

Unit 303: Contribute to business success

Activity 18: Encouraging new business ideas

A privately owned restaurant is keen to encourage the kitchen team to suggest new ideas to increase business.

- a) List possible ideas the kitchen team could suggest that would generate new business opportunities.

- b) Explain how each of the following can be used to generate new ideas from the team, with the benefits of each to the business and the team:
 - guest feedback
 - meetings
 - incentive
 - rewards
 - recognition
 - training
 - setting key performance targets.