# Level 3 Award, Certificate and Diploma in Creative Techniques [7113]



**Level 3 2D units** 

www.cityandguilds.com October 2009 Version 1.3



# **About City & Guilds**

City & Guilds is the UK's leading provider of vocational qualifications, offering over 500 awards across a wide range of industries, and progressing from entry level to the highest levels of professional achievement. With over 8500 centres in 100 countries, City & Guilds is recognised by employers worldwide for providing qualifications that offer proof of the skills they need to get the job done.

# **City & Guilds Group**

The City & Guilds Group includes City & Guilds, City & Guilds Institute, ILM (the Institute of Leadership & Management) which provides management qualifications, learning materials and membership services, NPTC which offers land-based qualifications and membership services, and HAB (the Hospitality Awarding Body). City & Guilds also manages the Engineering Council Examinations on behalf of the Engineering Council.

# **Equal opportunities**

City & Guilds fully supports the principle of equal opportunities and we are committed to satisfying this principle in all our activities and published material. A copy of our equal opportunities policy statement is available on the City & Guilds website.

# Copyright

The content of this document is, unless otherwise indicated, © The City and Guilds of London Institute 2008 and may not be copied, reproduced or distributed without prior written consent.

However, approved City & Guilds centres and candidates studying for City & Guilds qualifications may photocopy this document free of charge and/or include a locked PDF version of it on centre intranets on the following conditions:

- centre staff may copy the material only for the purpose of teaching candidates working towards a City & Guilds qualification, or for internal administration purposes
- candidates may copy the material only for their own use when working towards a City & Guilds qualification

The Standard Copying Conditions on the City & Guilds website also apply.

Please note: National Occupational Standards are not © The City and Guilds of London Institute. Please check the conditions upon which they may be copied with the relevant Sector Skills Council.

# **Publications**

City & Guilds publications are available on the City & Guilds website or from our Publications Sales department at the address below or by telephoning +44 (0)20 7294 2850 or faxing +44 (0)20 7294 3387.

Every effort has been made to ensure that the information contained in this publication is true and correct at the time of going to press. However, City & Guilds' products and services are subject to continuous development and improvement and the right is reserved to change products and services from time to time. City & Guilds cannot accept liability for loss or damage arising from the use of information in this publication.

City & Guilds
1 Giltspur Street
London EC1A 9DD
T +44 (0)20 7294 2800
F +44 (0)20 7294 2400

www.cityandguilds.com centresupport@cityandguilds.com

# Level 3 Award, Certificate and Diploma in Creative Techniques [7113]



www.cityandguilds.com October 2009 Version 1.3

Level 3 2D units

This page is intentionally blank

# **Contents**

7113 – 400	Life Drawing – Full Length Pose, Tonal	5
7113 – 401	Life Drawing – Full Length Pose, Linear	8
7113 – 402	Life Drawing – Anatomical Illustrations	11
7113 – 403	Life Drawing – Movement	14
7113 – 404	Life Drawing – Realistic Portrait	17
7113 – 405	Life Drawing – Figure, Colour	20
7113 – 406	Drawing Systems – Perspective	23
7113 – 407	Drawings Systems – Form	26
7113 – 408	Mark Making – Individual Studies	29
7113 – 409	Mixed Media – Abstract Artwork	32
7113 – 410	Drawing and Painting – Landscape	35
7113 – 411	Drawing and Painting – Townscape with Buildings and Figures	38
7113 – 412	Drawing and Painting – Waterscape	41
7113 – 413	Drawing and Painting – Natural Form	44
7113 – 414	Drawing and Painting – Still Life with Background	47
7113 – 415	Drawing and Painting – Interior	50
7113 – 416	Drawing and Painting – Reflective Surfaces	53
7113 – 417	Drawing and Painting – Facial Expressions	56
7113 – 418	Creative Computing – 2D Digital Drawing and Text	59
7113 – 419	Creative Computing – Interactive Portfolio of Digital Composite Imagery	62
7113 – 420	Creative Computing – Type Design	65
7113 – 421	Creative Computing – 2D/3D Narrative	68
7113 – 422	Creative Computing – Commercial Website Design	71
7113 – 423	Creative Computing – Illustrated Publication	74
7113 – 424	Creative Computing – Theatrical Trailer	77
7113 – 425	Creative Computing – Concept Art, Digital Gallery	80
7113 – 426	Printmaking – Drypoint Printing	83
7113 – 427	Printmaking – Monoprinting	86
7113 – 428	Printmaking – Monotype Printing	89
7113 – 429	Printmaking – Multiple Block Lino Printing	92
7113 – 430	Printmaking – Silk Screen Printing	95
7113 – 431	Printmaking – Stencil Printing	98
7113 – 432	Creative Sketchbooks	101

This page is intentionally blank

# 7113 – 400 Life Drawing – Full Length Pose, Tonal

City & Guilds ref no: 7113 – 400		
Title: Life Drawing – Full Le		ength Pose, Tonal
Level: 3		
Credit value:	9	
Learning outcomes	drawing  Use advanced making of a to Plan and man the working of Work safely a Make a well of	nd effectively onstructed tonal life drawing to a
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to tonal life drawing		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the tonal life drawing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a tonal life drawing		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the tonal life drawing</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the tonal life drawing</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

3 Plan and manage the making of the tonal life drawing to the working design	3.1 Select, obtain and prepare materials
tonarine drawing to the working design	3.2 Produce a range of samples using advanced and innovative techniques
	and processes
	3.3 List and describe the characteristics of materials, advanced techniques and
	processes sampled
	3.4 Produce a costing and time estimate for making the tonal life drawing
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	4.1 Name tools, equipment, materials and advanced techniques required to make the tonal life drawing
	4.2 Describe the care and safety requirements of tools, equipment and materials required to make the tonal
	life drawing
	4.3 Use tools, equipment, materials and advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed tonal life	5.1 Handle materials for advanced
drawing to a professional standard	techniques correctly 5.2 List adjustments made during the
	making process
	5.3 Make a well constructed professional tonal life drawing to the following specifications –
	A sense of artificial light will be
	evident in the drawing  • A minimum of <b>ten</b> preliminary
	studies will support the final
	drawing and show the use of different techniques; chiaroscuro,
	progressive tone, subtractive tone, additive tone
	5.4 Store and finish the completed tonal life drawing
	5.5 Produce a full cost sheet and production timescale
	5.6 Evaluate and describe the finished tonal life drawing –
	Strengths
	Areas for improvement
	Problems encountered and solved  E. 7. All work produced for this unit will be
	5.7 All work produced for this unit will be collated and stored in an appropriate format
Learning outcome 6	Assessment criteria

The learner can:  The learner will:  Use presentation skills to display the tonal life drawing  6.1 List and describe a range of presentation styles and methods suitable for use with the tonal life drawing  6.2 Select and use a method to present tonal life drawing  6.3 Evaluate the presentation method		
6 Use presentation skills to display the tonal life drawing  6.1 List and describe a range of presentation styles and methods suitable for use with the tonal life drawing  6.2 Select and use a method to present tonal life drawing		
tonal life drawing  presentation styles and methods suitable for use with the tonal life drawing  6.2 Select and use a method to present tonal life drawing		
<ul><li>and describe –</li><li>Strengths</li><li>Areas for improvement</li></ul>		
Learning programme		
In this unit the learner will:		
Analyse and understand the human form		
Identify, use and experiment with a range of advanced drawing techniques		
Identify, use and experiment with a range of wet and/or dry mediums and materials		
Identify, prepare, use and experiment a range of surfaces		
Identify, use and experiment with a range of art mediums		
Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern		
Use natural and artificial light to create and convey mood		
Use preliminary sketches to develop ideas and inform final pieces of work		

# 7113 – 401 Life Drawing – Full Length Pose, Linear

City & Guilds ref no:	7113 – 401	
Title: Life Drawing – Full Le		ength Pose, Linear
Level: 3		
Credit value: 9		
Learning outcomes	drawing 2 Use advanced making of a li 3 Plan and man the working of 4 Work safely a 5 Make a well of	nd effectively onstructed linear life drawing to a
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to linear life drawing		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the tonal life drawing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a linear life drawing		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the tonal life drawing</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the tonal life drawing</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
Plan and manage the making of the linear life drawing to the working design		<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using</li></ul>

	advanced and innovative techniques and processes  3.3 List and describe the characteristics of materials, advanced techniques and processes sampled  3.4 Produce a costing and time estimate for making the tonal life drawing
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the tonal life drawing</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the tonal</li> </ul>
	life drawing 4.3 Use tools, equipment, materials and advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed linear life drawing to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional tonal life drawing to the following specification – <ul> <li>A minimum of ten preliminary studies will support the final drawing</li> </ul> </li> <li>5.4 Store and finish the completed tonal life drawing</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished tonal life drawing – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the linear life drawing	6.1 List and describe a range of presentation styles and methods suitable for use with the tonal life

### drawing

- 6.2 Select and use a method to present the tonal life drawing
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

# Learning programme

# In this unit the learner will:

Analyse and understand the human form

Identify, use and experiment with a range of advanced drawing techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use natural and artificial light to create and convey mood

# 7113 – 402 Life Drawing – Anatomical Illustrations

City & Guilds ref no: 7113 – 402		
Title: Life Drawing – Anato		omical Illustrations
Level: 3		
Credit value:	9	
Learning outcomes  1 Research consillustration 2 Use advanced making of and 3 Plan and man illustrations to 4 Work safely a 5 Make well conprofessional second		nstructed anatomical illustrations to a
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to anatomical illustration		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to anatomical illustrations</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of anatomical illustrations		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the anatomical illustrations</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the anatomical illustrations</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

3 Plan and manage the making of the anatomical illustrations to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the anatomical illustrations</li> </ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the anatomical illustrations</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the anatomical illustrations</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed anatomical illustrations to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional anatomical illustrations to the following specification – <ul> <li>A minimum of <b>five</b> preliminary studies will support the final illustrations</li> <li>The illustrations will include with annotated notes</li> </ul> </li> <li>5.4 Store and finish the completed anatomical illustrations</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished anatomical illustrations – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:

