

# Level 3 Advanced Technical Diploma in Coordinating Business Support [4406- 032]

Pre-release Briefing Sheet 1

Synoptic Assignment – 2018

**PAST BRIEFING SHEET (2018) DO NOT USE FOR LIVE ASSESSMENT**

## Guidance for candidates

**Prior to your assignment you are required to carry out the following research in your own time. All research and source information must be clearly referenced.**

Research into the

- mobile phone market
- challenges within the market
- competitors within the market
- environmental issues relating to the mobile phone market
- breakdown of demographics relating to the mobile phone market
- legislative and regulatory requirements relating to the mobile phone market.