



BABTAC
Unit 1 Ambrose House
Meteor Court
Barnett Way
Barnwood
GL4 3GG

Thursday 2nd July 2015

Dear Emma,

The British Association of Beauty Therapy and Cosmetology (BABTAC) was established in Gloucester in 1977, BABTAC is the premier association for beauty, hair, holistic and sports therapies. We are 'not for profit' and our main concerns are the well-being of our members, regulation of the industry and public welfare.

Governed by a Council of industry professionals, we also offer unrivalled beauty expertise, a rigorous ethical code and a professional practice standard. Our logo is a sign of confidence; display it with pride and give clients the reassurance of your qualifications and commitment to excellence.

We would like to provide our support to City and Guilds, as a Professional Association for beauty, nails, spa, hair and media and complementary therapies industry, we feel that the following qualification is suitable for a young person between the ages of 16-19 studying full time and will give that young person an advantage when going on to applying for a job or progressing onto further education.

- City and Guilds Level 3 Advanced Technical Diploma in Media Make Up Artistry (540)

We believe this qualification is suitable for someone wanting to work as a fully qualified Senior Media Make Up Artist and as such is recognised by the industry.

As a fully qualified Senior Media Make Up Artist the industry will require that all the necessary level 3 skills are covered. The following qualification allows the learner to gain these skills and knowledge:

- Working in the media make up industry
- Create historical hair and make up looks
- Creative hair design skills
- Fashion and photographic make up
- The creation and presentation of an industry portfolio
- Apply body art
- Camouflage to the face and body
- Basic cutting and styling techniques for performers
- Introduction to media make up blogging

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We feel that once the learner has gained this qualification which covers a sound understanding and key practical skills for the media make up artistry industry they could take the position as a:

- Fully qualified Senior Media Make Up Artist

We confirm that we consent to our company name (and logo) being made publicly available on the DfE and City and Guilds websites.

Yours sincerely



Jason Phillips
BABTAC & CIBTAC Chair