

## Unit 4222-309 Contribute to raising awareness of health issues (HSC 3001)

**Level:** 3  
**Credit value:** 4  
**UAN:** T/601/9027

### Unit aim

This unit is aimed at those working in a wide range of settings. It provides the learner with the knowledge and skills required to work as part of a team to raise awareness of health issues.

### Learning outcomes

There are **five** learning outcomes to this unit. The learner will:

1. Understand factors affecting awareness-raising activities about health issues
2. Be able to recognise the need for raising awareness of health issues
3. Be able to assist in planning activities to raise awareness of health issues
4. Be able to contribute to implementing activities for raising awareness of health issues
5. Be able to review the effectiveness of activities to raise awareness of health issues

### Guided learning hours

It is recommended that **26** hours should be allocated for this unit, although patterns of delivery are likely to vary.

### Details of the relationship between the unit and relevant national standards

This unit is linked to HSC 3103.

### Support of the unit by a sector or other appropriate body

This unit is endorsed by Skills for Care and Development.

### Assessment

This unit must be assessed in accordance with Skills for Care and Development's QCF Assessment Principles.

Learning outcomes 2, 3, 4 and 5 must be assessed in a real work environment.

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## Assessment Criteria

### Outcome 1 Understand factors affecting awareness-raising activities about health issues

The learner can:

1. analyse reasons why it may be necessary to raise awareness of **health issues**
2. compare the roles of agencies and **others** who may be involved in raising awareness of health issues
3. describe factors to consider when planning awareness-raising activities.

### Outcome 2 Be able to recognise the need for raising awareness of health issues

The learner can:

1. access information and support about health issues and approaches to raising awareness
2. identify with others any health issues affecting **individuals** about which awareness needs to be raised
3. review with others the demand for and interest in raising awareness of a particular health issue.

### Outcome 3 Be able to assist in planning activities to raise awareness of health issues

The learner can:

1. contribute to agreeing roles and responsibilities within a team planning awareness-raising activities
2. work with the team to **plan** a set of **activities** to raise awareness about a health issue.

### Outcome 4 Be able to contribute to implementing activities for raising awareness of health issues

The learner can:

1. carry out agreed role to implement activities
2. demonstrate communication that promotes effective team work while the plan is implemented
3. encourage individuals and others to give feedback about awareness-raising activities.

### Outcome 5 Be able to review the effectiveness of activities to raise awareness of health issues

The learner can:

1. work with others to agree processes and criteria for reviewing the programme of activities
2. collate and present **information** about the activities
3. work with others to review the effectiveness of the programme
4. make recommendations for changes to awareness-raising activities.

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### Additional guidance

- **Health issues** may include:
  - Specific health needs
  - Actions or behaviours that may put health or development at risk
- **Others** may include:
  - Co-workers, line manager and other professionals
  - Carers, friends and relatives of individuals
  - Others who are important to the well-being of individuals
- An **individual** is someone requiring care or support
- The **plan** may include:
  - aims, objectives, outcomes and target audience
  - media and communication formats
  - best options to meet aims
  - how to implement activities
  - how to monitor activities
  - roles and responsibilities
- **Activities** may include:
  - Consultations
  - Interviews
  - Questionnaires
  - Presentations
  - Displays/posters
  - Discussion groups
  - Self-analysis checklists
- **Information** may include information about:
  - Processes
  - Outcomes
  - Impact on target audience
  - Cost effectiveness.