



The Pet Industry Federation
1 Cobbs Court
High Street
Olney
Buckinghamshire
MK46 5QN
21st November 2019

Dear Susie,

The Pet Industry Federation is the leading association for businesses in the pet industry, formerly known as the Pet Care Trade Association and the Pet Care Trust. As a Federation it now combines five specialist trade associations under one umbrella group. Federation members are pet industry specialists & include groomers, pet boarders, pet retailers and manufacturers. We are the only organisation to represent all the different sectors of the pet industry. Our combined membership numbers around 1900 businesses, mostly small, medium-sized enterprises ranging from pet retailers, dog groomers, kennel & catteries, manufacturers & professional services which include colleges, publishers, dog walkers and pet sitters.

The following qualification is suitable for young people between the ages of 16-19 studying in full time education and will be an advantage for them when seeking employment in the industry. We also support the recent amendment to the qualification content to reflect changes in legislation.

The following qualification is suitable for young people between the ages of 16-19 studying in full time education and will be an advantage for them when seeking employment in the industry. We have consulted with our membership that includes pet stores, manufacturers, dog groomers and kennels and catteries to ensure qualification structures meet the requirements of their businesses.

City & Guilds Level 3 Advanced Technical Extended Diploma in Animal Management (60175503)

The qualification contains the following skills and knowledge. Depending upon which combinations are selected, they could lead onto job roles such as pet store assistant; Dog grooming assistant; Animal feed sales rep; Kennel and cattery supervisor.

- Animal health and husbandry
- Animal nutrition
- Pet store management
- Animal welfare and breeding
- Working safely with animals
- Exotics health and husbandry
- Aquatics health and husbandry
- Avian health and husbandry
- Pet allied services
- Customer service skills
- Retail merchandising
- Animal nursing

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Animal behaviour and communication
Biological systems of animals
Dog grooming
Fundamentals of applied science
Business skills
Kennel and cattery management

A period of work experience would be very beneficial.

The Pet Industry Federation confirms that we consent to this letter being available on the City & Guilds website.

Yours sincerely,
Nigel Baker



Chief Executive