



**6010-530 MARCH 2022**

**Level 3 Advanced Technical Diploma in Media Make-up Artistry (540)**

Level 3 Media Make-up Artistry – Theory exam (1)

If provided, stick your candidate barcode label here.

**Tuesday 8 March 2022  
13:30 – 16:10**

Candidate name (first, last)

First

Last

Candidate enrolment number


Date of birth (DDMMYYYY)

Gender (M/F)

Assessment date (DDMMYYYY)

Centre number

Candidate signature and declaration\*

- If additional answer sheets are used, enter the additional number of pages in this box. 
- Before taking the examination, **all candidates** must check that their barcode label is in the appropriate box. Incorrectly placed barcodes may cause delays in the marking process.
- Please ensure that you staple additional answer sheets to the **back** of this answer booklet, clearly labelling these with your full name, enrolment number, centre number and qualification number in BLOCK CAPITALS.
- All candidates need to use a **black/blue** pen. **Do not** use a pencil or gel pen, unless otherwise instructed.
- If provided with source documents, these documents **will not** be returned to City & Guilds, and will be shredded. Do not write on the source documents.

**\*I declare that I had no prior knowledge of the questions in this examination and that I will not divulge to any person any information about the questions.**

**You should have the following for this examination**

- a pen with blue or black ink

**General instructions**

- Use black or blue ball-point pen.
- The marks for questions are shown in brackets.
- This examination contains **16** questions. Answer **all** questions.
- Answer the questions in the spaces provided. Answers written in margins or on blank pages will **not** be marked.
- Cross through any work you do not want to be marked.



1 A make-up artist has been contracted to work on a photoshoot.

List **four** other job roles that may be involved in this photoshoot. (4 marks)

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2 Explain the benefits of keeping financial records when working as a freelance make-up artist.

(6 marks)

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3 State **four** rules of The Working Times Regulations. (4 marks)

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4 Explain the importance of having public liability insurance when working as a make-up artist. (5 marks)

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5 Explain how the use of LinkedIn can benefit a make-up artist. (4 marks)

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6 List **three** qualities of colour. (3 marks)

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7 List **three** disposables that a make-up artist may use during make-up application. (3 marks)

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8 Explain the contouring techniques that can be used for high definition photographic make-up.

(6 marks)

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9 Explain the characteristics of commercial make-up. (4 marks)

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10 List **three** benefits of using a white backdrop when applying make-up to a model for a headshot. (3 marks)

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11 a) List **three** hair trends of the 1990s. (3 marks)

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b) List **three** make-up trends of the 1990s. (3 marks)

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12 Explain the cultural and social significance that Kohl eyeliner had in ancient Egypt.

(6 marks)

Lined area for writing the answer to question 12.

13 List **four** tools and products that may be used to create an Elvis Presley hair style.

(4 marks)

Lined area for writing the answer to question 13.

14 Describe how to create the 21<sup>st</sup> century's **bee stung/sting lip** trend.

(4 marks)

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