

7734 VRQs in Marketing

Frequently asked questions

www.cityandguilds.com
 May 2010
 Version 6.0 (Dec 2010)

<p>For Guided Learning Hours, Qualification Accreditation Number, Qualification Structures, Rules of Combination, Units, Assessment, Course design and delivery information, see handbooks.</p> <p>The resources you need to deliver City & Guilds qualifications and details on complaints procedures, equal opportunities, malpractice etc can be found in Centre Administration.</p>			
Level(s)	2-3		
Accreditation number/LAD reference	<p>600/0928/7 ~ 7734-02/92 Level 2 Certificate in Principles of Marketing</p> <p>600/0929/9 ~ 7734-03/93 Level 3 Certificate in Principles of Marketing</p>		
Accreditation dates	<table border="1"> <tr> <td>Last registration: 28.02.15</td> <td>Last certification: Level 2 = 28.02.17 Level 3 = 28.02.18</td> </tr> </table>	Last registration: 28.02.15	Last certification: Level 2 = 28.02.17 Level 3 = 28.02.18
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What are the qualification numbers?	<ul style="list-style-type: none"> • 7734-02* / 92 Level 2 Certificate in Marketing • 7734-03* / 93 Level 3 Certificate in Marketing <p>*Full qualification route available where indicated, 7734-92/93 are unit/top-up registration routes.</p>		
Eligibility for funding? (If yes, how do I get funding?)	<p>For up-to-date details please contact your regional funding agency or visit:</p> <p>Skills Funding Agency: http://skillsfundingagency.bis.gov.uk Learning Aim Reference Application (LARA): https://gateway.imservices.org.uk/sites/lara/Pages/Welcome.aspx Education Funding Agency: http://www.education.gov.uk</p>		
Which qualifications are full?	7734-02 & 03		
Will any more additional imported units be included?	No		
What about support materials?	Qualification documentation is available for each level on the website including handbooks, qualification structures, centre information sheet.		

What about assessment?	This qualification is assessed through task based assignments. The assignments will be available to download from the City & Guilds website. The assignments are externally set, internally marked. The grading criteria is pass or fail.
Are there any Smartscreen resources?	No
Certification (Full/unit)	Certificates of unit credit (CUC) are issued, as well as the full certificate upon successful completion of all required units.
What about the NVQs	7712 Level 2 and 3 NVQ Certificate and Diplomas in Marketing will be recognised as the competence qualifications for the apprenticeship.
To complete an Apprenticeship what must the learner achieve?	<p>Level 2 Intermediate Apprenticeship: Level 2 NVQ Certificate in Marketing Level 2 Certificate in Principles of Marketing • Functional and Key Skills <i>Level 1 application of number/maths</i> <i>Level 1 communication/English</i> <i>Level 1 ICT</i></p> <p>Level 3 Advanced Apprenticeship: Level 3 NVQ Diploma in Marketing Level 3 Certificate in Principles of Marketing • Functional and Key Skills <i>Level 2 application of number/maths</i> <i>Level 2 communication/English</i> <i>Level 2 ICT</i></p> <p>ERR: There are no additional employer requirements in these frameworks. ERR is assessed within the NVQ mandatory units and the technical certificates. CFA provide a workbook</p> <p>Package: There is no Marketing apprenticeship package as yet, but if there is demand we will look to create one.</p>
How do I claim the Apprenticeship certificate?	This should be claimed directly from the CfA see www.cfa.uk.com
FAQ Document last updated	March 2013