

## 6010-20 Level 2 Technical Certificate in Make-up Artistry

6010-020\_520 Level 2 Make-up Artistry - Theory exam

March 2022 Mark Scheme

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q1	1 mark each for any of the following, to a maximum of 3 marks: Masks (1) Shields (1) Visors (1) Gloves (1) Gowns/apron (1) Goggles (1) Head band (1) Uniform (1)	Do not accept consumables as these relate to the treatment not PPE. Additional changes to regulations must be considered.	3	6010 201 1.1 AO1

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q2	<ul> <li>1 mark each for any of the following, to a maximum of 4 marks:</li> <li>Identifying client's concerns/needs/wants(1) to enable the make-up artist to select products that will benefit the client / test / colour match (1) therefore being able to link sell during the treatment/to make a profit (1)</li> <li>Questioning/positive body language (1) to create a rapport/build confidence (1) so that client will trust your recommendations (1) to result in a sale/make profit (1)</li> <li>Understanding of the client's current skincare/make-up routine (1) to identify areas of improvement (1) to ensure client satisfaction with the service / repeat business (1) and to ensure what you are recommending is within price range for the client (1)</li> </ul>	Marks not to be awarded for personal presentation of the make-up artist. Responses must be focused on consultation stage rather than the doing stage. Consultation responses must link to the sales not the process. If the same expansion points have been repeated for different recall points such as 'make profit/ensure repeat service/link sell', these must be capped at 1 mark.	4	6010 201 2.3 A02

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q3	1 mark each for any of the following, to a maximum of 1 mark for identification of responsibility and a maximum of 1 mark for a linked explanation, to a total of 2 marks:	If examples of chemicals, such as latex/collodion/adhesives/ solvents/cleaning substances, etc., have been provided,	6	6010 201 1.2
	<ul> <li>Storing chemicals properly (1) to ensure following manufacturing guidelines (1) to avoid any hazards e.g. burns/ingestion/shelf life/exposure/inhalation absorption (1) as that may put a make-up artist's/other people's health at risk (1)</li> <li>Have awareness of labels/symbols (1) to identify hazardous products (1) to handle them correctly (1)</li> <li>Removing waste correctly (1) by using appropriate waste bins/recycling schemes (yellow bag/sharps/general waste) (1) to ensure working within the local council/government rules (1)</li> <li>Keeping product safety sheets/following manufacturer's instructions (1) to develop risk assessments (1)</li> </ul>	these must be capped at 1 mark. If examples of hazards such as burns/ingestion/shelf life/exposure/inhalation absorption, have been provided, these must be capped at 1 mark. If examples of waste bins/recycling schemes such as yellow bag/sharps/general waste, have been provided, these must be capped at 1 mark. If examples of harm or risk have been provided for any of the identification points, these		A02
	b) 1 mark each for any of the following, to a maximum of 1 mark for identification of responsibility and a maximum of 1 mark for a linked explanation, to a total of 2 marks:	must be capped at 1 mark.		
	<ul> <li>RIDDOR</li> <li>Informing manager/senior staff/HSE/local authorities/manager/person responsible for health and safety of injuries, diseases and dangerous occurrences (1) as specific work-related accidents have to be reported (1) as this is a legal requirement (1)</li> <li>Recording/accident book certain work- related illnesses and injuries (1) to ensure legal requirements are followed (1) so the level of risk can be identified/risk assessment is carried out (1) and to identify appropriate training needs (1)</li> <li>Wearing the correct PPE (1) to prevent any work-related diseases (1)</li> <li>Maintaining a safe environment (1) to prevent accidents or injuries (1)</li> </ul>	If examples of work-related illnesses and injuries, such as death, occupational injuries/accident that are persistent over 7 days, have been provided, these must be capped at 1 mark. If examples of PPE, such as masks, visors, gloves, aprons, have been provided, these must be capped at 1 mark. If the same expansion points have been provided for different receil points output		
	c) 1 mark each for any of the following, to a maximum of 1 mark for identification of responsibility and a maximum of 1 mark for a linked explanation, to a total of 2 marks:	different recall points such as 'ensure legal requirements are met' or 'kept confidential' or 'not shared with anyone',		

DPA	A	these must be capped at 1 mark.	
	<ul> <li>Storing information correctly/safely/keep on password protected PC/lockable cupboard (1) to ensure that the information is kept confidential/not shared with anyone (1) only accessible to authorised personnel (1) as this is a legal requirement / liable (1)</li> <li>Safely deleting/shredding the client information (1) so that client information cannot be seen by others/remain confidential (1)</li> <li>Data can be disclosed in compliance</li> </ul>	If examples of police assistance such as an emergency or in their ongoing community policing activities,	
	with the law (1) to assist the police (1).	have been provided, these must be capped at 1 mark.	

