



Susie Brennan
Portfolio Manager
1 Giltspur St
London
EC1A 9DD

8 August 2016

Dear Susie

City & Guilds Level 2 Technical Certificate in Animal Care

The Pet Industry Federation (PIF) wishes to provide support for the above qualification.

PIF is the only membership association to represent all pet industry specialists in the UK. Federation members are pet businesses and include pet groomers, pet retailers, manufacturers, suppliers and boarding establishments. PIF aims to raise standards of professionalism within the pet industry by promoting best practice and providing a range of qualifications and learning opportunities for the industry; as well as supporting our members with a range of benefits to help their businesses thrive.

We support the following skills and knowledge within the qualification, and feel that it is suitable for a young person aged 16 years or over progressing into employment in a job such as a:

- trainee animal care assistant
- trainee animal care worker
- trainee pet shop assistant
- trainee kennel or cattery worker

The skills and knowledge that are important for our businesses include:

- Animal health and welfare
- Animal feeding and accommodation
- Animal behaviour and handling
- Working in the animal care industry
- Animal breeds and grooming
- The principles of animal biology
- Care of exotic animals
- Caring for ornamental aquatics
- Kennels and catteries
- Presentation and service for retailing in the land based sector
- Introduction to caring for livestock

The qualification would also provide a young person with an advantage when seeking further training or applying for an apprenticeship in animal care or a related subject.

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We give permission for our company name and logo to be made publicly available on the City & Guilds website.

Yours sincerely,

A handwritten signature in purple ink, appearing to read 'Nigel Baker', with a long horizontal flourish extending to the right.

Nigel Baker
Chief Executive