Level 1 Design and Imaging software (DIS 7574-120)

ITQ (QCF)
Assignment guide for Candidates
Assignment B

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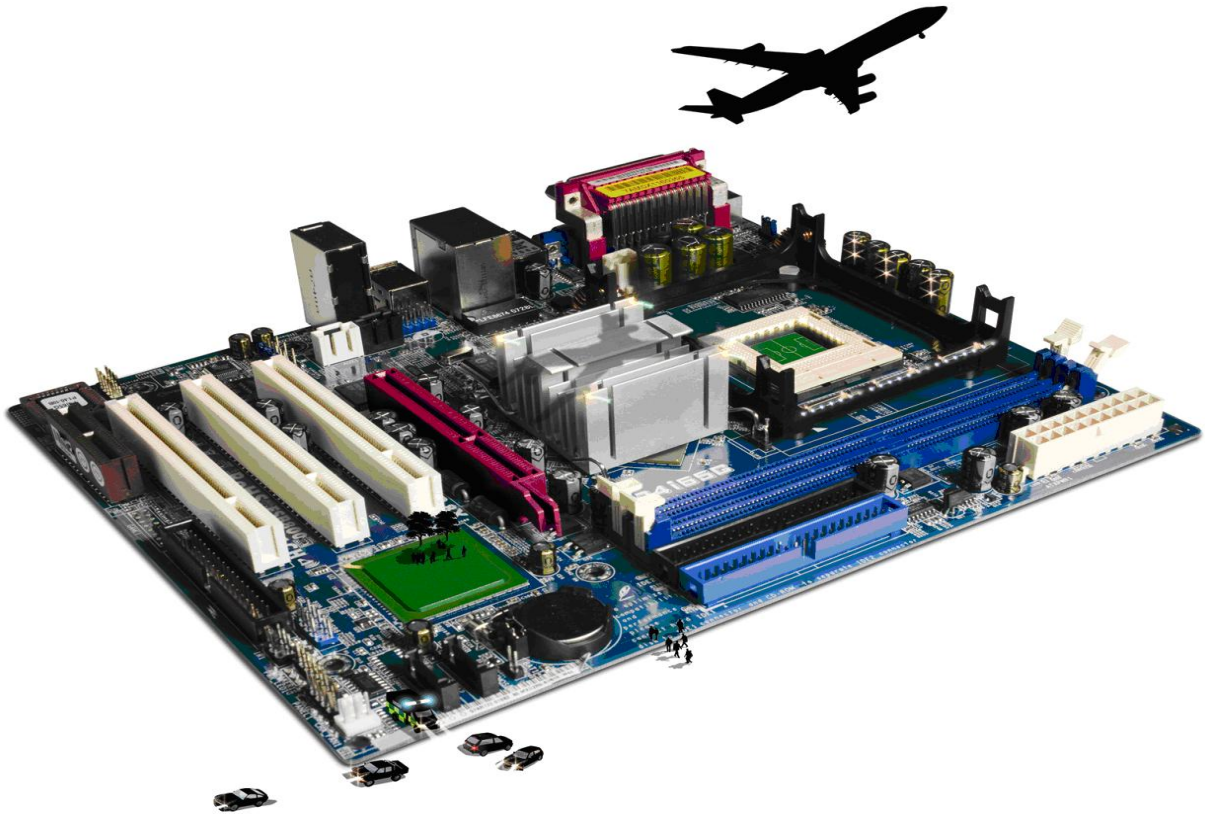

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Level 1 Design and imaging software (DIS 7574-120) Assignment B

Introduction – Information for Candidates

About this document

This assignment comprises all of the assessment for Level 1 Design and Imaging software (DIS 7574-120).

Health and safety

You are responsible for maintaining the safety of others as well as your own. You are asked to work safely at all times.

You will **not** be allowed to continue with an assignment if you compromise any of the Health and Safety requirements.

Time allowance

The recommended time allowance for this assignment is **one and a half hours**.