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q4	<ul> <li>1 mark each for any of the following, to a maximum of 3 marks:</li> <li>Thin/fine/downy hair (1)</li> <li>Fluffy/soft/Peach fuzz (1)</li> <li>Short (1)</li> <li>Lighter coloured/Unpigmented (1)</li> <li>Barely noticeable (1)</li> <li>All over the body (1)</li> </ul>	Accept specific parts of the body. Do not accept underarms, palms of hand and feet, head and groin.	3	6010 202 1.2 A01

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q5	<ul> <li>1 mark each for any of the following, to a maximum of 3 marks:</li> <li>Frontalis (1)</li> <li>Orbicularis oculi (1)</li> <li>Zygomaticus (1)</li> <li>Orbicularis orris (1)</li> <li>Mentalis (1)</li> <li>Nasalis (1)</li> <li>Buccinator (1)</li> <li>Risorius (1)</li> <li>Masseter (1)</li> <li>Corrugator (1)</li> <li>Temporalis (1)</li> </ul>	Do not allocate marks if candidates state upper body muscles such as Platysma, Deltoid, etc. Do not allocate marks for incorrect terminology such as temple/cheek muscle or where bone terminology is used instead of the muscle tone.	3	6010 202 3.1 AO1

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q6	<ul> <li>1 mark each for any of the following, to a maximum of 6 marks:</li> <li>Use of bright colours/primary colours</li> <li>sponge work (1)</li> <li>Patterns/art/art/brush work/graphic line work (1)</li> <li>Body paint/Face paint (1)</li> <li>Colour blocking (1)</li> <li>Stencilling/masking (1)</li> <li>Camouflage (1)</li> <li>Application of adornments/ornamentation/bone/ Accessories (1)</li> <li>Temporary tattooing (1)</li> <li>Braiding/platting (1)</li> <li>Back brushing/volume/crimping/tight curls/afro styling (1)</li> <li>Texturising/stippling/earth/clay (1)</li> <li>SFX-scarification/wax (1)</li> </ul>	Adornments can be accepted, but not gems or jewels as these do not relate to historical reference. If examples of other adornments have been provided such as bones, shells, beading etc., these must be capped at 1 mark.	6	6010 203 1.2 A01

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q7	<ul> <li>1 mark each for any of the following, to a maximum of 5 marks:</li> <li>Faux freckles (1)</li> <li>Bold false eye lashes (1)</li> <li>Pale flawless matt skin (1)</li> <li>False under lashes/painted under lashes (1)</li> <li>Contrasting eyeshadow colours (monochrome) (1)</li> <li>Pastel / colourful eye shades (1)</li> <li>Natural brow/brushed up brows (1)</li> <li>Winged/Graphic liner (1)</li> <li>Pale peach/Nude/pale pink/shimmer lipstick (1)</li> <li>Pixie cut (1)</li> <li>Beehive/bouffant/back brushed/volume (1)</li> <li>Bob / Short hair (1)</li> <li>Fringe (1)</li> <li>Cut crease /floating liner (1)</li> <li>Natural blusher (1)</li> </ul>	If level 3 responses, such as line bob, have been provided instead of level 2 ones, such as bob, additional marks cannot be awarded. Accept smoky eye within the context of the 1960s.	5	6010 203 1.2 A01

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q8	<ul> <li>1 mark each for any of the following, to a maximum of 6 marks:</li> <li>Sourcing /ideas for own design e.g. visiting exhibitions, social media, competitions, interviews (1) to develop creativity, /imagination /inspiration (1) will help the artist to understand other artists' vision and adapt their own (1) and to plan design ideas (1)</li> <li>Gaining industry knowledge on specific looks e.g. historical (1) to ensure meeting the brief/look (1) to provide continuity (1) and to understand new trends (1)</li> <li>Understand how the industry works/interacts with other industries (1) to network/work collaboratively (1) to show professionalism (1)</li> <li>Enhancing own technical skills/learning new techniques / products to use (1) to identify different career paths/opportunities (1) and become more experienced (1)</li> </ul>	If examples of research sources such as visiting exhibitions, social media, competitions, interviews, have been provided, these must be linked to appropriate expansion points to gain marks.	6	6010 203 1.1 A02

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q9	<ul> <li>1 mark each for any of the following, to a maximum of 2 marks:</li> <li>Scarring (1)</li> <li>Acne/problem skin (1)</li> <li>Pigmentation/hypopigmentation/vitiligo/hyper-pigmentation/melasma (1)</li> <li>Birth marks (1)</li> <li>Bruising (1)</li> <li>Rosacea / Redness (1)</li> </ul>	Do not accept 'tattoo' as it is not a skin condition. Do not accept eczema, psoriasis, or dry skin conditions.	2	6010 204 2.1 A01

