

Andrew Newman
TechBac - Lead Qualification & Assessment Manager
City & Guilds 1 Giltspur Street
London
EC1A 9DD

19 August 2015

Dear Andrew

We are an employer who employs over 286,000 people across 80 countries, including the UK. Samsung Electronics is a global leader in technology ranging from TVs, smartphones, tablets, home appliances to media devices, semiconductors and LED solutions.

We would like to support the following City & Guilds qualification and the 6 pathways within the qualification as relevant and significant to the sector.

- City & Guilds Level 3 Advanced Technical extended Diploma in Digital Technologies (720)

6 pathways in:

- systems infrastructure
- application development
- web development and social media
- cyber security
- business analysis
- telecoms/unified communications.

The qualification has been developed with the needs of the industry/sector in mind and therefore before advancing onto one of 6 pathways the learner would be expected to achieve all the mandatory subject areas such as:-

- Project management
- Information security
- Networking fundamentals
- Digital business communication
- Software development fundamentals
- Collection and analysis of data
- Enterprise technologies

We feel that once the learner has gained this qualification which covers the skills and knowledge needed for the Digital Industry they could take the position as a:

- trainee network engineer
- trainee software developer
- trainee web developer
- trainee cyber security co-ordinator
- trainee business analyst
- trainee telecoms engineer.

We confirm that we consent to our company name (and logo) being made publicly available on the DfE and City and Guilds websites. The logo will be provided under separate cover on receipt of the preferred file type.

Yours sincerely,

Jessie Park
Citizenship Manager, Samsung Electronics UK Ltd

www.samsung.com/uk/citizenship