



The Pet Industry Federation
Unit A, Bedford Business Centre
170 Mile Road
Bedford
MK42 9TW

6th August 2015

Dear Susie

The Pet Industry Federation is the leading association for businesses in the pet industry, formerly known as the Pet Care Trade Association and the Pet Care Trust. As a Federation it now combines five specialist trade associations under one umbrella group. Federation members are pet industry specialists and include groomers, pet boarders, pet retailers and manufacturers. We are the only organisation to represent all the different sectors of the pet industry; together our voice is stronger.

Our combined membership numbers around 1900 businesses, mostly small, medium-sized enterprises ranging from pet retailers, dog groomers, kennel & catteries, manufacturers and professional services which include colleges, publishers, dog walkers, pet sitters and pet crematoriums.

The following qualification is suitable for young people between the ages of 16-19 studying in full time education and will be an advantage for them when seeking employment in the industry. We have consulted with our membership that includes pet stores, manufacturers, dog groomers and kennels and catteries to ensure qualification structures meet the requirements of their businesses.

City & Guilds Level 3 Advanced Technical Extended Diploma in Animal Management (1080)

The qualification contains the following skills and knowledge. Depending upon which combinations are selected, they could lead onto job roles such as: dog grooming business owner/manager, pet store manager, kennel and cattery manager, pet sitter, dog walker or animal unit manager.

Animal health and husbandry
Animal nutrition
Working safely with animals
Animal behaviour and communication
Biological systems of animals
Animal welfare and breeding
Business skills
Pet store management
Animal nursing
Pet allied services
Dog grooming
Exotics health and husbandry
Animal training
Aquatics health and husbandry
Avian health and husbandry

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Customer service skills
Retail merchandising and stock control
Starting a small business
Kennel and cattery management

The Pet Industry Federation confirms that we consent to this letter being available on the City & Guilds website.

Yours sincerely



Nigel Baker
Chief Executive