

24th August 2016

Mandy Slaney
City & Guilds
1 Giltspur Street
London
EC1A 9DD

Optimicity

Dear Mandy

RE: City & Guilds Level 2 Technical Certificate in Business Support

Optimicity supplies business broadband using a pioneering wireless technology that replaces the need for fibre optics. The impact of our business in the market has led us to be awarded the Real Business Future 50 Awards. Following a significant investment from Flemings Private Equity, we are now rapidly accelerating our growth and build our team to 120 people (including a support team of 40).

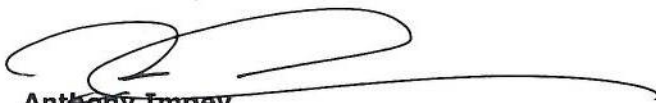
A core component to our success has been the recruitment and development of raw talent that we have developed to build an outstanding team. The strategic importance that we place on this makes it a focal point for my leadership of the organisation.

As an advocate of encouraging young people to join our industry, I was pleased to be offered the opportunity to review the proposed qualification and assessment materials for the City & Guilds Level 2 Technical Certificate in Business Support. This qualification would give an advantage to a young person applying for a related apprenticeship or employment within our business.

I am pleased to see the requirement for ICT skills in both levels of qualification because the confident use of technology is essential for anyone joining our organisation. In particular, the use of digital technology is vital in our business support roles.

We support the proposal to include this qualification in the Department for Education performance tables in the respective Technicals Category. We consent to our organisation's name and logo being made publicly available on the Department for Education and City & Guilds websites.

Yours sincerely



Anthony Impey
Founder & CEO

D: +44 (0) 20 7749 1010
M: +44 (0) 7739 672201
E: aimpey@optimicity.co.uk