge and understanding of Anatomy and Physiology and this proved to be a particular area of weakness across all levels of candidates. Some candidates often confused muscles with bones and facial bones with skull bones and hence marks were in some cases missed completely.

Some candidates misunderstood the question regarding application techniques and how make-up techniques are applied. Candidates often confused the two or showed repetition thus missing the opportunity to gain full marks. Another area of weakness related to the effects of using different backdrops and the majority of candidates only gained marks for recall by identifying limited effects and showed no depth of understanding.

The extended response question generally performed well and candidates seemed prepared on how to structure their responses to include a range of considerations into the planning of make-up designs. However, some missed the opportunity to link to the scenario and their responses focused on general factors to consider when planning for any type of make-up application. Some of the higher performing candidates explored a variety of factors with good justification of the indicative content clearly linking their responses to the brief.

Centres are advised to support candidates in the exam preparation to help them gain a detailed understanding of the exam structure. Candidates need to read questions carefully and respond clearly to the question in the depth required. For the extended response questions, candidates could improve their responses and potentially move into higher bands if the answers would be

tailored to the specific scenario, covering a wider range of indicative content and addressing a wider range of influencing factors.

Centres are reminded of the City & Guilds Technicals 'Exam Guides' available here:

<https://www.cityandguilds.com/qualifications-and-apprenticeships/beauty-and-complementary-therapies/beauty/6010-theatrical-and-media-makeup#tab=documents>