



AMSPAR



## **March 2013 Marking window – Examiner's report**

### **4419-05-505 / 4419-06-605 Business Case and Business Plan**

A common thread between the projects submitted was a failure to follow the structure as outlined within the guidance for the production of the Business Project. The relevant headings were not used and it was often difficult to locate the various sections for marking purposes. In one instance, the acknowledgements were placed at the back of the project. The executive summaries for all the projects were poor and did not provide an overview or summarise the key points including outcomes (option selected), recommendations and cost of implementation. Apart from a cost benefit analysis, there did not appear to be additional financial information to support the project.

In most cases the methodology was a list or bullet points with no supporting information. All candidates utilised a substantial number of management tools within their projects, but these were not adequately analysed or applied sufficiently.

In most cases, the conclusions and recommendations were grouped together and occurred on several occasions for each objective, which resulted in no clear conclusion linked to the critical analysis.

A number of projects had great potential to expand on medico-legal issues but failed to make the most of the opportunity.

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