- 6 Use presentation skills to display the anatomical illustrations
- 6.1 List and describe a range of presentation styles and methods suitable for use with the anatomical illustrations
- 6.2 Select and use a method to present the anatomical illustrations
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

# In this unit the learner will:

Accurately analyse and understand the human form

Produce anatomically correct annotated medical illustrations

Identify, use and experiment with a range of advanced drawing techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

# 7113 – 403 Life Drawing – Movement

City & Guilds ref no: 7113 – 403		
Title: Life Drawing – Moven		ment
Level: 3		
Credit value: 9		
		er will produce a drawing of the human figure ort or other activities where there is an g movement
Learning outcomes	human move 2 Use advanced making of a d 3 Plan and man movement to 4 Work safely a 5 Make a well of a professiona	d and innovative design ideas to inform the rawing of human movement age the making of a drawing of human the working design and effectively constructed drawing of human movement to
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to drawings of human movement		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to drawings of human movement</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a drawing of human movement		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the drawing of human movement</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the drawing of human movement</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

Plan and manage the making of a drawing of human movement to the working design  Learning outcome 4	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the drawing of human movement</li> <li>Assessment criteria</li> </ul>
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the drawing of human movement</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the drawing of human movement</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed drawing of human movement to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional drawing of human movement to the following specifications – <ul> <li>A minimum of ten preliminary studies will support the final drawing</li> <li>Emphasis will be given to movement of form through the use of expressive and mark-making techniques</li> </ul> </li> <li>5.4 Store and finish the completed drawing of human movement</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished drawing of human movement – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>

Learning outcome 6	Assessment criteria	
The learner can:	The learner will:	
6 Use presentation skills to display the drawing of human movement	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the drawing of human movement</li> <li>6.2 Select and use a method to present the drawing of human movement</li> </ul>	
	6.3 Evaluate the presentation method and describe –	
	<ul> <li>Strengths</li> </ul>	
	Areas for improvement	
Learning programme		
In this unit the learner will:		
Analyse and understand movement and the human form		
Identify, use and experiment with a range of advanced drawing techniques		
Identify, use and experiment with a range of wet and/or dry mediums and materials		
Identify, prepare, use and experiment a range of surface		
Identify, use and experiment with a range of art mediums		
Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern		
Use line and mark making techniques to convey movement and rhythm		

Use natural and artificial light to create and convey mood

# 7113 – 404 Life Drawing – Realistic Portrait

City & Guilds ref no: 7113 – 404		
Title: Life Drawing – Realist		tic Portrait
Level: 3		
Credit value:	9	
Unit aim:		er will produce a measured realistic fully a portrait with bust and background
Learning outcomes	<ul> <li>2 Use advanced making of a p</li> <li>3 Plan and man design</li> <li>4 Work safely a</li> <li>5 Make a well c standard</li> </ul>	age the making of a portrait to the working
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to portraiture		<ul> <li>1.1 Document current trends and the work of three contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to portraiture</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a portrait		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the portrait</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the portrait</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage the making of a portrait to the working design		<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using advanced and innovative techniques</li></ul>

Learning outcome 4	<ul> <li>and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the portrait</li> <li>Assessment criteria</li> </ul>
-	
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the portrait</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the portrait</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed portrait to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional portrait to the following specification – <ul> <li>A minimum of <b>five</b> preliminary studies will support the final drawing and show the use of different techniques, mediums and compositions</li> </ul> </li> <li>5.4 Store and finish the completed portrait</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished portrait – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the portrait	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the portrait</li> <li>6.2 Select and use a method to present the portrait</li> <li>6.3 Evaluate the presentation method and</li> </ul>

# describe – • Strengths • Areas for improvement

# Learning programme

# In this unit the learner will:

Analyse and understand the human form

Identify, use and experiment with a range of advanced drawing techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use natural and artificial light to create and convey mood

# 7113 – 405 Life Drawing – Figure, Colour

City & Guilds ref no:	7113 – 405	
Title:	Life Drawing – Figure	e, Colour
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learne human figure – realis	er will produce a coloured drawing of the stic or stylised
Learning outcomes	drawing 2 Use advanced making of a c 3 Plan and man working desig 4 Work safely a 5 Make a well c	nd effectively onstructed colour life drawing to a
Learning outcome 1	o ose presenta	Assessment criteria
The learner can:		The learner will:
1 Research contextua to colour life drawir	al influences relating	<ul> <li>1.1 Document current trends and the work of three contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to colour life drawing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a colour life drawing		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the colour life drawing</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the colour life drawing</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage the life drawing to the v	ne making of a colour vorking design	<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using advanced and innovative techniques</li></ul>

	and processes
	3.3 List and describe the characteristics of materials, advanced techniques and processes sampled
	3.4 Produce a costing and time estimate for making the colour life drawing
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the portrait</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the colour life drawing</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed colour life drawing to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional colour life drawing to the following specification – <ul> <li>A minimum of five preliminary studies will support the final drawing and show the use of different techniques, mediums, compositions and colours</li> </ul> </li> <li>5.4 Store and finish the completed colour life drawing</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished colour life drawing – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the colour life drawing	6.1 List and describe a range of presentation styles and methods

- suitable for use with the colour life drawing
- 6.2 Select and use a method to present the colour life drawing
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

### In this unit the learner will:

Analyse and understand the human form

Identify, use and experiment with a range of advanced drawing techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use natural and artificial light to create and convey mood

# 7113 – 406 Drawing Systems – Perspective

City & Guilds ref no:	7113 – 406	
Title:	Drawing Systems – Perspective	
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce a series of rendered drawings that demonstrate accurate perspective and axonometric projection	
Learning outcomes	<ol> <li>Research contextual influences relating to perspective drawing</li> <li>Use advanced and innovative design ideas to inform the making of perspective drawings</li> <li>Plan and manage the making of perspective drawings to the working design</li> <li>Work safely and effectively</li> <li>Make well constructed perspective drawings to a professional standard</li> <li>Use presentation skills to display the perspective drawings</li> </ol>	
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual     to perspective draw	al influences relating ving	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to perspective drawing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of perspective drawings		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the perspective drawings</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the perspective drawings</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

Plan and manage the making of perspective drawings to the working design  Learning outcome 4	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the perspective drawings</li> <li>Assessment criteria</li> </ul>
The learner can:	The learner will:
5 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the perspective drawings</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the perspective drawings</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors</li> </ul>
Learning outcome 5	and current legislation Assessment criteria
The learner can:	The learner will:
5 Make well constructed perspective drawings to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional perspective drawings to the following specifications – <ul> <li>The series will consist of at least five drawings</li> <li>The use of proportion and scale must be accurate while colour and tone is realistic</li> </ul> </li> <li>5.4 Store and finish the perspective drawings</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished perspective drawings – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:

- 6 Use presentation skills to display the perspective drawings
- 6.1 List and describe a range of presentation styles and methods suitable for use with the perspective drawings
- 6.2 Select and use a method to present the perspective drawings
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

# In this unit the learner will:

Analyse and understand form and shape in perspective

Identify, use and experiment with a range of advanced drawing techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use natural and artificial light to create and convey mood

# 7113 – 407 Drawings Systems – Form

City & Guilds ref no:	7113 – 407	
Title:	Drawings Systems – Form	
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce a set of monochrome drawings exploring line, texture, mark-making, tone and shape in order to convey form	
Learning outcomes	2 Use advance making of for 3 Plan and mar working desi 4 Work safely a 5 Make well co standard	nage the making of form drawings to the
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to form drawings	al influences relating	<ul> <li>1.1 Document current trends and the work of three contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to form drawings</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of form drawings		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the form drawings</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the form drawings</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage the drawings to the wo		<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li></ul>

	<ul><li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li><li>3.4 Produce a costing and time estimate for making the form drawings</li></ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the form drawings</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the form drawings</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed form drawings to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional form drawings to the following specifications – <ul> <li>The set will consist of at least five drawings</li> <li>The drawings will demonstrate a variety of drawing mediums and a range of techniques</li> </ul> </li> <li>5.4 Store and finish the form drawings</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished form drawings – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the form drawings	<ul><li>6.1 List and describe a range of presentation styles and methods suitable for use with the form drawings</li><li>6.2 Select and use a method to present the</li></ul>

# form drawings

- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

# Learning programme

### In this unit the learner will:

Analyse and understand shape and form

Identify, use and experiment with a range of advanced drawing techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use natural and artificial light to create and convey mood

Use preliminary sketches to develop ideas and inform final pieces of work

### Unit guidance:

• Drawing mediums include pencil, ink, charcoal, pastel ...

