

Level 3 Advanced Technical Diploma in Coordinating Business Support [4406- 032]

Pre-release Briefing Sheet 1

Synoptic Assignment – 2018

Guidance for candidates

Prior to your assignment you are required to carry out the following research in your own time. All research and source information must be clearly referenced.

Research into the

- mobile phone market
- challenges within the market
- competitors within the market
- environmental issues relating to the mobile phone market
- breakdown of demographics relating to the mobile phone market
- legislative and regulatory requirements relating to the mobile phone market.