



The British Association for Shooting & Conservation

Susie Brennan  
Portfolio Manager  
1 Giltspur St  
London  
EC1A 9DD

Marford Mill  
Rossett  
Wrexham LL12 0HL  
Switchboard: 01244 573000  
Main Fax: 01244 573001  
Membership hotline: 01244 573030  
[www.basc.org.uk](http://www.basc.org.uk)  
Email: [enquiries@basc.org.uk](mailto:enquiries@basc.org.uk)

26<sup>th</sup> August 2015

Dear Susie

Shooting is worth £2 billion per annum to the UK economy and supports the equivalent of 74,000 full time jobs.

The British Association for Shooting and Conservation (BASC) is a representative body for all sporting shooting in the UK. BASC is recognised for its role by government, all the main political parties, statutory agencies and other rural non-government bodies.

The Association has an annual turnover of £9 million and a membership of over 140,000. This includes 1,600 affiliated clubs and syndicates.

BASC is a Registered Society operating for the benefit of the wider community. The Association is governed by a Council that includes up to 19 members elected from the entire membership.

The Association's goals are pursued by a professional staff team who work at UK, international, home country and regional levels. BASC currently employs 112 staff at Head Office, offices in Scotland, Wales, Northern Ireland, and England (four English regional offices). The staff are supported by networks of accredited coaches and trainers, teams of volunteer helpers, and specialist committees of experts.

BASC focuses its efforts on the guidance of public policy and political opinion, setting and promoting high standards and safety, developing opportunity and the responsible ownership of sporting firearms, while promoting practical game and wildlife conservation.

We would like to support the following City and Guilds qualification:

**City and Guilds Level 3 Advanced Technical Diploma in Land & Wildlife Management (540)**

This qualification has been developed in conjunction with employers and the industry, and we support the following skills and knowledge being included:

- Safe working in the countryside
- Prepare and operate land-based machinery
- Population surveys, ecology and conservation
- Countryside recreation
- Estate skills; construct, maintain and repair structures and surfaces
- Predator and pest control
- Woodland habitat management
- Ecology of game species

The British Association for Shooting and Conservation Limited  
Registered Society N° 28488R  
BASC is authorised and regulated by the Financial Conduct Authority ref 311937  
Patron: HRH The Prince Philip, Duke of Edinburgh, KG KT  
President: The Earl of Home KT CVO CBE  
Chairman: Cllr Alan Jarrett  
Chief Executive: Richard Ali BSc (Hons) MSc

- Fish health
- Work experience

Work experience would also be very beneficial.

A young person with the above practical skills and knowledge could be at an advantage in applying roles within the industry such as:

- Fisheries worker
- Estate worker
- Assistant underkeeper
- Fieldwork assistant

BASC support the development of this City and Guilds Technical qualification and feel that it is fit for purpose across the Land & Wildlife industries.

We confirm that we consent to our company name (and logo) being made publicly available on the City & Guilds website.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'G.A.' or similar initials, written in a cursive style.

Gary Ashton  
Director Sporting Services  
BASC