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q10	<ul> <li>1 mark each for any of the following, to a maximum of 3 marks for identification of factors and a maximum of 3 marks for a linked explanation, to a total of 6 marks:</li> <li>Avoid using too much powder/heavy coverage products / Matte products (1) as it can sit in lines and wrinkles/can make lines and wrinkles more obvious (1)</li> <li>Avoid glitter/shimmer (1) as they enhance wrinkles/lines (as they reflect light) (1)</li> </ul>	If positive responses have been provided instead of negative ones, marks can be awarded, e.g., 'Use light weight products (1)' as opposed to 'Avoid using too much powder/heavy coverage products (1)'. If the same expansion points have been provided for different recall points,	6	6010 204 1.1 A02

<ul> <li>Use hydrated / Specialist products (1) as mature skin can be dry/ sensitive/ wrinkly / lack collagen (1) / to give a more youthful/dewy finish (1)</li> <li>Apply colour correcting (1) to cover/correct/conceal blemishes/age spots/pigmentation/uneven skin / redness (1) use green to counteract redness/lilac to counteract sallow skin/orange or peach to counteract pigmentation (1)</li> <li>Use a lip liner (1) to avoid bleeding into fine lines/around mouth (1) to even out shape (1) and add fullness (1)</li> <li>Set the make-up (1) to prevent make-up from creasing (1) to help with longevity (1)</li> <li>Use primer (1) to smooth the skin (1) as mature skin often has open pores/lines (1)</li> <li>Using contouring/correction (1) to correct sagging skin (1) to give a youthful appearance (1)</li> </ul>	separate marks can be allocated if the response shows differentiation e.g., 'avoid using too much powder' (as they sit in lines) and 'avoid glitter/shimmer' (as they reflect light). If examples of colour correction choices are provided. These must be capped at 1 mark If examples of products have been provided, these must be capped at 1 mark. Accept setting products. Only award 1 mark for characteristics of mature skin.	
--	--	--

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q11	<ul> <li>1 mark each for any of the following, to a maximum of 4 marks:</li> <li>Darker/large/high melanin (1)</li> <li>More protection from sun (1)</li> <li>Appears thicker/thicker epidermis (stratum corneum)/more collagen (1)</li> <li>Large pores (1)</li> <li>Oily/high oil content/appears shiny/produces more sebum / sebaceous glands (1)</li> <li>Produces more sweat (1)</li> <li>Erythema is purple in appearance (1)</li> <li>Prone to ingrown hairs on the face (1)</li> <li>Prone to keloid scarring (1)</li> <li>Less signs of premature aging/elastin (1)</li> <li>Hyper/Hypopigmentation (1)</li> <li>Blue skin undertone (1)</li> </ul>		4	6010 204 1.1 A01

Q no.	Acceptable answer(s)	Guidance	Max mks	Ref
Q12	Indicative Content:         Investigate needs and wants e.g. skin types, conditions, tone, colour, face shape, hair.         Budget/costings         Research         Face and hair chart/mood boards         Make-up and hair products and techniques         Colour and style of outfit that may influence design         Time of year         After care and recommendation for the day         Communication/behaviours/organisational requirements         Health and safety working practices         Insurance         Location/venue         Number of models         Travel	<b>Band 1 (1-4 marks)</b> The response covers a limited range of considerations that should be taken into account when preparing for a make-up look. Discussion is not well developed and there is little attempt in justifying reasons behind choices and linking to the theme.	12	<b>6010</b> <b>201.</b> 1.1 1.3 1.4 1.5 2.1 2.2
		To access the higher marks in the band, the response must show some understanding linking to the theme.		<b>203</b> . 1.1 2.1 2.2
		<ul> <li>Band 2 (5-8 marks)</li> <li>The response covers some of the main considerations to take into account when planning for a summer music festival-themed make-up look. Some discussion showing an appropriate level of understanding to the theme. A range of considerations have been made throughout with some evidence supporting and justifying decisions and some links to the brief.</li> <li>To access the higher marks in the band, the discussion will contain clear, relevant, and accurate stages of the planning process.</li> <li>Band 3 (9-12 marks)</li> <li>A thorough and well-prepared response that covers a broad range of considerations with relevant links to all aspects</li> </ul>		<b>204.</b> 1.1 1.2 1.3 2.1 2.2 2.3 3.1 3.2 3.3 3.4
		necessary when preparing for a summer music festival- themed make-up look. All stages of preparing for a summer music festival-themed make-up have been considered and fully justified. To access the higher marks in this band, the response will be clear, coherent and		

	comprehensive with all relevant considerations discussed with accurate and fully justified recommendations.	
--	---	--