

## Unit 204: Awareness of sustainability in the hospitality industry

### Sample lesson plan 1

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Course number: \_\_\_\_\_ Course title: \_\_\_\_\_

Tutor's name: \_\_\_\_\_ Date: \_\_\_\_\_ Time: \_\_\_\_\_ Lesson length: 4 hours Room: \_\_\_\_\_

**Lesson topic:** The principles of sustainability in the hospitality industry

**Aims:**

By the end of the lesson the learner will know:

- the term sustainability in the hospitality industry
- types of sustainable practices used in the hospitality industry
- the term carbon footprint
- how carbon footprint be reduced.

**Learning outcomes:**

To enable learners to understand:

- the principles of sustainability in the hospitality industry.

Timing (mins)	Work to be covered	Teaching activity/assessment	Learner activity	Resources
5	Registration and welcome	Take register.		
10	Aims and objectives	Discuss the aims and objectives for the lesson.	Learner discussion and Q&A.	Whiteboard
30	Introductory task 1: Principles of sustainability in the hospitality industry.	Outline the focus of the lesson to include principles of sustainability in the hospitality industry.  Encourage Q&A and discussion in order to engage and develop ideas and thinking which will help with the completion of this unit.	Learner discussion and Q&A.	Whiteboard

Timing (mins)	Work to be covered	Teaching activity/assessment	Learner activity	Resources
45	Introductory task 2: Principles of sustainability in the hospitality industry.	<p>Ask the group to discuss what impact the following hospitality businesses have on the environment:</p> <ul style="list-style-type: none"> <li>• 5 Star restaurant</li> <li>• Luxury large hotel with spa</li> <li>• local café,</li> <li>• local bar</li> <li>• large chain restaurant</li> <li>• fast food restaurant</li> </ul> <p>Encourage small group discussion of the establishments and their potential impact on the environment.</p> <p>Encourage Q&amp;A and discussion in order to engage and develop ideas and thinking which will help with the completion of this unit.</p>	<p>List on a whiteboard what impact the following hospitality businesses have on the environment:</p> <ul style="list-style-type: none"> <li>• 5 Star restaurant</li> <li>• Luxury large hotel with spa</li> <li>• local café,</li> <li>• local bar</li> <li>• large chain restaurant</li> <li>• fast food restaurant</li> </ul> <p>Learners to list in descending order those establishments that have the biggest impact and why. Groups to display on a whiteboard and explain their rationale to the class.</p> <p>Select individual groups to present their thoughts to the rest of the group. Encourage Q&amp;A session after each presentation.</p>	Whiteboard  <b>Activity 1</b>

<p>90 (Can be split in 2 x 45 minutes sessions)</p>	<p>Main body of lesson: Sustainable practices used in the hospitality industry</p> <p>Discuss types of sustainable practices used in the hospitality industry</p>	<p>Ask the group to define the term 'sustainability' in the context of the hospitality industry. Encourage small group discussion firstly on the term and then as a whole class to get the group to agree on what the term means.</p> <p>Group discussion: Describe what sustainability measures are seen as best practice for hospitality organisations to adopt.</p> <p>Activity: Task learners in groups or as individuals to discuss what sustainable practices they could use or are using in the hospitality industry. Encourage cross-hospitality department thinking; the discussion shouldn't just focus on one department but all those departments within the hospitality industry. Discuss/fill gaps as a class.</p> <p>Select individual groups to present their thoughts to the rest of the group. Encourage Q&amp;A session after each presentation.</p> <p>Deliver <b>PowerPoint presentation 1: Principles of sustainability in hospitality industry Part 1</b></p>	<p>Learner discussion and Q&amp;A.</p> <p>Group discussion: What sustainability measures are seen as best practice for hospitality organisations to adopt?</p> <p><b>Activity:</b> In groups or as individuals discuss what sustainable practices they could use or are using in the hospitality industry, thinking across hospitality departments.</p> <p>Individual groups to present their thoughts to the rest of the class.</p> <p>Learner discussion and Q&amp;A.</p>	<p>Whiteboard</p> <p><b>PowerPoint presentation 1</b></p> <p><b>Handout 1</b></p>
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		<p>Discuss types of sustainable practices used in the hospitality industry:</p> <ul style="list-style-type: none"> <li>• waste reduction</li> <li>• waste reuse/recycling</li> <li>• energy usage best practices</li> <li>• water reduction</li> <li>• food commodities sourcing</li> <li>• environmentally friendly activities/operations</li> </ul> <p>Encourage Q&amp;A and discussion in order to engage and develop ideas and thinking which will help with the completion of this unit.</p>		

Timing (mins)	Work to be covered	Teaching activity/assessment	Learner activity	Resources
40	<p>Main body of lesson: Sustainable practices used in the hospitality industry</p> <p>Carbon footprint</p>	<p><b>Activity 2:</b> Task learners in groups or as individuals to research using the internet two examples of where the hospitality industry has not responded to sustainability concerns and two examples of where the hospitality industry has positively taken actions to sustainability concerns.</p> <p>Deliver <b>PowerPoint presentation 1: Principles of sustainability in hospitality industry part 1</b></p> <p>Define the term carbon footprint.</p> <p>Discuss how carbon footprint can be reduced.</p> <p>Discuss/fill gaps as a class. Encourage Q&amp;A and discussion in order to engage and develop ideas and thinking which will help with the completion of this unit.</p>	<p><b>Activity 2:</b> Task learners in groups or as individuals to research using the internet two examples of where the hospitality industry has not responded to sustainability concerns and two examples of where the hospitality industry has positively taken actions to sustainability concerns.</p> <p>Learner discussion and Q&amp;A.</p>	<p>IT</p> <p><b>Activity 2</b></p>

Timing (mins)	Work to be covered	Teaching activity/assessment	Learner activity	Resources
20	Summary of session	<p><b>Activity 3: 1-minute paper:</b> Learners to summarise the key points about the principles of sustainability in the hospitality industry covered in the lesson.</p> <p>Encourage peer-to-peer reflection and feedback on the exercise. Direct the discussion, and identify any points not picked up by the learners.</p> <p>Group question and answer session: Ask individual learners oral questions specific to the topic.</p> <p>Set independent learning.</p>	Learner discussion and Q&A.	<b>Activity 3</b>
<p><b>How learning is to be measured:</b></p> <ul style="list-style-type: none"> <li>• Oral questions and answers</li> <li>• End of unit assessment (City &amp; Guilds set)</li> </ul> <p><b>Opportunities for embedding core skills:</b></p> <ul style="list-style-type: none"> <li>• The use of research skills using IT</li> <li>• Basic speaking and listening</li> <li>• Basic writing skills to include spelling</li> </ul>				

Timing (mins)	Work to be covered	Teaching activity/assessment	Learner activity	Resources
<p><b>Homework/research work:</b></p> <ul style="list-style-type: none"> <li>• Provide <b>Worksheet 1</b>, to be completed independently and handed in the tutor at the next session.</li> </ul>				
<p><b>Lesson evaluation</b></p>		<ul style="list-style-type: none"> <li>• Was the lesson better than expected</li> <li>• As expected</li> <li>• Worse than expected</li> </ul>		
<p style="text-align: center;"><b>Lesson evaluation/comments</b></p>				
<p style="text-align: center;"><b>Suggestions/modifications for next lessons</b></p>				