



The Pet Industry Federation  
Unit A, Bedford Business Centre  
170 Mile Road  
Bedford  
MK42 9TW

6<sup>th</sup> August 2015

Dear Susie

The Pet Industry Federation is the new name for the Pet Care Trade Association. As a Federation it now combines five specialist trade associations under one umbrella group. Federation members are pet industry specialists and include groomers, pet boarders, pet retailers and manufacturers. We are the only organisation to represent all the different sectors of the pet industry; together our voice is stronger.

Our combined membership numbers around 1900 businesses, mostly small, medium-sized enterprises ranging from pet retailers, dog groomers, kennel & catteries, manufacturers and professional services which include colleges, publishers, dog walkers, pet sitters and pet crematoriums.

The following qualification is suitable for young people between the ages of 16-19 studying in full time education and will be an advantage for them when seeking employment in the industry. We have consulted with our membership that includes pet stores, manufacturers, dog groomers and kennels and catteries to ensure qualification structures meet the requirements of their businesses.

**City & Guilds Level 3 Advanced Technical Extended Diploma in Animal Management (Animal Management and Applied Science) (720)**

The qualification contains the following skills and knowledge. Depending upon which combinations are selected, they could lead onto job roles such as: Pet store assistant; Dog grooming assistant; Animal feed sales rep; Kennel and cattery supervisor.

Animal health and husbandry  
Animal nutrition  
Pet store management  
Animal welfare and breeding  
Working safely with animals  
Exotics health and husbandry  
Aquatics health and husbandry  
Avian health and husbandry  
Pet allied services  
Customer service skills  
Retail merchandising  
Animal nursing  
Animal behaviour and communication  
Biological systems of animals  
Dog grooming

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Fundamentals of applied science  
Business skills  
Kennel and cattery management

A period of work experience would be very beneficial.

The Pet Industry Federation confirms that we consent to this letter being available on the City & Guilds websites.



Nigel Baker  
Chief Executive