# 7113 – 408 Mark Making – Individual Studies

City & Guilds ref no:	7113 – 408		
Title:	Mark Making – Individual Studies		
Level:	3		
Credit value:	9	9	
Unit aim:	that explores a varie	er will produce a series of individual studies ty of mark making techniques	
Learning outcomes	<ol> <li>Research contextual influences relating to mark making</li> <li>Use advanced and innovative design ideas to inform the making of mark making imagery</li> <li>Plan and manage the making of mark making imagery to the working design</li> <li>Work safely and effectively</li> <li>Make well constructed mark making imagery to a professional standard</li> <li>Use presentation skills to display the mark making imagery</li> </ol>		
Learning outcome 1	8-7	Assessment criteria	
The learner can:		The learner will:	
1 Research contextua to mark making	Il influences relating	<ul> <li>1.1 Document current trends and the work of three contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to mark making</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>	
Learning outcome 2		Assessment criteria	
The learner can:		The learner will:	
Use advanced and i ideas to inform the making imagery		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the mark making imagery</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the mark making imagery</li> </ul>	
Learning outcome 3		Assessment criteria	
The learner can:		The learner will:	
3 Plan and manage th making imagery to t		<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using</li></ul>	

	advanced and innovative techniques and processes
	3.3 List and describe the characteristics of materials, advanced techniques and processes sampled
	3.4 Produce a costing and time estimate for making the mark making imagery
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the mark making imagery</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the mark making imagery</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed mark making imagery to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional mark making imagery to the following specifications – <ul> <li>The series will consist of at least ten drawings</li> <li>The series must follow a theme or be based on a specific inspirational source</li> <li>Mark making techniques to include are gestural, expressive, controlled, mechanical, descriptive, symbolic, conceptual</li> </ul> </li> <li>5.4 Store and finish the mark making imagery</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished mark making imagery –</li> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul>
	collated and stored in an appropriate format
Learning outcome 6	Assessment criteria

Th	e learner can:	The learner will:
6	Use presentation skills to display the mark making imagery	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the mark making imagery</li> <li>6.2 Select and use a method to present the mark making imagery</li> <li>6.3 Evaluate the presentation method and</li> </ul>
		describe –  • Strengths  • Areas for improvement

In this unit the learner will:

Use and develop a range of mark-making techniques

Identify and use a range of mark making materials and art mediums

Use mark making techniques to express line, form, rhythm, movement and fluidity

Identify, use and experiment with a range of advanced drawing techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use natural and artificial light to create and convey mood

Use preliminary sketches to develop ideas and inform final pieces of work

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

Drawing mediums include pencil, ink, charcoal, pastel ...

# 7113 – 409 Mixed Media – Abstract Artwork

City & Guilds ref no:	7113 – 409	
Title:	Mixed Media – Abstract Artwork	
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce an abstract or semi abstract piece of artwork using an experimental approach in the use of media and technique	
Learning outcomes	artwork 2 Use advance making of ab 3 Plan and mar working desi 4 Work safely a 5 Make well co	d and innovative design ideas to inform the stract artwork nage the making of abstract artwork to the gn and effectively enstructed abstract artwork to a professional ation skills to display the abstract artwork
Learning outcome 1	T 0 030 presente	Assessment criteria
The learner can:		The learner will:
1 Research contextua to abstract artwork	al influences relating	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to abstract artwork</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of abstract artwork		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the abstract artwork</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the abstract artwork</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage th abstract artwork to	ne making of the working design	<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using advanced and innovative techniques</li></ul>

	<ul> <li>and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the abstract artwork</li> </ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the abstract artwork</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the abstract artwork</li> <li>4.3 Use tools, equipment, materials and</li> </ul>
	advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed abstract artwork to a professional standard	5.1 Handle materials for advanced techniques correctly
	5.2 List adjustments made during the making process
	5.3 Make well constructed professional abstract artwork to the following specifications –
	<ul> <li>A minimum of <b>five</b> preliminary studies will support the final piece</li> <li>Evidence of the progression to abstraction will need to be shown in preparatory work</li> </ul>
	5.4 Store and finish the abstract artwork
	5.5 Produce a full cost sheet and production timescale
	5.6 Evaluate and describe the finished abstract artwork –
	<ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul>
	5.7 All work produced for this unit will be collated and stored in an appropriate format
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the abstract artwork	6.1 List and describe a range of presentation styles and methods suitable for use with the abstract

- 6.2 Select and use a method to present the abstract artwork
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

### In this unit the learner will

Identify, use, experiment and develop a range of mixed media techniques and processes

Identify, use and experiment with a range of abstract and mixed media techniques

Identify, use and experiment with a range of wet and/or dry mediums and materials

Identify, prepare, use and experiment a range of surfaces

Use a variety of media to develop effects through collage

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use natural and artificial light to create and convey mood

Use preliminary sketches to develop ideas and inform final pieces of work

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

Identify and use a range of mixed media techniques, processes and materials

### Unit guidance:

• Drawing mediums include pencil, ink, charcoal, pastel ...

### 7113 – 410 Drawing and Painting – Landscape

City & Guilds ref no:	7113 – 410	
Title:	Drawing and Painting	g – Landscape
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce a realistic or semi-abstract landscape drawing or painting where the sky and/or the effects of weather are of primary importance	
Learning outcomes	drawing/pair 2 Use advance making of a langle and mar drawing/pair 4 Work safely a 5 Make a well of	d and innovative design ideas to inform the andscape drawing/painting nage the making of the landscape ating to the working design and effectively constructed landscape drawing/painting to a standard ation skills to display the landscape
Learning outcome 1	<u> </u>	Assessment criteria
The learner can:		The learner will:
1 Research contextua to landscape drawin	al influences relating	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to landscape drawing/painting</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
2 Use advanced and i ideas to inform the landscape drawing/	making of a	<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the landscape drawing/painting</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the landscape drawing/painting</li> </ul>
Learning outcome 3		Assessment criteria

The learner can:	The learner will:
3 Plan and manage the making of the landscape drawing/painting to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the landscape</li> </ul>
	drawing/painting
Learning outcome 4  The learner can:	Assessment criteria  The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the landscape drawing/painting</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the landscape drawing/painting</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed landscape drawing/painting to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional landscape drawing/painting to the following specifications – <ul> <li>A minimum of <b>five</b> preliminary studies will support the final drawing/painting</li> <li>If the drawing/painting is semiabstract the evidence of progression to abstraction must be shown in the preparatory work</li> </ul> </li> <li>5.4 Store and finish the landscape drawing/painting</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished landscape drawing/painting – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>

Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the landscape drawing/painting	6.1 List and describe a range of presentation styles and methods suitable for use with the landscape drawing/painting
	6.2 Select and use a method to present the landscape drawing/painting
	6.3 Evaluate the presentation method and describe –
	<ul><li>Strengths</li><li>Areas for improvement</li></ul>

#### In this unit the learner will:

Analyse and understand form and shape in landscapes

Identify, use and experiment with a range of advanced landscape drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

Use natural and artificial light to create and convey mood

Use preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

 Both primary and secondary sources should be used to inform the final drawing/painting

## 7113 – 411 Drawing and Painting – Townscape with Buildings and Figures

City & Guilds ref no:	7113 – 411	
Title:	Drawing and Paintin	g – Townscape with Buildings and Figures
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce a drawing or painting of a townscape scene that includes buildings and figures, showing accurate use of perspective, light, shadow and contrast	
Learning outcomes	drawing/pair 2 Use advance making of a t 3 Plan and mai drawing/pair 4 Work safely a 5 Make a well o professional	and innovative design ideas to inform the cownscape drawing/painting mage the making of the townscape of the working design and effectively constructed townscape drawing/painting to a standard ation skills to display the townscape
Learning outcome 1	<u> </u>	Assessment criteria
The learner can:		The learner will:
Research contextual to townscape draw	al influences relating ing/painting	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to townscape drawing/painting</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a townscape drawing/painting		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the townscape drawing/painting</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the townscape drawing/painting</li> </ul>
Learning outcome 3		Assessment criteria

The learner can:	The learner will:
3 Plan and manage the making of the townscape drawing/painting to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the townscape drawing/painting</li> </ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the townscape drawing/painting</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the townscape drawing/painting</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed townscape drawing/painting to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional townscape drawing/painting to the following specification — <ul> <li>A minimum of <b>five</b> preliminary studies will support the final drawing/painting</li> </ul> </li> <li>5.4 Store and finish the townscape drawing/painting</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished townscape drawing/painting — <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria

Th	e learner can:	The learner will:
6	Use presentation skills to display the townscape drawing/painting	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the townscape drawing/painting</li> <li>6.2 Select and use a method to present the townscape drawing/painting</li> <li>6.3 Evaluate the presentation method and</li> </ul>
		<ul><li>describe –</li><li>Strengths</li><li>Areas for improvement</li></ul>

#### In this unit the learner will:

Analyse and understand form and shape in townscapes

Identify, use and experiment with a range of advanced townscape drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

• Both primary and secondary sources should be used to inform the final drawing/painting

### 7113 – 412 Drawing and Painting – Waterscape

City & Guilds ref no:	7113 – 412	
Title:	Drawing and Painting – Waterscape	
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce an atmospheric drawing or painting of a waterscape that conveys tone and movement and a study of reflections	
Learning outcomes	drawing/pair 2 Use advance making of a v 3 Plan and mai drawing/pair 4 Work safely a 5 Make a well o a professiona	and innovative design ideas to inform the waterscape drawing/painting nage the making of the waterscape ating to the working design and effectively constructed waterscape drawing/painting to all standard ation skills to display the waterscape
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual     to waterscape draw	al influences relating ving/painting	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to waterscape drawing/painting</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a waterscape drawing/painting		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the waterscape drawing/painting</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the waterscape drawing/painting</li> </ul>
Learning outcome 3		Assessment criteria

The learner can:	The learner will:
3 Plan and manage the making of the waterscape drawing/painting to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the waterscape</li> </ul>
Lagrania automa A	drawing/painting
Learning outcome 4  The learner can:	Assessment criteria  The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the waterscape drawing/painting</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the waterscape drawing/painting</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed waterscape drawing/painting to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional waterscape drawing/painting to the following specification — <ul> <li>A minimum of five preliminary studies will support the final drawing/painting</li> </ul> </li> <li>5.4 Store and finish the waterscape drawing/painting</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished waterscape drawing/painting — <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
drawing/painting to a professional	techniques correctly  5.2 List adjustments made during the making process  5.3 Make a well constructed professional waterscape drawing/painting to the following specification —  • A minimum of <b>five</b> preliminary studies will support the final drawing/painting  5.4 Store and finish the waterscape drawing/painting  5.5 Produce a full cost sheet and production timescale  5.6 Evaluate and describe the finished waterscape drawing/painting —  • Strengths  • Areas for improvement  • Problems encountered and solved  5.7 All work produced for this unit will be

