

6010-30 Level 3 Advanced Technical Diploma in Media Make-up Artistry

2023

Qualification Report

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Introduction

This document has been prepared by the Chief Examiner and Principal Moderator; it is designed to be used as a feedback tool for centres in order to enhance teaching and preparation for assessment. It is advised that this document is referred to when planning delivery and when preparing candidates for City & Guilds Technical assessments.

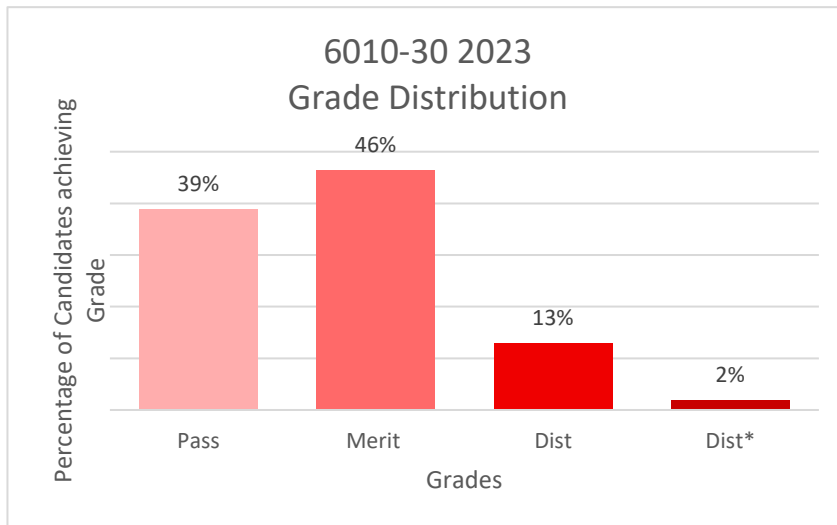
This report provides general commentary on candidate performance in both the synoptic assignment and theory exam. It highlights common themes in relation to the technical aspects explored within the assessment, giving areas of strengths and weakness demonstrated by the cohort of candidates who sat assessments in the 2022 academic year. It will explain aspects which caused difficulty and potentially why the difficulties arose.

The document provides commentary on the following assessments:

- 6010-030/530 Level 3 Media Make-up Artistry - Theory exam
 - o March 2023 (Spring)
 - o June 2023 (Summer)
- 6010-031 Level 3 Media Make-up Artistry - Synoptic Assignment

Qualification Grade Distribution

The approximate grade distribution for this qualification is shown below:



Please note City & Guilds will only report qualification grades for candidates who have achieved all of the required assessment components, including Employer Involvement, optional units and any other centre assessed components as indicated within the Qualification Handbook. The grade distribution shown above could include performance from previous years.

Theory Exam

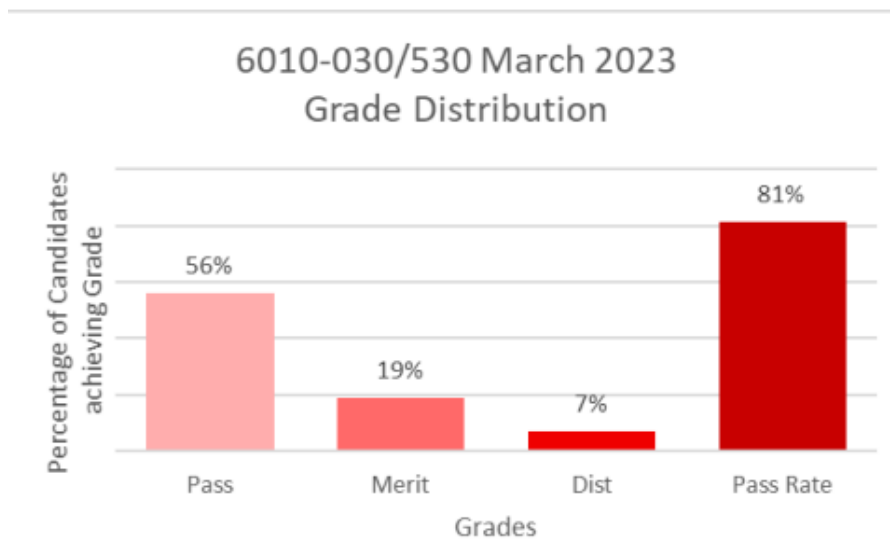
Grade Boundaries

Assessment: **6010-030/530**
Series: **March 2023**

Below identifies the final grade boundaries for this assessment, as agreed by the awarding panel:

