



The Pet Industry Federation  
1 Cobbs Court  
High Street  
Olney  
Buckinghamshire  
MK46 5QN  
21<sup>st</sup> November 2019

Dear Susie,

The Pet Industry Federation is the leading association for businesses in the pet industry, formerly known as the Pet Care Trade Association and the Pet Care Trust. As a Federation it now combines five specialist trade associations under one umbrella group. Federation members are pet industry specialists & include groomers, pet boarders, pet retailers and manufacturers. We are the only organisation to represent all the different sectors of the pet industry. Our combined membership numbers around 1900 businesses, mostly small, medium-sized enterprises ranging from pet retailers, dog groomers, kennel & catteries, manufacturers & professional services which include colleges, publishers, dog walkers and pet sitters.

The following qualification is suitable for young people between the ages of 16-19 studying in full time education and will be an advantage for them when seeking employment in the industry. We also support the recent amendment to the qualification content to reflect changes in legislation.

The following qualification is suitable for young people between the ages of 16-19 studying in full time education and will be an advantage for them when seeking employment in the industry. We have consulted with our membership that includes pet stores, manufacturers, dog groomers and kennels and catteries to ensure qualification structures meet the requirements of their businesses.

**City & Guilds Level 3 Advanced Technical Diploma in Animal Management (540) 60175205**

We feel that the following core skills and knowledge within the above qualification could lead to employment opportunity in roles such as a kennel and cattery worker, or animal centre assistant:

Animal health and husbandry	Animal welfare and breeding
Animal feeding and nutrition	Animal training
Working safely with animals	Animal nursing
Animal behavior and communication	

We feel that a period of work experience would be very beneficial.

The Pet Industry Federation confirms that we consent to this letter being available on the City & Guilds website.

Yours sincerely,  
Nigel Baker

A handwritten signature in purple ink, appearing to read 'Nigel Baker', is written over a light blue horizontal line.

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Chief Executive

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