

Flower Valley
Flowers for all occasions



Ms Diane Mitchell
City and Guilds – Portfolio Manager
1 Giltspur Street,
London
EC1A 9DD

23 The Broadway
Greenford
UB6 9P

Date: 24 July 2014

Dear Diane,

As the employer for Flower Valley, I feel the following qualification is suitable for someone wanting to enter into the Floral Design Industry.

- [600/4515/2 – Level 2 Certificate in Floral Design](#)
- [600/4514/0 – Level 3 Certificate in Floral Design](#)

This qualification has given me the knowledge and experience to start my own floristry business after taking this course a few years ago. Without taking part in this course, my chances of setting up and running a successful business would have been incredibly slim. That combined with the help and support offered by Irfa really helped me to go far within the floristry business.

As I have stated earlier, I have taken the course and both I and the community have reaped the benefits of such a course, both financially and socially. The course offers a great opportunity for new florists to gain vital and valuable skills that help to carry them forward in this thriving industry.

Without doubt the qualification helps candidates to become an

- Assistant in a floristry shop
- Assistant to a floral designer

I consent to my name and logo being publically available on City & Guilds website.

Signed,

Rahat Dawood

Position

Owner, and Manager