Total marks available	80
Pass mark	33
Merit mark	44
Distinction mark	55

The graph below shows the approximate distributions of grades and pass rate for this assessment:



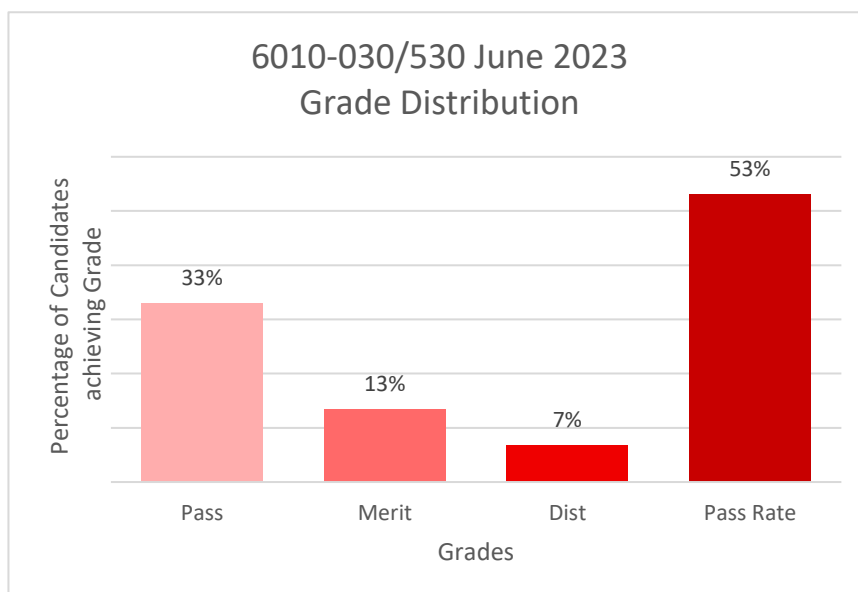
Assessment: **6010-030/530**

Series: **June 2023**

Below identifies the final grade boundaries for this assessment, as agreed by the awarding panel:

Total marks available	80
Pass mark	33
Merit mark	44
Distinction mark	55

The graph below shows the approximate distributions of grades and pass rate for this assessment.



Chief Examiner Commentary

6010-030/530 - Level 3 Media Make-up Artistry - Theory exam

Series 1 – March 2023

Overall performance has improved from June 2022, most candidates responded to all questions demonstrating a varied level of in depth knowledge across the paper.

Candidates, on the whole performed well in responses to questions regarding colour theory, communication, product, tool and equipment. Overall candidate recall knowledge was strong and some candidates gave good explanations and justifications showing a strong understanding of the make-up industry. However, some candidates were not responding correctly to the command verbs for questions, giving explanations and justifications rather than stating the answer.

There were mixed responses to the social and cultural influence question. Candidates were able to recall some points but were unable to demonstrate understanding. Candidates were confused with make-up and hair trends specific to historical eras and fashion trends relating to hair or make up styles. Centres should be mindful that historical and cultural influences impact on today's society and they should form part of the delivery of this qualification.

Extended Response Questions

Candidates were able to give a good account of planning and the etiquette of working in the industries. Candidates responded to the extended response questions by listing with some justifications. However, lacked depth and detail in the responses and did not link to the answer to the question. More candidates would have entered the top band by ensuring they covered a wider range of indicative content, addressing the specific scenario in-depth, including the more obscure influencing factors, which need to be explained fully, supported, and justified.

Centres should ensure that candidates spend time reading all the questions carefully to ensure they understand command verbs and respond in the correct level of depth and breadth for each question.

