# Unit 201: Understanding the hospitality industry

## Activity 3: Case study

Using the internet, research 1 x case study of a restaurant business that has failed or failing, the reason why and its impact. This should be completed independently and handed in to your tutor at the next session.

The following web page articles may help with your research:

- Eat This article on failed restaurant chains: https://www.eatthis.com/failed-restaurant-chains-1990s/
- Cheatsheet article on failed chain restaurants: https://www.cheatsheet.com/culture/the-worst-failed-chain-restaurants-that-no-one-misses.html/
- The Daily Meal article on failed chain restaurants: https://www.thedailymeal.com/11-biggest-failed-chain-restaurants
- Morning Advertiser article on restaurants which closed in 2018: https://www.morningadvertiser.co.uk/Article/2018/03/12/Which-UK-restaurants-have-closed-in-2018
- The Independent article on Jamie Oliver restaurants: https://www.independent.co.uk/voices/jamie-oliver-barbacoa-restaurants-italian-fail-business-celebrity-chef-success-money-a8219551.html

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|---|---|
| **Name of the business** | |
| **The reason why it failed** | |

| Impact | |
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