- 6 Use presentation skills to display the waterscape drawing/painting
- 6.1 List and describe a range of presentation styles and methods suitable for use with the waterscape drawing/painting
- 6.2 Select and use a method to present the waterscape drawing/painting
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

### In this unit the learner will:

Analyse and understand form and shape in waterscapes

Identify, use and experiment with a range of advanced waterscape drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

- A waterscape may be of the sea, a river or lake scene, canal, swimming pool ...
- Both primary and secondary sources should be used to inform the final drawing/painting

### 7113 – 413 Drawing and Painting – Natural Form

City & Guilds ref no:	7113 – 413	
Title:	Drawing and Paintin	g – Natural Form
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce a drawing or painting of a natural form, explored through the use of painterly texture and colour	
Learning outcomes	<ol> <li>Research contextual influences relating to drawings/paintings of natural forms</li> <li>Use advanced and innovative design ideas to inform the making of a drawing/painting of a natural form</li> <li>Plan and manage the making of the drawing/painting of a natural form to the working design</li> <li>Work safely and effectively</li> <li>Make a well constructed drawing/painting of a natural form to a professional standard</li> <li>Use presentation skills to display the drawing/painting of a natural form</li> </ol>	
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to drawings/paintin	al influences relating gs of natural forms	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to drawings/paintings of natural forms</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a drawing/painting of a natural form		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the drawing/painting of a natural form</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the drawing/painting of a natural form</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

Plan and manage the making of the drawing/painting of a natural form to the working design  Learning outcome 4	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the drawing/painting of a natural form</li> <li>Assessment criteria</li> </ul>
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the drawing/painting of a natural form</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the drawing/painting of a natural form</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed drawing/painting of a natural form to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional drawing/painting of a natural form to the following specifications – <ul> <li>A minimum of five preliminary studies will support the final drawing/painting</li> <li>The drawing/painting may be semiabstract, but evidence of the progression to abstraction must be shown in the preparatory work</li> </ul> </li> <li>5.4 Store and finish the drawing/painting of a natural form</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished drawing/painting of a natural form –</li> <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>

Lea	arning outcome 6	Assessment criteria
The	e learner can:	The learner will:
6	Use presentation skills to display the drawing/painting of a natural form	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the drawing/painting of a natural form</li> <li>6.2 Select and use a method to present the drawing/painting of a natural form</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>

#### In this unit the learner will:

Analyse and understand form and shape in natural forms

Identify, use and experiment with a range of advanced drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

• Both primary and secondary sources should be used to inform the final drawing/painting

# 7113 – 414 Drawing and Painting – Still Life with Background

City & Guilds ref no:	7113 – 414	
Title:	Drawing and Painting	g – Still Life with Background
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce a drawing or painting of a still life and its surrounding environment that explores colour, texture, form and composition	
Learning outcome 1  The learner can:  1 Research contextuato still life drawing/p	drawing/pair  2 Use advance making of a s  3 Plan and mar drawing/pair  4 Work safely a  5 Make a well o professional 6 Use presenta drawing/pair	d and innovative design ideas to inform the still life drawing/painting mage the making of the still life of the working design and effectively constructed still life drawing/painting to a standard ation skills to display the still life of the still life of the work of three contemporary designer makers  1.2 Document historical and cultural influences relating to still life drawing/painting
		1.3 Record research from books/museums/exhibitions/websites
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a still life drawing/painting		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the still life drawing/painting</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the still life drawing/painting</li> </ul>
Learning outcome 3		Assessment criteria

The learner can:	The learner will:
3 Plan and manage the making of the still life drawing/painting to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate</li> </ul>
Lagraina autaoma 4	for making the still life drawing/painting
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the still life drawing/painting</li> <li>4.2 Describe the care and safety requirements of tools, equipment and</li> </ul>
	materials required to make the still life drawing/painting
	4.3 Use tools, equipment, materials and advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed still life drawing/painting to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional still life drawing/painting to the following specification — <ul> <li>A minimum of five preliminary studies will support the final drawing/painting</li> </ul> </li> <li>5.4 Store and finish the still life drawing/painting</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished still life drawing/painting — <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be</li> </ul>
Learning outcome 6	collated and stored in an appropriate format  Assessment criteria
The learner can:	The learner will:

- 6 Use presentation skills to display the still life drawing/painting
- 6.1 List and describe a range of presentation styles and methods suitable for use with the still life drawing/painting
- 6.2 Select and use a method to present the still life drawing/painting
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

### In this unit the learner will:

Analyse and understand form and shape in still life

Identify, use and experiment with a range of advanced drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

 Both primary and secondary sources should be used to inform the final drawing/painting

### 7113 – 415 Drawing and Painting – Interior

City & Guilds ref no:	7113 – 415	
Title:	Drawing and Painting	g – Interior
Level:	3	
Credit value:	9	
Unit aim:	interior where mood	er will produce a drawing or painting of an I and atmosphere are of primary importance
Learning outcomes	<ol> <li>Research contextual influences relating to drawings/paintings of interiors</li> <li>Use advanced and innovative design ideas to inform the making of a drawing/painting of an interior</li> <li>Plan and manage the making of the drawing/painting of an interior to the working design</li> <li>Work safely and effectively</li> <li>Make a well constructed drawing/painting of an interior to a professional standard</li> <li>Use presentation skills to display the drawing/painting of an interior</li> </ol>	
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to drawings/paintin	al influences relating gs of interiors	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to drawings/paintings of interiors</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a drawing/painting of an interior		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the drawing/painting of an interior</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the drawing/painting of an interior</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage th	e making of the	3.1 Select, obtain and prepare materials

drawing/painting of an interior to the working design  Learning outcome 4	<ul> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the drawing/painting of an interior</li> <li>Assessment criteria</li> </ul>
The learner can:  4 Work safely and effectively	<ul> <li>The learner will:</li> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the drawing/painting of an interior</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the drawing/painting of an interior</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors</li> </ul>
Learning outcome 5	and current legislation Assessment criteria
The learner can:	The learner will:
5 Make a well constructed drawing/painting of an interior to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional drawing/painting of an interior to the following specifications – <ul> <li>A minimum of <b>five</b> preliminary studies will support the final drawing/painting</li> <li>The drawing/painting may be semiabstract, but evidence of the progression to abstraction must be shown in the preparatory work</li> </ul> </li> <li>5.4 Store and finish the drawing/painting of an interior</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished drawing/painting of an interior – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>

Lear	ning outcome 6	Assessment criteria
The	learner can:	The learner will:
	Use presentation skills to display the drawing/painting of an interior	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the drawing/painting of an interior</li> <li>6.2 Select and use a method to present the drawing/painting of an interior</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>

#### In this unit the learner will:

Analyse and understand form and shape in interior spaces

Identify, use and experiment with a range of advanced drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

• Both primary and secondary sources should be used to inform the final drawing/painting

### 7113 – 416 Drawing and Painting – Reflective Surfaces

City & Guilds ref no:	7113 – 416	
Title:	Drawing and Painting – Reflective Surfaces	
Level:	3	
Credit value:	9	
Unit aim:	paintings exploring t man made or natura	
Learning outcomes	<ol> <li>Research contextual influences relating to reflective surfaces work</li> <li>Use advanced and innovative design ideas to inform the making of reflective surfaces work</li> <li>Plan and manage the making of the reflective surfaces work to the working design</li> <li>Work safely and effectively</li> <li>Make well reflective surfaces work to a professional standard</li> <li>Use presentation skills to display the reflective surfaces work</li> </ol>	
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to reflective surface	ll influences relating es work	<ul> <li>1.1 Document current trends and the work of three contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to reflective surfaces work</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of reflective surfaces work		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the reflective surfaces work</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the reflective surfaces work</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

3 Plan and manage the making of the reflective surfaces work to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the reflective surfaces work</li> </ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the reflective surfaces work</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the reflective surfaces work</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed drawing/painting of an interior to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional reflective surfaces work to the following specification — <ul> <li>The series will consist of at least ten drawings and/or paintings</li> </ul> </li> <li>5.4 Store and finish the reflective surfaces work</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished reflective surfaces work — <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the reflective surfaces work	6.1 List and describe a range of presentation styles and methods suitable for use with the reflective

- surfaces work
- 6.2 Select and use a method to present the reflective surfaces work
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

#### In this unit the learner will:

Analyse and understand how light and colour is altered in reflective surfaces

Identify, use and experiment with a range of advanced drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

- Consideration could be given to the use of mixed media
- Both primary and secondary sources should be used to inform the final drawing/painting

### 7113 – 417 Drawing and Painting – Facial Expressions

City & Guilds ref no:	7113 – 417	
Title:	Drawing and Painting	g – Facial Expressions
Level:	3	
Credit value:	9	
Unit aim:	paintings that study emphasis given to lig	
Learning outcomes	drawings/pai 2 Use advance making of dr. 3 Plan and mai facial expres 4 Work safely a 5 Make well dr professional	ation skills to display the drawings/paintings
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual to drawings/paintinexpressions	al influences relating gs of facial	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to drawings/paintings of facial expressions</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of drawings/paintings of facial expressions		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the drawings/paintings of facial expressions</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the drawings/paintings of facial expressions</li> </ul>
Learning outcome 3		Assessment criteria

The learner can:	The learner will:
3 Plan and manage the making of the drawings/paintings of facial expressions to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the drawings/paintings of facial expressions</li> </ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the drawings/paintings of facial expressions</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the drawings/paintings of facial expressions</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well drawings/paintings of facial expressions to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional drawings/paintings of facial expressions to the following specification – <ul> <li>The set will consist of at least ten studies – drawings and/or paintings</li> </ul> </li> <li>5.4 Store and finish the reflective surfaces work</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished drawings/paintings of facial expressions – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be</li> </ul>

	collated and stored in an appropriate format
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the drawings/paintings of facial expressions	6.1 List and describe a range of presentation styles and methods suitable for use with the drawings/paintings of facial expressions
	6.2 Select and use a method to present the drawings/paintings of facial expressions
	6.3 Evaluate the presentation method and describe –
	<ul><li>Strengths</li><li>Areas for improvement</li></ul>

#### In this unit the learner will:

Analyse and convey line and form in facial expressions

Identify, use and experiment with a range of advanced drawing and/or painting techniques and materials

Identify, use and experiment with a range of wet and/or dry mediums

Identify, prepare, use and experiment with a range of surfaces

Identify, use and experiment with a range of art mediums

Explore and use appropriate principles of design - rhythm, balance, harmony, scale, proportion, line, colour, tone, proportion, composition, perspective, scale, texture, pattern ...

