



Trading as

Treasure House Of Makeup

TV|FILM|THEATRE|BEAUTY|FACE PAINTING|CLOWN|PARTY

28th August 2015

Dear Emma,

Treasure House of Makeup, (TH) is a trading name of Freestyle Hair Company and UK exclusive distributors of Mehron & Ben Nye, as well as reselling various brands such as Karla Cosmetics. In 2013 TH continued to expand further with the launch of Mehron UK, as the official exclusive UK distributor of all Mehron Products within the UK. Dealing both wholesale and retail TH are suppliers of professional, theatrical, SFX and media makeup, bringing three American brands to UK customers, with a large range of products which are renowned within the industry.

Treasure House of Makeup provides professional, theatrical & media makeup for all your cosmetic needs. Providing products backstage at LFW, on Broadway shows, on movie sets and creating makeup kits for the up and coming young professional.

We would like to support the following City and Guilds qualification:

Title: City and Guilds Level 3 Advanced Technical Diploma in Media make Up Artistry (540)

The following practical skills and knowledge are included in this qualification and are essential for a young person when looking to be employed as a fully qualified Senior Media Makeup Artist:

- Working in the media make up industry
- Create historical hair and makeup looks
- Creative hair design skills
- Fashion and photographic make up
- The creation and presentation of an industry portfolio
- Apply body art
- Camouflage to the face and body
- Basic cutting and styling techniques for performers
- Introduction to media make up blogging

This qualification has been developed to include all relevant up to date skills and knowledge needed to succeed in this sector. The course has gone above and beyond the practical skills, including much needed marketing social media understanding to help kick-start and further young professional's careers. Furthermore the course covers an array of practical skills and techniques, to ensure that the MUAs are entering the professional industry with a range of abilities and experience necessary to succeed.

We feel that once the student has achieved this qualification they would have an advantage when seeking employment in the position of a:

- Fully qualified Senior Media Make Up Artist

To confirm, we consent to our company name (and logo) being made publicly available on the DFE and City and Guilds' websites.

Yours sincerely,

Ann Thompson
Director

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