Centres are reminded of the City & Guilds Technicals 'Exam Guides' available here:

<https://www.cityandguilds.com/qualifications-and-apprenticeships/beauty-and-complementary-therapies/beauty/6010-theatrical-and-media-makeup#tab=documents>

Series 2 – June 2023

For this series candidates performed in line with previous years papers. Candidates demonstrated a greater understanding of the command verbs and answered questions appropriately. For AO1 questions candidates responded appropriately by stating and/or listing their answers as expected. Across most responses throughout the paper candidates displayed basic knowledge and varied depth of understanding in most of the topics. Candidates' recall responses were good for topics on social media, health and Safety and make-up industries.

Candidates tended to miss out on marks in this paper, as some were unable to identify or were confused with the difference between products, tools and equipment. The candidate demonstrated gaps in knowledge and understanding in areas such as skin characteristics, make-up techniques and colour theory. Candidates were unable to recall correct historical influences for make-up and hair trends, styles and products relating to the specific eras.

Candidates performed reasonably well in the extended response questions, with well-constructed answers and some good justifications demonstrating knowledge relating to the industries. Responses to the first (Question 14) were better with understanding demonstrated for the topic Surrealism.

Extended response question

Answers for the last extended response question (question 15) lacked depth compared to question 14 with many candidates repeating similar responses with limited reference to industry knowledge. Some candidates responded well to this question showing understanding of the requirements for the historical character. However, few candidates explained a wide range of factors to consider when working on a theatre production.

Centres should be mindful that historical influences impact on today's society and candidates should be exposed to these, and they should form part of the delivery of this qualification. Candidates would benefit from including a wide range of considerations, addressing the key points from each of the scenarios with clear justifications to demonstrate their knowledge and understanding from across the content of the qualification across the extended response questions.

Centres are reminded of the City & Guilds Technicals 'Exam Guides' available here:

<https://www.cityandguilds.com/qualifications-and-apprenticeships/beauty-and-complementary-therapies/beauty/6010-theatrical-and-media-makeup#tab=documents>

Synoptic Assignment

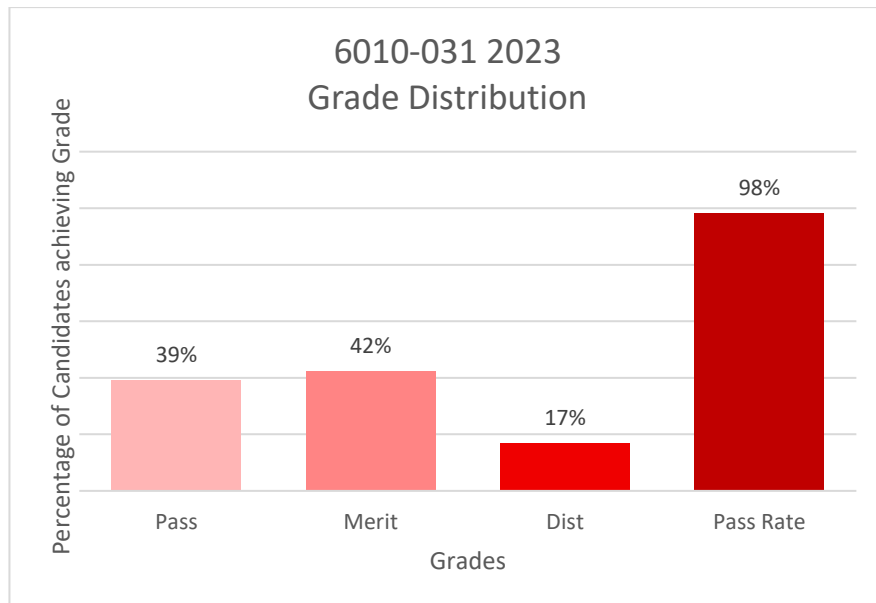
Grade Boundaries

Below identifies the final grade boundaries for this assessment, as agreed by the awarding panel:

Assessment: 6010-031
Series: 2023

Total marks available	60
Pass mark	22
Merit mark	34
Distinction mark	46

The graph below shows the approximate distributions of grades and pass rate for this assessment:



Principal Moderator Commentary

Overall, candidates had a clear understanding of the brief with higher scoring candidates completing the brief in full, remembering to include the scenario of the advertising campaign. This was detailed in their planning through to their completed looks with good use of costume and props to fully support the brief. However, there were some candidates who demonstrated limited range of skills as they repeated the 1940's looks for the historical and modern with limited costumes and props and poor hair skills to support the looks.

