



The Pet Industry Federation  
Unit A, Bedford Business Centre  
170 Mile Road  
Bedford  
MK42 9TW

6<sup>th</sup> August 2015

Dear Susie

The Pet Industry Federation is the leading association for businesses in the pet industry, formerly known as the Pet Care Trade Association and the Pet Care Trust. As a Federation it now combines five specialist trade associations under one umbrella group. Federation members are pet industry specialists and include groomers, pet boarders, pet retailers and manufacturers. We are the only organisation to represent all the different sectors of the pet industry; together our voice is stronger.

Our combined membership numbers around 1900 businesses, mostly small, medium-sized enterprises ranging from pet retailers, dog groomers, kennel & catteries, manufacturers and professional services which include colleges, publishers, dog walkers, pet sitters and pet crematoriums.

The following qualification is suitable for young people between the ages of 16-19 studying in full time education and will be an advantage for them when seeking employment in the industry. We have consulted with our membership that includes pet stores, manufacturers, dog groomers and kennels and catteries to ensure qualification structures meet the requirements of their businesses.

**City & Guilds Level 3 Advanced Technical Diploma in Animal Management (540)**

We feel that the following core skills and knowledge within the above qualification could lead to employment opportunity in roles such as a kennel and cattery worker, or animal centre assistant:

- Animal health and husbandry
- Animal feeding and nutrition
- Working safely with animals
- Animal behaviour and communication
- Animal welfare and breeding
- Animal training
- Animal nursing

We feel that a period of work experience would be very beneficial.

The Pet Industry Federation confirms that we consent to this letter being available on the City & Guilds website.

Yours sincerely

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