Level 1 Design and imaging software (DIS 7574-120)
Candidate instructions

Time allowance: One and a half hours

The assignment:

This assignment is made up of **three** tasks

- Task A - Image layout
- Task B - Inserting information and grouping images
- Task C - Editing and save version control

Scenario

You work in the marketing department for a Californian Real Estate company who are planning a re-branding. You have been asked to create a new company logo that can be used on the company's website, letterheads and advertising media.

The CEO of the company would like the new logo to have a standard look of a house with the company name and a new slogan above.

Read all of the instructions carefully and complete the tasks in the order given.

Task A – Image layout

1 In your work area create a folder called **So Cal Real**.

2 Open your design and imaging software with a blank page layout to create your logo.

3 Your completed image will look similar to the one shown:

Make the right move

Note: Your text may look slightly different depending on the font you choose.

Continued over…

4 Create a **rectangle** near the middle of the page (using AutoShapes or similar):

- Resize the rectangle AutoShape to **2cm** in height.
- Resize the rectangle AutoShape to **5cm** in width.

5 Apply a **Brown** fill colour to this rectangle.

6 Create a Trapezoid (using AutoShapes or similar) with black border on your page.

- Resize the rectangle AutoShape to **1.5cm** in height.
- Resize the rectangle AutoShape to **6cm** in width.

7 Apply a **Black** and **White Shingle** style fill effect pattern (or similar) to the trapezoid.

8 Rotate the Trapezoid 180^0 and position it directly above the rectangle to act as a roof.

9 Create a second rectangle with a black border on your page.

- Resize the rectangle AutoShape to **1cm** in height.
- Resize the rectangle AutoShape to **0.5 cm** in width.

10 Apply a **Brown** fill colour to the second rectangle.

11 Position the second rectangle directly above the Trapezoid to act as a chimney.

12 Create a **rectangle** under larger brown rectangle (using AutoShapes or similar).

- Resize the rectangle AutoShape to **1cm** in height.
- Resize the rectangle AutoShape to **5cm** in width.

Task B – Inserting information and grouping images

1 Insert text into the larger **Brown** rectangle to say:

SO CAL REAL ESTATE

2 Format this text with a font style so that it appears on two lines and is suitable for this design.

3 A new company slogan is to be inserted into the image design.

Within the **White Rectangle** insert the following text:

Make The Right Move

Continued over…

4 Format this text with a font style so that it appears on one line and is suitable for this design.

5 **Group** the four shapes so that they become one image.

6 Save your design as the default file type as **So Cal Test**.

7 Save the image design as a **JPEG** with the name **So Cal Logo** in your **So Cal** folder.

Task C – Editing and save version control

1 Your supervisor has reviewed your design and has suggested that the white rectangle should not have a border.

2 **Un-group** the image and ensure the border around the white rectangle is removed.

3 **Re-group** the rectangles so that they are one image again.

Save your design using the default file type as **So Cal Test 2**.

4 Preview and check the layout of your design.

Resave the image design as a **JPEG** with the name **So Cal Logo 2** in your **So Cal** folder.

5 Your supervisor would like to use your design on the company's website; however, he feels that it would look better with another image behind it.

6 Close your design and open a new blank page layout.

7 Choose and insert an image from those provided to you by your assessor.

Think about any copyright laws that may affect your choice.

8 Position the image to the top left of your page.

9 Resize the image as required, filling the full width of the page.

Continued over…

10 Insert your design image **So Cal Logo 2** into the bottom right hand corner of the image you have just inserted.

Resize if necessary to make sure that all of the red stripes are clearly shown. It should look similar to the example shown:

11 **Group** these images so that they act as one.

12 Preview and check the layout of your design.

Save the image design as a GIF with the name **Web Banner** in your **So Cal** folder.

13 Close the document and shut down your computer.

When you have finished working:

- Sign each document above your name and label all removable storage media with your name.
- Hand all paperwork and removable storage media to your assessor.

If the assignment is taken over more than one period, all paperwork and removable media must be returned to the test supervisor at the end of each sitting.

End of assignment

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