The range of body art skills used continues to improve but in some cases, candidates omitted props and no hair skills were attempted to complete the look. Some candidates used shorts and bra tops which are not permitted in body art and stated in their evaluation that they struggled to paint these items. The candidates do not have to paint the bra and briefs, it is recommended they use ornamentation on these areas to complete the look.

Photographic evidence varied. Some photos were clear and detailed well the candidates work. While others had a limited number of photos uploaded of poor quality which did not support the candidates work or the marks awarded by the centre.

AO1

Candidates recall of knowledge was good in most cases showing full breadth and depth of knowledge from across the qualification. Lower scoring candidates missed out on marks as there was limited or in some case no consideration to sources and referencing and the omission of products tools and equipment to be used.

AO2

Higher scoring candidates completed the research of the brief in full, showing clear understanding of the historical 1940's, 1940's Modern Christian Dior and abstract impressionism advertising campaign with explanations and justifications for the design choices. Lower scoring candidates missed out on marks, as not all the expected understanding was included. Missed evidence included colour theory, costings, times, related health & safety legislation and in some cases no hair designs. Explanations were incomplete and unclear as to where the design ideas came from.

AO3

The looks created showed a clear understanding of the 1940s era and abstract impressionism showing for make-up applications, an extensive range of techniques confidently and creatively completed, with the quality of skills expected. This was not the same for the quality of hair skills shown which lack creativity for the modern look and in some cases omitted in body art. The camouflage application in some cases did not meet the requirements of the brief or the expected range of techniques used to cover the selected area.

AO4

Most looks were brought together well with supporting costume and props with higher scoring candidates demonstrating flair and innovation. Candidates missed marks due to the lack of time management, no calculations or incorrectly calculated budget and no props. Marks were also missed as the evaluation completed in some case was a step by step of what had occurred rather than capturing self-reflection and accurately reflecting on the outcomes of all the aspects of the design brief.

AO5

Some candidates correctly reflected the attention to detail in the make-up and body art application but did not note the lack of attention to detail for the hair skills and camouflage completed or the lack of attention to detail in the presentation of the look book/designs which were not in a logical order and in some cases difficult to follow. Higher scoring candidates demonstrated a highly professional approach modifying and checking and perfecting which was also detailed in the candidates' evaluation.

Best practice to Centres

- Candidates must be made aware during learning what the assessment objectives for the synoptic are and how they are implemented in the marking of the assignment, so that they will understand the level of performance that will achieve them the highest marks. This could be achieved by using the optional units as mocks and routinely pointing out good and poor practise.
- For Task 1 ensure the candidates are fully aware of the expected knowledge and that all sources are acknowledged and all information taken from these sources must be clearly referenced.
- It is recommended that one before photograph is taken of the model so that the true/full transformation can be seen. All photographic evidence must be of good quality that reflect the comments made on the PO and CRF forms. Photos must show the detail of the candidates work and full-length photos must be included. It is recommended that the full requirements of the photographic evidence as stated in the assignment brief is uploaded and clearly labelled.
- Hair skills are equally as important as the make-up skills. It is expected that the candidates show the same level of variety of techniques and when marking, this must be taken into account.
- Marks must be awarded holistically and comments of weakness must be made and reflected in the marking. Some of the marker's comments on the PO and CRF noted only areas of strength which were not supported by the photographic evidence or the candidate's evaluation.
- The evaluation must not be a step by step of what occurred. The evaluation must note not only self-reflection but accurately reflect the final decisions made based on the research and the understanding covering different aspects of the assignment as well as areas of practical improvement.