Use images and photographs to develop images

Use sources of inspiration and preliminary sketches to develop ideas for final pieces of work

### Unit guidance:

- Consideration should be given to the surface of paintings, through the application of paint mediums
- Both primary and secondary sources should be used to inform the final drawing/painting

## 7113 – 418 Creative Computing – 2D Digital Drawing and Text

City & Guilds ref no:	7113 – 418	
Title:	Creative Computing	– 2D Digital Drawing and Text
Level:	3	
Credit value:	9	
Unit aim:	caption material and	er will create five 2D digital drawings with I manipulated text to exhibit onlin
Learning outcomes	<ol> <li>Research contextual influences relating to 2D digital drawings with text</li> <li>Use advanced and innovative design ideas to inform the making of a 2D digital drawings with text</li> <li>Plan and manage the making of the 2D digital drawings with text to the working design</li> <li>Work safely and effectively</li> <li>Make a well constructed 2D digital drawings with text to a professional standard</li> <li>Use presentation skills to display the 2D digital drawings with text</li> </ol>	
Learning outcome 1  The learner can:		Assessment criteria  The learner will:
1 Research contextua to 2D digital drawin	al influences relating gs with text	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the 2D digital drawings with text</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of 2D digital drawings with text		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the 2D digital drawings with text</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the 2D digital drawings with text</li> </ul>
Learning outcome 3		Assessment criteria

The learner can:	The learner will:
3 Plan and manage the making of the 2D digital drawings with text to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the 2D digital drawings with</li> </ul>
Learning outcome 4	text Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the 2D drawing with text</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the 2D digital drawings with text</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed 2D digital drawings with text to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional 2D digital drawings with text to the following specifications –</li> <li>• All aspects of the drawings must be generated by the learner however text may be sourced</li> <li>• The five 2D drawings will be 300 DPI, A4 in size and printed for assessment</li> <li>• Each drawing will be in the style of a different 2D artist, five in total</li> <li>• At least one drawing will be greyscale and use no colour</li> <li>• At least one drawing will be black, white and two colours of the learners choice</li> <li>• An illustrated book of reference material and studies of each 2D artist will accompany the finished work</li> <li>• The book of reference material</li> </ul>

	must be in the style of the 2D artists and produced using a desktop publishing package  5.4 Store and finish the 2D digital drawings with text  5.5 Produce a full cost sheet and production timescale  5.6 Evaluate and describe the finished 2D digital drawings with text —  • Strengths  • Areas for improvement  • Problems encountered and solved  5.7 All work produced for this unit will be collated and stored in an appropriate format
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the 2D digital drawings with text	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the 2D digital drawings with text</li> <li>6.2 Select and use a method to present the 2D digital drawings with text</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>

### In this unit the learner will:

Develop a digital production plan that is inclusive of the design process through to finished products being uploaded to a virtual gallery space

Develop traditional 2D drawing techniques to a sophisticated level in a digital environment using image manipulation packages and a full range of particular tools

Fully explore and develop a range of typographic treatments inclusive of font, font usage ie bold, medium, light, italic etc

Explore a range of materials and processes to inform the final digital 2D images

Produce a series of five 2D drawings, prepare them for uploading to a virtual gallery space and upload them  $\frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{2} \left( \frac{1}{2} \right) \left( \frac{1}{2} \right)$ 

Explore how their digital 2D images communicate effectively with the target audience

Explore relationship between imagery and text

## 7113 – 419 Creative Computing – Interactive Portfolio of Digital Composite Imagery

City & Guilds ref no:	7113 – 419	
Title:	Creative Computing Imagery	– Interactive Portfolio of Digital Composite
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learne least five digital com	er will produce an interactive portfolio of at posite images
Learning outcomes	portfolios 2 Use advance making of int 3 Plan and mar the working 4 Work safely a 5 Make a well o	and effectively constructed interactive portfolio to a
	professional	
Learning outcome 1	6 Use presenta	ation skills to display the interactive portfolio  Assessment criteria
The learner can:		The learner will:
Research contextuato digital composite interactive portfolio		<ul> <li>1.1 Document current trends and the work of three contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to composite imagery</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
2 Use advanced and i ideas to inform the interactive portfolio	making of an	<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for an interactive portfolio</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the interactive portfolio</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

Plan and manage the making of the interactive portfolio to the working design  Learning outcome 4	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the interactive portfolio</li> <li>Assessment criteria</li> </ul>
The learner can:	The learner will:
4 Work safely and effectively	4.1 Name tools, equipment, materials and
4 Work salely and effectively	advanced techniques required to make the interactive portfolio  4.2 Describe the care and safety requirements of tools, equipment and materials required to make the interactive portfolio  4.3 Use tools, equipment, materials and
	advanced techniques safely 4.4 List related Health and Safety factors
Learning outcome F	and current legislation Assessment criteria
Learning outcome 5	Assessment Criteria
The learner can:	The learner will:
5 Make a well constructed interactive portfolio to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional interactive portfolio to the following specifications – <ul> <li>All aspects of the <b>five</b> images <b>must</b> be generated by the learner</li> <li>The interactive portfolio will be presented as an interactive DVD</li> <li>The final images will be printed for assessment</li> <li>A book of reference material with historical and contemporary studies of collage and montage will accompany the finished work</li> </ul> </li> <li>5.4 Store and finish the completed interactive portfolio</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished interactive portfolio –</li> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul>

	5.7 All work produced for this unit will be collated and stored in an appropriate format
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the interactive portfolio	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the interactive portfolio</li> <li>6.2 Select and use a method to present the interactive portfolio</li> <li>6. Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>

### In this unit the learner will:

Image capture via a variety of techniques including digital photography, sourced online imagery, flatbed scanning and personal experimentation with digital image software

Create an interactive portfolio of experimental design imagery using appropriate software packages

Visualise and realise in 2D a concept that explores a range of digital collage elements

Develop an understanding of image resolution (DPI) and appropriate use of image size for purpose

Develop an understanding of colour palettes and their use and application e.g. RGB, CMYK

Develop a production plan that is inclusive of the design process through to finished product

Explore how their collection of digital collage imagery communicates effectively with a defined target audience

### 7113 – 420 Creative Computing – Type Design

City & Guilds ref no:	7113 – 420	
Title:	Creative Computing	– Type Design
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learne an illustrated book	er will produce an original typeface for use in
Learning outcomes	2 Use advance making of a f 3 Plan and mar design 4 Work safely a 5 Make a well o	ntextual influences relating to font d and innovative design ideas to inform the ont nage the making of the font to the working and effectively constructed font to a professional standard ation skills to display the font
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to font	al influences relating	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the font</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
2 Use advanced and i ideas to inform the	9	<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the font</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the font</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage th to the working design	e making of the font gn	<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li></ul>

Learning outcome 4	<ul> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the font</li> <li>Assessment criteria</li> </ul>
Learning outcome 4	7.53C53FHCHL CHLCHU
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the font</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the font</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed font to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional font to the following specifications – <ul> <li>The typeface will comprise of an alphabet of letters, numerals and punctuation</li> <li>The typeface will include two other stylistic variants – bold and italic</li> <li>A mock-up of the book with front and back cover must accompany the typeface at the time of assessment.</li> <li>The mock-up will combine imagery and an extensive and varied use of the typeface</li> </ul> </li> <li>5.4 Store and finish the completed font</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished font  <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:

- 6 Use presentation skills to display the font
- 6.1 List and describe a range of presentation styles and methods suitable for use with the font
- 6.2 Select and use a method to present the font
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

#### In this unit the learner will:

Study the historical development of letter forms, the invention of printing from movable typefaces and latter technologies enabling the learner to produce and evaluate a range of evidence relating to the development of font design from early beginnings to the latest digitally produced designs

Demonstrate abilities to recognise the mechanics of letter form design and how those features aid or distract from the communication process

Fully explore the requirements of font design related to the primary sector via a written and illustrated report

Fully develop a flexible typeface with capitals, lowercase, numerals, fractions etc. with italic versions and bold, medium and light variations

Undertake an extensive programme of design that explores all aspects of the proposed fonts features

Utilise a range of software packages related to font design to develop original designs into a fully usable end product

### 7113 – 421 Creative Computing – 2D/3D Narrative

City & Guilds ref no:	7113 – 421	
Title:	Creative Computing	– 2D/3D Narrative
Level:	3	
Credit value:	9	
Unit aim:		er will produce a 2D/3D narrative animation effects techniques and a range of istorical styles
Learning outcomes	animation pr 2 Use advance making of a 2 3 Plan and mai production t 4 Work safely a 5 Make a well o a profession	d and innovative design ideas to inform the 2D & 3D animation production hage the making of the 2D & 3D animation the working design and effectively constructed 2D & 3D animation production to
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to 2D & 3D animatio	al influences relating on production	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the 2D &amp; 3D animation production</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a 2D & 3D animation production		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the 2D &amp; 3D animation production</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the 2D &amp; 3D animation production</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:

3 Plan and manage the making of the 2D & 3D animation production to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the 2D &amp; 3D animation production</li> </ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the 2D &amp; 3D animation production</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the 2D &amp; 3D animation production</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed 2D & 3D animation production to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional 2D &amp; 3D animation production to the following specifications – <ul> <li>Length of the animation is two minutes</li> <li>The animation will include sound effects, music score and dialogue</li> <li>A storyboard will accompany the animation at the time of assessment</li> </ul> </li> <li>5.4 Store and finish the completed 2D &amp; 3D animation production</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished 2D &amp; 3D animation production –</li> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>

Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the 2D & 3D animation production	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the 2D &amp; 3D animation production</li> <li>6.2 Select and use a method to present the 2D &amp; 3D animation production</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>

### In this unit the learner will:

Originate a narrative animation with original soundtrack, effects or dialogue via a selected digital technique

Develop 2D & 3D sophisticated animation techniques i.e. tweening, keyframes, vertices etc

Storyboard a complex narrative sequence using original artwork or digitally manipulated imagery

Effectively and independently manage a moving image production through the generation of a production schedule / log

Test the product via on-screen presentation to a specific target audience including detailed analysis via a report, of feedback

# 7113 – 422 Creative Computing – Commercial Website Design

City & Guilds ref no:	7113 – 422	
Title:	Creative Computing	– Commercial Website Design
Level:	3	
Credit value:	9	
Unit aim:	website for a produc	
Learning outcomes	2 Use advance making of a v 3 Plan and mar working desi 4 Work safely a 5 Make a well of standard	nage the making of the website to the
Learning outcome 1	,	Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to websites		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the website</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
2 Use advanced and innovative design ideas to inform the making of a website		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the website</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the website</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
Plan and manage the making of the website to the working design		<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using</li></ul>

	<del></del>
	advanced and innovative techniques and processes  3.3 List and describe the characteristics of materials, advanced techniques and processes sampled  3.4 Produce a costing and time estimate for making the website
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the website</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the website</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors</li> </ul>
	and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed website to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional website to the following specifications  <ul> <li>All imagery must be generated by the learner</li> <li>Advertising space with advertisements will be included</li> <li>The finished website must be published online</li> </ul> </li> <li>5.4 Store and finish the completed website</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished website — <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the website	6.1 List and describe a range of presentation styles and methods suitable for use with the website

- 6.2 Select and use a method to present the website
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

#### In this unit the learner will:

Analyse four existing online retail websites and produce a written evaluation that summarises their main features

Produce a site map and **three** alternative designs for a ten page promotional website

Generate, manipulate and optimise original digital images for use in a website

Generate promotional banners to advertise your website

Create original buttons for use in a website navigation menu

Use website development software packages and HTML coding to create the website

Understand and use the sophisticated and detailed technical terminology required to produce professional websites

Upload and present a complete marketplace website to a target audience using an file transfer protocol client and self-generated domain name

#### Unit guidance:

The website may be published using a free website host

### 7113 – 423 Creative Computing – Illustrated Publication

City & Guilds ref no:	7113 – 423	
Title:	Creative Computing – Illustrated Publication	
Level:	3	
Credit value:	9	
Unit aim:		er will produce an illustrated book or abines original imagery and text
Learning outcomes	storybooks 2 Use advance making of a i 3 Plan and mar to the workir 4 Work safely a 5 Make a well o professional	and effectively constructed illustrated storybook to a
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to illustrated storybooks		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the illustrated storybook</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:  2 Use advanced and innovative design ideas to inform the making of a illustrated storybook		<ul> <li>The learner will:</li> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the illustrated storybook</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the illustrated storybook</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage the illustrated storybood design	•	<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using advanced and innovative techniques</li></ul>

	and processes
	<ul> <li>and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate</li> </ul>
	for making the illustrated storybook
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	4.1 Name tools, equipment, materials and advanced techniques required to make the illustrated storybook
	4.2 Describe the care and safety requirements of tools, equipment and materials required to make the illustrated storybook
	4.3 Use tools, equipment, materials and advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed illustrated storybook to a professional standard	5.1 Handle materials for advanced techniques correctly
, , , , , , , , , , , , , , , , , , ,	5.2 List adjustments made during the making process
	5.3 Make a well constructed professional illustrated storybook to the following specifications –
	<ul> <li>The book/publication will have a front and back cover</li> </ul>
	<ul> <li>Inside the book/publication there will be at least <b>ten</b> pages of imagery and text</li> </ul>
	5.4 Store and finish the completed illustrated storybook
	5.5 Produce a full cost sheet and production timescale
	5.6 Evaluate and describe the finished illustrated storybook –
	Strengths
	<ul><li>Areas for improvement</li><li>Problems encountered and solved</li></ul>
	5.7 All work produced for this unit will be collated and stored in an appropriate format
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the illustrated storybook	6.1 List and describe a range of presentation styles and methods
323 3323 233 7 3 3 3 3 3	1

- suitable for use with the illustrated storybook
- 6.2 Select and use a method to present the illustrated storybook
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

#### In this unit the learner will:

Develop a detailed production plan that is inclusive of the design process through to the finished product

Select appropriate scanning resolutions, image and canvas sizes for the project, with accurate selection of file formats to fit the desired concept

Fully explore and select appropriate fonts to enhance the narrative storyline and combine with digital imagery to achieve a desired outcome

Fully explore a range of tools including filters, effects etc to enable them to construct and manipulate a scanned composite image

Generate a physical portfolio of printed composite imagery with a full range of annotations

Present the images in the form of an original narrative storybook including front and back cover design, author biography and suitable binding techniques

#### Unit guidance:

• The publication could be; a children's book, magazine, graphic novel ...

### 7113 – 424 Creative Computing – Theatrical Trailer

City & Guilds ref no:	7113 – 424	
Title:	Creative Computing	– Theatrical Trailer
Level:	3	
Credit value:	9	
Unit aim:	theatrical trailer for a	er will produce one minute thirty second an imagined motion picture
Learning outcomes	2 Use advance making of a r 3 Plan and mar working desi 4 Work safely a 5 Make a well o standard	nage the making of the movie trailer to the
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to movie trailers	al influences relating	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the movie trailer</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a movie trailer		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the movie trailer</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the movie trailer</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
Plan and manage the making of the movie trailer to the working design		<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using advanced and innovative techniques</li></ul>

	and processes
	3.3 List and describe the characteristics of materials, advanced techniques and processes sampled
	3.4 Produce a costing and time estimate for making the movie trailer
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul><li>4.1 Name tools, equipment, materials and advanced techniques required to make the movie trailer</li><li>4.2 Describe the care and safety</li></ul>
	requirements of tools, equipment and materials required to make the movie trailer
	4.3 Use tools, equipment, materials and advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed movie trailer to a professional standard	5.1 Handle materials for advanced techniques correctly
·	5.2 List adjustments made during the making process
	5.3 Make a well constructed professional movie trailer to the following specifications –
	Storyboards will accompany the trailer at the time of assessment
	<ul> <li>A detailed, fully illustrated and annotated glossary of key terms will accompany the trailer at the time of assessment</li> </ul>
	5.4 Store and finish the completed movie trailer
	5.5 Produce a full cost sheet and production timescale
	5.6 Evaluate and describe the finished movie trailer –
	<ul><li>Strengths</li><li>Areas for improvement</li></ul>
	<ul> <li>Problems encountered and solved</li> </ul>
	5.7 All work produced for this unit will be collated and stored in an appropriate format
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the movie trailer	6.1 List and describe a range of presentation styles and methods

- suitable for use with the movie trailer
- 6.2 Select and use a method to present the movie trailer
- 6.3 Evaluate the presentation method and describe
  - Strengths
  - Areas for improvement

#### In this unit the learner will:

Research and analyse existing movie trailers

Create a fully annotated storyboard illustrating camera angles, camera movement and a range of editing techniques including wipe, transition, fade, titles etc to a near-professional level

Source, record and edit original audio material to accompany the video production, using rubber banding techniques in the edit

Develop a detailed production plan that is inclusive of the design process through to the hosting and uploading of the finished product on a bulletin board to gather target audience feedback

Edit the production using video editing software and demonstrate an in-depth understanding of video editing techniques, dope sheets and timelines

## 7113 – 425 Creative Computing – Concept Art, Digital Gallery

City & Guilds ref no:	7113 – 425	
Title:	Creative Computing – Concept Art, Digital Gallery	
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learner will produce a digital gallery of concept art of character forms and environments for an imagined computer/video game	
Learning outcomes	<ul> <li>Use advance making of a c</li> <li>Plan and mar working desi</li> <li>Work safely a</li> <li>Make a well c</li> <li>standard</li> </ul>	nage the making of the concept art to the
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to concept art		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the concept art</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a concept art		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the concept art</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the concept art</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage the making of the concept art to the working design		<ul><li>3.1 Select, obtain and prepare materials</li><li>3.2 Produce a range of samples using</li></ul>

Learning outcome 4	advanced and innovative techniques and processes  3.3 List and describe the characteristics of materials, advanced techniques and processes sampled  3.4 Produce a costing and time estimate for making the concept art  Assessment criteria
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the concept art</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the concept art</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> </ul>
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make a well constructed concept art to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional concept art to the following specifications – <ul> <li>The digital gallery will consist of at least seven A4 images</li> <li>At least two of the images will be presented as promotional material for a launch of the imagined game</li> </ul> </li> <li>5.4 Store and finish the completed concept art</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished concept art – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the	6.1 List and describe a range of

concept art	presentation styles and methods suitable for use with the concept art
	6.2 Select and use a method to present the concept art
	6.3 Evaluate the presentation method and describe –
	<ul> <li>Strengths</li> </ul>
	<ul> <li>Areas for improvement</li> </ul>

#### In this unit the learner will:

Undertake, record and present a range of research related to concept art

Gather a range of concept art reference materials from computer and video games magazines, electronic media and textbooks and generate mood-boards with a full range of annotated notes

Develop a visual notebook of drawing and illustrative techniques using traditional media i.e. charcoal, pen, ink, marker pens etc showing creativity, imagination and technical skills including application of perspective

Transfer, enhance and digitally colour imagery using an image manipulation software package and scanning facilities and integrate with sourced 'real-world' photography

