

City & Guilds

1 Giltspur Street

London

EC1A 9DD

9th August 2016

To whom it may concern,

City & Guilds Level 2 Technical Certificate in Food & Beverage Service

The Academy of Food & Wine Service is the professional body for front-of-house food and beverage service in the UK Hospitality Industry, and the benchmark for best practice standards.

We are passionate about continually raising standards of service to the consumer.

We do this by boosting the status and awareness of food and beverage service as a viable, exciting and rewarding career choice; providing education on the commercial impact of the front-of-house experience; and offering the right support, advice, inspiration and training to anyone following, or considering, a career as a sommelier, wine waiter, waiter, bar manager or restaurant manager.

As a Professional Association for the hospitality sector, we value the following qualification because it allows an individual to gain a wide range of skills in cookery so that they can work in the hospitality industry within a kitchen environment.

City & Guilds Level 2 Technical Certificate in Food & Beverage Service

The qualification has been developed with the needs of the hospitality industry in mind.

The following skills and knowledge have been included in the qualification:-

- Introduction to the Industry
- Customer service
- Working safely in the Food & Beverage Sector
- Menu knowledge
- Food and beverage service
- Knowledge of beverage products
- Food and beverage business finance

These skills and knowledge are essential for a new employee entering this sector within the restaurant area and can lead to roles as and within food and beverage staff, waiting staff, bar staff and a host/hostess.

We believe that they would give a young person an advantage when seeking employment in front of house in the hospitality industry because these are the skills and knowledge that employers are looking for when recruiting for such a position.

We also confirm that we consent to our company name and logo being made publicly available on City & Guild website.

Yours sincerely,

Suzanne Weekes.

Suzanne Weekes
Executive Director
Academy of Food & Wine Service