

## Unit 303: Contribute to business success

### Activity 18: Encouraging new business ideas

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A privately owned restaurant is keen to encourage the kitchen team to suggest new ideas to increase business.

- a) List possible ideas the kitchen team could suggest that would generate new business opportunities.
- b) Explain how each of the following can be used to generate new ideas from the team, with the benefits of each to the business and the team:
  - guest feedback
  - meetings
  - incentive
  - rewards
  - recognition
  - training
  - setting key performance targets.