### 7113 – 426 Printmaking – Drypoint Printing

City & Guilds ref no:	7113 – 426		
Title:	Printmaking – Drypo	Printmaking – Drypoint Printing	
Level:	3		
Credit value:	9		
Unit aim:	edition set of prints,	er will create an image to be used for a limited using drypoint printing techniques	
Learning outcomes	printmaking 2 Use advance making of a 3 Plan and ma working des 4 Work safely 5 Make well co	ed and innovative design ideas to inform the drypoint prints inage the making of the drypoint prints to the	
Learning outcome 1		Assessment criteria	
The learner can:		The learner will:	
1 Research contextua to drypoint printma	al influences relating king	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the drypoint printmaking</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>	
Learning outcome 2		Assessment criteria	
The learner can:		The learner will:	
Use advanced and innovative design ideas to inform the making of drypoint prints		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the drypoint print</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the drypoint prints</li> </ul>	
Learning outcome 3		Assessment criteria	
The learner can:		The learner will:	
3 Plan and manage the making of the		3.1 Select, obtain and prepare materials	

drypoint prints to the working design	<ul> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the drypoint prints</li> </ul>
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 name tools, equipment, materials and advanced techniques required to make the drypoint prints</li> <li>4.2 describe the care and safety requirements of tools, equipment and materials required to make the drypoint prints</li> <li>4.3 use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed drypoint prints to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional drypoint prints to the following specifications – <ul> <li>The image will be at least A4 in size</li> <li>The limited edition will consist of at least ten prints</li> </ul> </li> <li>5.4 Store and finish the completed drypoint prints</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished drypoint prints – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> <li>5.7 All work produced for this unit will be collated and stored in an appropriate format</li> </ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the drypoint prints	6.1 List and describe a range of presentation styles and methods suitable for use with the drypoint prints

6.2 Select and use a method to present the drypoint prints 6.3 Evaluate the presentation method and describe - Strengths • Areas for improvement Learning programme In this unit the learner will: Research and develop a personal idea Design and select an image Select a plate to work on Select the tools to work with Select the tools to work with Select and use appropriate inks Prepare a workspace Prepare the plate and use Prepare the equipment for use Experiment with different types of paper and surfaces Print the images Store for drying

## 7113 – 427 Printmaking – Monoprinting

City & Guilds ref no:	7113 – 427	
Title:	Printmaking – Monoprinting	
Level:	3	
Credit value:	9	
Unit aim:	In this unit the learne complex monoprinti	er will produce an edition of prints using ng techniques
Learning outcomes	2 Use advance making of a 3 Plan and ma working des 4 Work safely 5 Make well co standard	nage the making of the monoprints to the
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
Research contextual influences relating to monoprints		<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the monoprinting</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a monoprints		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the monoprinting</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the monoprints</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage the making of the monoprints to the working design		<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of</li> </ul>

	materials, advanced techniques and processes sampled
	3.4 Produce a costing and time estimate for making the monoprints
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	<ul><li>4.1 Name tools, equipment, materials and advanced techniques required to make the monoprints</li><li>4.2 describe the care and safety</li></ul>
	requirements of tools, equipment and materials required to make the monoprints
	4.3 use tools, equipment, materials and advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed monoprints to a	5.1 Handle materials for advanced
professional standard	techniques correctly 5.2 List adjustments made during the
	making process 5.3 Make well constructed professional
	monoprints to the following specifications –
	<ul> <li>The edition will consist of <b>ten</b> prints</li> <li>The prints will creatively explore a variety of techniques, manipulations, surfaces, mixed media and collage</li> </ul>
	5.4 Store and finish the completed monoprints
	5.5 Produce a full cost sheet and production timescale
	5.6 Evaluate and describe the finished monoprints –
	Strengths     Areas for improvement
	<ul><li>Areas for improvement</li><li>Problems encountered and solved</li></ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the monoprints	6.1 List and describe a range of presentation styles and methods suitable for use with the monoprints
	6.2 Select and use a method to present the monoprints
	6.3 Evaluate the presentation method and describe –

	<ul> <li>Strengths</li> </ul>	
	<ul> <li>Areas for improvement</li> </ul>	
Learning programme		
In this unit the learner will:		
Research and develop a personal idea		
Design and select an image to use as a print		
Select a plate to work on		
Select and use the tools to work with		
Select the inks		
Prepare a workspace		
Prepare the plate and use		
Prepare the equipment for use		
Experiment with layering different colours		
Experiment with different types of paper and surfaces		
Experiment with images		
Experiment with image manipulation		
Use a variety of methods for manipulation		
Print the images		
Store prints for drying		

### 7113 – 428 Printmaking – Monotype Printing

City & Guilds ref no:	7113 – 428	
Title:	Printmaking – Mono	type Printing
Level:	3	
Credit value:	9	
Unit aim:		er will produce a portfolio of prints and <b>one</b> d on a personal theme
Learning outcomes	prints 2 Use advance making of m 3 Plan and ma the working 4 Work safely 5 Make well co	ntextual influences relating to monotype ed and innovative design ideas to inform the onotype prints nage the making of the monotype prints to design and effectively onstructed monotype prints to a professional ation skills to display the monotype prints
Learning outcome 1	0 030 prosonic	Assessment criteria
The learner can:		The learner will:
1 Research contextua to monotype prints	al influences relating	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the monotype printing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of monotype prints		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the monotype printing</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the monotype prints</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage th	e making of the	3.1 Select, obtain and prepare materials

monotype prints to the working design	3.2 Produce a range of samples using
3 33,774	advanced and innovative techniques and processes
	3.3 List and describe the characteristics of materials, advanced techniques and processes sampled
	3.4 produce a costing and time estimate for making the monotype prints
Learning outcome 4	Assessment criteria
The learner can:	The learner will:
4 Work safely and effectively	4.1 name tools, equipment, materials and advanced techniques required to make the monotype prints
	4.2 describe the care and safety requirements of tools, equipment and materials required to make the
	monotype prints  4.3 use tools, equipment, materials and advanced techniques safely
	4.4 List related Health and Safety factors and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed monotype prints to a professional standard	5.1 Handle materials for advanced techniques correctly
	5.2 List adjustments made during the making process
	5.3 Make well constructed professional monotype prints to the following specifications –
	<ul> <li>The resolved print will be at least A4 in size</li> </ul>
	<ul> <li>The portfolio will consist of <b>ten</b> prints</li> </ul>
	<ul> <li>The prints will creatively explore the painterly qualities of monotype printing and a variety of media</li> </ul>
	5.4 Store and finish the completed monotype prints
	5.5 Produce a full cost sheet and production timescale
	5.6 Evaluate and describe the finished monotype prints –
	Strengths
	<ul><li>Areas for improvement</li><li>Problems encountered and solved</li></ul>
Learning outcome 6	Assessment criteria
The learner can:	The learner will:
6 Use presentation skills to display the monotype prints	6.1 List and describe a range of presentation styles and methods suitable for use with the monotype

	<ul> <li>prints</li> <li>6.2 Select and use a method to present the monotype prints</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>	
Learning programme		
In this unit the learner will:		
Research and develop a personal idea		
Design and select an image to use as a print		
Select a plate to work on		
Select and use the tools to work with		
Select the inks		
Prepare a workspace		
Prepare the plate and use		
Prepare the equipment for use		
Experiment with layering different colours		
Experiment with different types of paper and surfaces		
Experiment with images		
Experiment with image manipulation		
Use a variety of methods for manipulation		
Print the images		

Store prints for drying

### 7113 – 429 Printmaking – Multiple Block Lino Printing

City & Guilds ref no:	7113 – 429	
Title:	Printmaking – Multip	le Block Lino Printing
Level:	3	
Credit value:	9	
Unit aim:	resolved print using	er will produce a portfolio of prints and one multiple block, lino printing techniques
Learning outcomes	lino prints 2 Use advance making of a 3 Plan and ma prints to the 4 Work safely 5 Make well co	ed and innovative design ideas to inform the multiple block lino prints nage the making of the multiple block lino working design and effectively enstructed multiple block lino prints to a standard ation skills to display the multiple block lino
Learning outcome 1	printes	Assessment criteria
The learner can:		The learner will:
1 Research contextua to multiple block lin	al influences relating o prints	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the multiple block lino printing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a multiple block lino prints		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the multiple block lino printing</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the multiple block lino prints</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage th	e making of the	3.1 Select, obtain and prepare materials

multiple block lino prints to the working design  Learning outcome 4	<ul> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for making the multiple block lino prints</li> <li>Assessment criteria</li> </ul>
The learner can:	The learner will:
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the multiple block lino prints</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the multiple block lino prints</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors</li> </ul>
	and current legislation
Learning outcome 5	Assessment criteria
The learner can:	The learner will:
5 Make well constructed multiple block lino prints to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make a well constructed professional multiple block lino prints to the following specifications – <ul> <li>The resolved print will be at least A4 in size</li> <li>The portfolio will consist of ten prints</li> <li>The prints will creatively explore the qualities of multiple block, lino printing</li> <li>The portfolio of ten prints will be presented in a book format</li> </ul> </li> <li>5.4 Store and finish the completed multiple block lino prints</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished multiple block lino prints –</li> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul>
Learning outcome 6	Assessment criteria

The learner can:	The learner will:	
6 Use presentation skills to display the multiple block lino prints	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the multiple block lino prints</li> <li>6.2 Select and use a method to present the multiple block lino prints</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>	
Learning programme		
In this unit the learner will:		
Research and develop a personal idea		
Design and select an image to use as a print		
Select a plate to work on		
Select and use the tools to work with		
Select the inks		
Prepare a workspace		
Prepare the plate and use		
Prepare the equipment for use		
Experiment with layering different colours		
Experiment with different types of paper and surfaces		
Experiment with images		
Experiment with image manipulation		
Use a variety of methods for manipulation		
Print the images		
Store prints for drying		

