Unit 303: Contribute to business success

# Activity 18: Encouraging new business ideas

A privately owned restaurant is keen to encourage the kitchen team to suggest new ideas to increase business.

1. List possible ideas the kitchen team could suggest that would generate new business opportunities.
2. Explain how each of the following can be used to generate new ideas from the team, with the benefits of each to the business and the team:
* guest feedback
* meetings
* incentive
* rewards
* recognition
* training
* setting key performance targets.