



Flower Base

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Ms Diane Mitchell

City and Guilds – Portfolio Manager

1 Giltspur Street,

London

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Date: 16th July 2014

Dear Diane

As the employer for Flowerbase, I feel the following qualifications are suitable for someone wanting to enter into the Floral Design Industry. I myself started with City and Guild floristry courses 1997, opened my own shop.

It is nice to see them complete the level 2 and Level 3 and move on to a change of career, or starting new career.

- 600/4515/2 – Level 2 Certificate in Floral Design
- 600/4514/0 – Level 3 Certificate in Floral Design

This qualification provides the skills and knowledge to gain a full understanding of Floral Design and has led me to employ a number of City and Guild Floral Design students since opening my own flower shop in 2004.

Without doubt the qualification helps candidates to become an

- Florist
- Assistant in a floristry shop who is able to make up a range of simple designs
- Assistant to a floral designer who is able to prepare mechanics and condition materials

I consent to my name and logo being publically available on City & Guilds website

Signed

Irifa Chaudhri

Position

Proprietor