### 7113 – 430 Printmaking – Silk Screen Printing

City & Guilds ref no:	7113 – 430	
Title:	Printmaking – Silk Sc	reen Printing
Level:	3	
Credit value:	9	
Unit aim:	resolved print using	er will produce a portfolio of prints and one silk screen printing techniques
Learning outcomes	printing 2 Use advance making of sil 3 Plan and ma the working 4 Work safely 5 Make well co	ed and innovative design ideas to inform the lk screen prints nage the making of the silk screen prints to design and effectively constructed silk screen prints to a professional ation skills to display the silk screen prints
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to silk screen printir	ll influences relating	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to the silk screen printing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
Use advanced and innovative design ideas to inform the making of a silk screen prints		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the silk screen printing</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the silk screen prints</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage th	e making of the silk	3.1 Select, obtain and prepare materials

ues
ics of nd
TIU
ate
and make
k
nd
ors
onal
nt will
nted metre
า
re the
re the k d silk
re the

6 Use presentation skills to display the silk screen prints	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the silk screen prints</li> <li>6.2 Select and use a method to present the silk screen prints</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> <li>Areas for improvement</li> </ul>	
Learning programme		
In this unit the learner will:		
Research and develop a personal idea		
Design and select an image to use as a print		
Select a plate to work on		
Select and use the tools to work with		
Select the inks		
Prepare a workspace		
Prepare the plate and use		
Prepare the equipment for use		
Experiment with layering different colours		
Experiment with different types of paper and fabrics		
Experiment with images		
Experiment with image manipulation		
Use a variety of methods for manipulation		
Print the images		

Store prints for drying

### 7113 – 431 Printmaking – Stencil Printing

City & Guilds ref no:	7113 – 431	
Title:	Printmaking – Stenci	l Printing
Level:	3	
Credit value:	9	
Unit aim:	printing techniques	er will produce a triptych using stencil
Learning outcomes	2 Use advance making of a 3 Plan and ma working des 4 Work safely 5 Make a well standard	ntextual influences relating to stencil printing ed and innovative design ideas to inform the stencil prints nage the making of the stencil prints to the ign and effectively constructed stencil prints to a professional ation skills to display the stencil prints
Learning outcome 1		Assessment criteria
The learner can:		The learner will:
1 Research contextua to stencil printing	al influences relating	<ul> <li>1.1 Document current trends and the work of <b>three</b> contemporary designer makers</li> <li>1.2 Document historical and cultural influences relating to stencil printing</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> <li></li> </ul>
Learning outcome 2		Assessment criteria
The learner can:		The learner will:
2 Use advanced and i ideas to inform the prints		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the design for the stencil printing</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce a detailed working design sheet for the stencil prints</li> </ul>
Learning outcome 3		Assessment criteria
The learner can:		The learner will:
3 Plan and manage th stencil prints to the		<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of</li> </ul>

	materials, advanced techniques and			
	processes sampled			
	3.4 Produce a costing and time estimate for making the stencil prints			
Learning outcome 4	Assessment criteria			
The learner can:	The learner will:			
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the stencil prints</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the stencil prints</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors and current legislation</li> </ul>			
Learning outcome 5	Assessment criteria			
The learner can:	The learner will:			
5 Make well constructed stencil prints to a professional standard	<ul> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed professional stencil prints to the following specifications – <ul> <li>Each section of the triptych will be at least A2 in size</li> <li>The prints will creatively explore the qualities of stencil printing</li> </ul> </li> <li>5.4 Store and finish the completed stencil prints</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished stencil prints – <ul> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul> </li> </ul>			
Learning outcome 6	Assessment criteria			
The learner can:	The learner will:			
6 Use presentation skills to display the stencil prints	<ul> <li>6.1 List and describe a range of presentation styles and methods suitable for use with the stencil prints</li> <li>6.2 Select and use a method to present the stencil prints</li> <li>6.3 Evaluate the presentation method and describe –</li> <li>Strengths</li> </ul>			

	Areas for improvement
Learning programme	
In this unit the learner will:	
Research and develop a personal idea	
Make stencils to work with	
Select and use the tools to work with	
Select and use the inks and/or paints	
Prepare a workspace	
Prepare the equipment for use	
Experiment with layering different colours	
Experiment with different types of paper and	surfaces
Experiment with images	
Assemble the triptych	

### 7113 – 432 Creative Sketchbooks

City & Guilds ref no:	7113 – 432				
Title:	Creative Sketchbooks				
Level:	3				
Credit value:	9				
Unit aim:	In this unit the learner will make and create two, illustrated, designer-makers' sketchbooks to make a personal, visual statement using self generated images inspired by their personal choice of theme				
Learning outcomes	<ol> <li>Research contextual influences relating to artists' and designer-makers' sketchbooks</li> <li>Use advanced and innovative design ideas to inform the creation of two designer-maker's sketchbooks</li> <li>Plan and manage the making and creation of the illustrated sketchbooks to the working design</li> <li>Work safely and effectively</li> <li>Make well constructed and illustrated designer-makers' sketchbooks to a professional standard</li> <li>Use presentation skills to display the sketchbooks</li> </ol>				
Learning outcome 1		Assessment criteria			
The learner can:		The learner will:			
Research contextual influences relating to artists' and designer-makers' sketchbooks		<ul> <li>1.1 Document current trends and the work of three contemporary artists/designer-makers</li> <li>1.2 Document historical and cultural influences relating to artists/designer-makers'sketchbooks</li> <li>1.3 Record research from books/museums/exhibitions/websites</li> </ul>			
Learning outcome 2		Assessment criteria			
The learner can:		The learner will:			
Use advanced and innovative design ideas to inform the creation of two designer-maker's sketchbooks		<ul> <li>2.1 Develop a statement of intent</li> <li>2.2 Collect source material to influence the creation and illustration of the designer-makers' sketchbooks</li> <li>2.3 Use the elements of design to create visuals and preliminary ideas</li> <li>2.4 Develop preliminary ideas and produce detailed design drawings</li> </ul>			
Learning outcome 3		Assessment criteria			
The learner can:		The learner will:			

3 Plan and manage the making and creation of the illustrated sketchbooks to the working design	<ul> <li>3.1 Select, obtain and prepare materials</li> <li>3.2 Produce a range of samples using advanced and innovative techniques and processes</li> <li>3.3 List and describe the characteristics of materials, advanced techniques and processes sampled</li> <li>3.4 Produce a costing and time estimate for creating and illustrating the designer-makers' sketchbooks</li> </ul>		
Learning outcome 4	Assessment criteria		
The learner can:	The learner will:		
4 Work safely and effectively	<ul> <li>4.1 Name tools, equipment, materials and advanced techniques required to make the sketchbooks</li> <li>4.2 Describe the care and safety requirements of tools, equipment and materials required to make the sketchbooks</li> <li>4.3 Use tools, equipment, materials and advanced techniques safely</li> <li>4.4 List related Health and Safety factors</li> </ul>		
Learning outcome 5	and current legislation  Assessment criteria		
-	The leave on will.		
The learner can:  5 Make well constructed and illustrated designer-makers' sketchbooks to a professional standard	<ul> <li>The learner will:</li> <li>5.1 Handle materials for advanced techniques correctly</li> <li>5.2 List adjustments made during the making process</li> <li>5.3 Make well constructed and illustrated professional designer-makers' sketchbooks to the following specifications –</li> <li>The sketchbooks will have self constructed bindings</li> <li>One sketchbook will be free standing</li> <li>Each sketchbook will have a different inspirational source and theme</li> <li>Both sketchbooks will be illustrated with original design work produced by the candidate</li> <li>5.4 Store and finish the completed sketchbooks</li> <li>5.5 Produce a full cost sheet and production timescale</li> <li>5.6 Evaluate and describe the finished sketchbooks –</li> <li>Strengths</li> <li>Areas for improvement</li> <li>Problems encountered and solved</li> </ul>		

	5.7 All work produced for this unit will be collated and stored in an appropriate format	
Learning outcome 6	Assessment criteria	
The learner can:	The learner will:	
6 Use presentation skills to display the sketchbooks	6.1 List and describe a range of presentation styles and methods suitable for use with the sketchbooks	
	6.2 Select and use a method to present the sketchbooks	
	6.3 Evaluate the presentation method and describe –	
	<ul><li>Strengths</li><li>Areas for improvement</li></ul>	

#### In this unit the learner will:

Sample and use a range of paper supports – watercolour, drawing, brown craft, tissue, card, recycled, mulberry, abaca, hand made, glacine ...

Sample and use a range of advanced, innovative materials to create pages – foil, shim, acetate, balsa, fabric, plastic ...

Manipulate pages to enhance the theme – windows, partial pages, attachments, extensions, pop-ups ...

Alter the texture, visual or actual, of pages by the application of PVA, gesso, salt, sand, oil, wax, glazes, gel mediums ...

Pierce, punch and connect pages to enhance the images created

Apply a range of materials to add colour – paint, ink, natural and synthetic dyes, pastels, crayon, pigments ...

Make expressive marks to interpret design ideas using wet and dry colour, heat, mediums ...

Use masks, stencils, blocks, free hand drawing to explore positive/negative shape and pattern

Sample and use colour contrast, value contrast and colour gradation

Sample and use additive and subtractive colour and discharge techniques

Sample and use variety in scale, size and proportion

Create flat format and free standing and sketchbooks to enhance the theme – box, concertina ...

Sample and use as required, a variety of bindings suitable for designer-makers' sketchbooks

Choose an advanced theme for each sketchbook to act a s a source of inspiration for the work

Record visually, in detail, the elements of the chosen theme and demonstrate the development of advanced design ideas from the source.

Develop visually varied material – style, colour, techniques ... for each creative sketchbook, from the advanced ideas sampled

This page is intentionally blank

Published by City & Guilds 1 Giltspur Street London EC1A 9DD T +44 (0)20 7294 2468 F +44 (0)20 7294 2400 www.cityandguilds.com

City & Guilds is a registered charity established to promote education and training